THE CASH BOX

VOLUME XIV | JANUARY 24, 1953 | NUMBER 18

Willie Mabon, currently the hottest artist in the Rhythm and Blues field with his waxing of "I Don't Know" on the Chess label, gets down on his knees to ask his wife, "What did I do to make you mad this time baaaaaaaa-by?" Of course, her answer is "I Don't Know." Last week the record was number one in every city on *The Cash Box* Hot Charts, thereby hitting a mark attained by very few other disks.

for more of
this kind of
MUSIC

Tempt More Musical Tastes with

104 SELECTION WURLITZERS

(45 AND 78 RPM RECORDS INTERMIXED)

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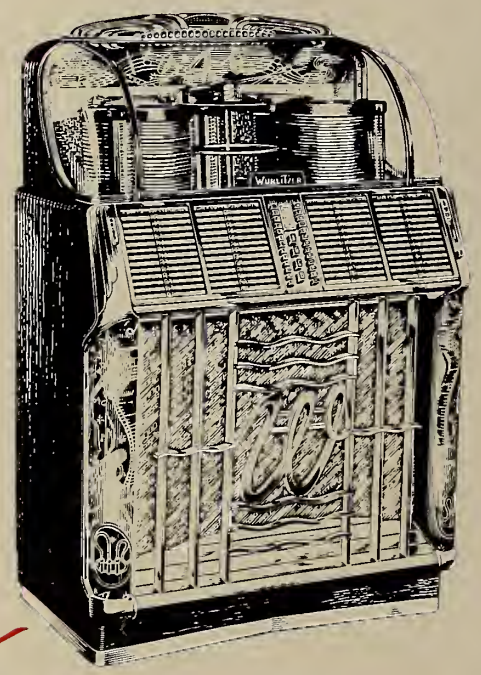

Buy it for your Top Spots Now.
See your Wurlitzer
Distributor Today.

Make More Money with

Wurlitzer

Fifteen Hundreds

The Rudolph Wurlitzer Company • North Tonawanda, New York

The Cash Box

January 24, 1953
Volume XIV Number 18

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.
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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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Believe '53 Will See:

Return of the Roadmen

For some years now that cheery, breezy, friendly guy, who called around with the very latest news, and then went into his sales "song-and-dance" regarding his new (and, as always, the-finest-his-factory-had-built) "equipment story", may soon be seen in greater numbers again.

Ever since before War II, roadmen began to decline in numbers. The last war practically pushed them out of the picture.

Long distance telephones, speedy airplane travel, faster communication and shipment of all kinds, sort of closed a modern-type steel door in the face of the friendly, cheery, breezy roadman.

But, these past few years, roadmen have been returning. They've been popping into offices of distributors, jobbers and operators, everywhere thruout the industry.

And the funny thing about all this is—these people like to see them. Like to hear them tell of their experiences "on the road". Like to hear the news of what's doing in some town some miles away. Just exactly what's happening at the big factories. And what's new for the coming months.

Tremendous boom demand for equipment of all kinds, as well as continued closer telephone conducted sales by wholesaling forces, sort of lost contact for many manufacturers between their ultimate source of sale, and their factories.

Few of the modern factories have enough roadmen (like factories had in what is now nostalgically known as "the old days") to cover anything much, but the high spots of the country.

Usually, roadmen of this modern era, make it their business to call on the firm's leading distributors. They scoot about here and there for a day or two. And then keep right on going to another large distributor's headquarters where, once again, they repeat the procedure.

Yet, the advertising of each one of the factories, as well as the advertising of jobbers and distributors, hits right to the ultimate and final source of sale (and income)—the operators.

Only a very, very few factories can today boast that they have any sort of coverage at all of their ultimate consumers.

This is rather sad, according to many well known operators. Especially those operators who headquarter in out-of-the-way towns, "hidden in the country", as the trade expression goes.

These operators used to look forward to the visits of roadmen. They liked to have them call around. Enjoy a meal or two with them. Listen to the roadmen tell about what was going on in other territories. Get better acquainted so doing. Get closer to the factory thru the roadman. And, thereby, better understand the roadman's firm and the people who captained the firm.

The roadman was sort of a lighted human lantern—the lantern of factual knowledge—of this and that and the other thing that was of vital interest to the operator—especially the small town operator.

With production zooming to higher levels because of the inflow of more and more materials to factories, there will soon, many leaders in the trade believe, be a rebirth of the old-fashioned type of roadman.

The guy who made his home his auto. Who traveled from town to town and spent time with the operators. Who "sold" the equipment of his factory. And his factory only. Who could tell what was happening everywhere in the field. Who knew the habits, the likes and dislikes, of all of his customers and almost everyone else, too.

The kind of friendly, breezy, cheery sort of lad who always wore a smile. Who always had a ready laugh. Who always knew a new joke or two. Who could entertain a bit. And who always could enjoy himself with the families of his friends — the operators.

Who, in the long run, proved a tremendous and profitable asset to the factory he represented.

Perhaps it's just a nostalgic factor in the continued better business of leading factories. But, at the same time it's based on hard-headed, cold business facts.

Big factories, like all big distributors and jobbers today, need the old time roadman to beat the bushes for business.

THE NATION'S

TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heeviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE				
AL—Aladdin	DA—Dana	JU—Jubilee	MG—MGM	SE—Seger
AP—Apollo	DE—Decca	KI—King	MO—Modern	SIT—Sittin' In
AT—Atlantic	DN—Devon	LO—London	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	MA—Mars	PE—Peacock	SW—Swingtime
CA—Capitol	FE—Federal	ME—Mercury	PR—Prestige	TE—Tempo
CH—Chess	4 Star—Four Star		RA—Rainbow	TN—Tennessee
CO—Columbia	IM—Imperial		RE—Regent	UN—United
CR—Coral	IN—Intro		SA—Savoy	VI—RCA Victor

Pos. Last Week

1 — **DON'T LET THE STARS GET IN YOUR EYES** — **1**

PERRY COMO

CA-2256 (F-2256)—Gisele MacKenzie
CA-2216 (F-2216)—Skeets McDonold
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5064 (47-5064)—Perry Como
VI-20-5040 (47-5040)—Johnnie & Jack

2 — **WHY DON'T YOU BELIEVE ME?** — **2**

JONI JAMES

CA-2292 (F-2292)—Margaret Whiting
ME-70025 (45x70025)—Patti Page
MG-11333 (K-11333)—Joni James
RA-202—Five Crowns
VI-20-5017 (47-5017)—June Valli

3 — **GLOW WORM** — **3**

MILLS BROTHERS

CA-2248 (F-2248)—Johnny Mercer
CO-39840 (4-39840)—Paulette Sisters
DE-28384 (9-28384)—Mills Brothers

4 — **TILL I WALTZ AGAIN WITH YOU** — **7**

TERESA BREWER

CR-60873 (9-60873)—Teresa Brewer
CR-60916 (9-60916)—Tommy Sosebee
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan

5 — **KEEP IT A SECRET** — **4**

JO STAFFORD

CA-2268 (F-2268)—June Hutton
CA-2329 (F-2329)—Sharkey's Dixieland Kings
CO-29891 (4-29891)—Jo Stafford
DE-28511 (9-28511)—Bing Crosby
IM-8169—Slim Whitman
MG-11385 (K-11385)—Henry Jerome O.
RA-202—Five Crowns
VI-20-4992 (47-4992)—Dinah Shore

6 — **TAKES TWO TO TANGO** — **5**

PEARL BAILEY

CA-2222 (F-2222)—Jeanne Gayle
CR-60817 (9-60817)—Peorl Bailey
DE-28394 (9-28394)—Louis Armstrong
ME-5903 (45x5903)—Lola Ameche
MG-11334 (K-11334)—Fran Warren

7 — **OH HAPPY DAY** — —

DON HOWARD

CA-2315 (F-2315)—Four Knights
CO-39915 (4-39915)—Ken Griffin
ES-311 (45x311)—Don Howord
CR-60893 (9-60893)—Lawrence Welk O.
DE-28506 (9-28506)—Dick Todd
VI-20-5097 (47-5097)—Joe Joe Johnson
SA-874—Mickey Baker

8 — **HOLD ME, THRILL ME, KISS ME** — **9**

KAREN CHANDLER

CR-60831 (9-60831)—Karen Chondler

9 — **I WENT TO YOUR WEDDING** — **6**

PATTI PAGE

CO-39856 (4-39856)—Sommy Kaye O.
DA-780—Regina Kujewa
DE-28388 (9-28388)—Grody Martin
DE-28411 (9-28411)—Guy Lombardo O.
JU-5093—Little Sylvio
ME-5899 (45x5899)—Patti Page
VI-20-4835 (47-4835)—Steve Gibson
VI-20-5107 (47-5107)—Spike Jones O.

10 — **YOURS** — **10**

VERA LYNN

CA-224—Les Baxter O.
DE-28457 (9-28457)—Jimmy Dorsey O.
LO-1261 (45x1261)—Vera Lynn
ME-70009—Xavier Cugat
ME-70021 (45x70021)—Ray Curo
VI-20-5030—Vaughn Monroe

11) TRYING. 12) BYE BYE BLUES. 13) LADY OF SPAIN. 14) TELL ME YOU'RE MINE. 15) HEART AND SOUL. 16) HAVE YOU HEARD. 17) BECAUSE YOU'RE MINE. 18) MY BABY'S COMING HOME. 19) I. 20) EVEN NOW. 21) YOU BELONG TO ME. 22) WISHING RING. 23) NO MOON AT ALL. 24) FULL TIME JOB. 25) CONQUEST.

DISK BIZ BOOMING

The record business is booming.

Almost every company reported that December was the largest sales month in many years. Moreover that accelerated rate of business is continuing into January, from all available evidence.

Why this great increase in sales?

There are three basic reasons, it seems to us.

First, American Music during the past couple of years has gone through a revolution. And it has taken the American public until now to catch up with it in acceptance.

In the last couple of years, our music has come to be almost completely dominated by the folk field. Where hits have not actually been written by folk writers, they have at the very least been influenced by them. Renditions have almost all had some folk flavor. In other words almost the entire business has revolved around the folk wheel.

While this type of music has gained great favor, there were many former record buyers who were not attuned to it and it has taken a period of constantly hearing it for them to accept it.

Now folk music—and all its derivatives—is firmly established with the American public. That is the kind of music they want to hear. Even in their popular music, they want the folk feeling.

And so the result is that we are now attaining a greater record buying public than ever, what with those who liked the folk type before and those who have learned to like it from constant hearing.

The second influence in making for greater record sales has been the increased number of adults who have begun to buy records.

Until very recently—and even now—record people would speak about hits being made by the 12-18 group. They were undoubtedly the largest buyers of records. But now a change seems to be coming into the buying picture. Adults are frequenting record shops more than ever before.

Perhaps the acceptance of folk music, which we just discussed, is one of the reasons, i.e. adults too now find they like that type of song and so buy it for their own enjoyment.

Another reason that is advanced is that now that TV has played out its initial impact, listeners are more selective in the shows they see and so have a great deal of time left for other forms of entertainment. Since, however, TV has taught them to center their entertainment in the home, record playing is one substitute that fits in very well with their new habits.

Lastly one of the major reasons for the increased sales of disks is the greater exposure they have been getting. Dick jockey shows have been increasing all the time as the economics of radio favors that type of program.

And juke boxes, which have been spreading to every type of location, have at the same time been increasing in capacity and pragramming possibilities.

The newest type juke boxes play anywhere from 80 to 120 sides. This means that records which formerly could find no place on them, now have much greater chances of being heard. The great value of juke box play is that everyone in the location must hear it when it's played. And it's a well known fact that listeners learn to like disks and buy them after hearing them a few times when they might never have even considered them if they had only heard them once.

These seem to be the main considerations in the current disk boom. There are undoubtedly other reasons which we will discuss from time to time.

But the most important thing is that people are buying records at a faster rate than ever before. That's what everyone in this business wants to see.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. DON'T LET THE STARS GET IN YOUR EYES ..... Perry Como (RCA Victor)
2. WHY DON'T YOU BELIEVE ME ... Joni James (MGM)
3. TILL I WALTZ AGAIN WITH YOU .. Teresa Brewer (Coral)
4. OH, HAPPY DAY ..... Don Howard (Essex)
5. TELL ME YOU'RE MINE ..... The Gaylords (Mercury)
6. KEEP IT A SECRET ..... Jo Stafford (Columbia)
7. HAVE YOU HEARD ..... Joni James (MGM)
8. THE GLOW WORM ..... Mills Brothers (Decca)
9. MY BABY'S COMING HOME ..... Paul-Ford (Capitol)
10. HOLD ME, THRILL ME, KISS ME ... Karen Chandler (Coral)

The **Tommy Edwards** (WERE-Cleveland, O.) pic we ran in the January 3 issue create a furor among Tommy's friends in the trade. To assure his friends Tommy is not as nutty as the picture makes him out, we will run another shot of him at some not too distant date. Edwards is running an "Atrocious Xmas Tie Contest" based on the premise that every man receives a Xmas tie he wouldn't wear to a dogfight. Edwards invites his listeners to send in these ties to be judged by a panel of three men's fashion experts. First prize will be half of the atrocious ties submitted. . . . **Ross Smitherman**, formerly WHBS-Huntsville, Ala., is now back in his old town of Mobile, Ala., at station WALA. . . . WHBS replaced Smitherman with **Reid Leath**, formerly of WKDA, Nashville, Tenn., and added **Slim Lay**, who had previously been with WMFH, Cullman, Ala. Leath will handle two stints while Lay will mastermind three hill-billy programs.

* * * * *

ROGER CLARK
(WNOR-Norfolk, Va.)

Roger Clark (WNOR-Norfolk, Va.) conducted his third annual Glenn Miller Salute a few weeks ago. It was so timed that the three hour salute was presented exactly eight years to the day that Glenn took off from Twin Woods Farm RAF Mosquito Base near Bedford, England. This was the last anyone has ever seen or heard of Glenn. Clark has one of the most complete collections of Miller recordings, so it was no trouble to present three hours of music along with the running biographical sketch of Glenn's rise to fame. . . . **Morris Diamond, Peggy Lee**'s eastern deejay promoter, spent considerable time working with the New York jockies last week on a promotion for the March of Dimes showing of "The Jazz Singer" at the New York Paramount Theatre. Peggy is co-starred with **Danny Thomas** in the flic. . . . **Bud Shurian** (WARE-Ware, Mass.) recently jointed the ranks of frustrated bachelors by signing a life contract with the former **Kay Credit** of Worcester, Mass., with the expressed purpose being to prove to **Chick Slocum** (WORC-Worcester) and **John Douglas** (WMBR-Jacksonville, Fla.) that his "credit was ok with Kay." . . . **Ray Scott** (WZIP- Covington, Ky.) does a fifty-five minute country record show from Halper's Record Shop in Cincinnati six days per week. Ray also performs and interviews live guests for a well rounded program. . . . WITH'S "Mad Monk In The Monastery," **Mitch Reed**, will be giving Baltimore a looksee at "The Keeper Of The Night" during the next two weeks. Reed is leaving "The Monastery" to play a role in The Vagabond's production of **Tennessee Williams**' "Summer and Smoke." Also appearing in the cast with Mitch is WITH announcer **Gil Kriegle**, well remembered in New York radio circles for the many fine characterizations he gave on "Gangbusters" not so long ago. . . . **Ross Miller** (WTIC-Hartford, Conn.) last week broadcast his show from Hartford's Main Street soliciting contributions for the WTIC-Hartford "Mile O' Dimes" campaign for the "Dimes" polio drive. A special booth was set up for the purpose.

* * * * *

Shel Horton (WHUN-WVAM-Saxton, Penna.) has added Barnesboro, Penna., to his network show. This makes it a four station network in Central Penna. for the thirty minute stint. . . . **Jerry Kay** (WWEZ-New Orleans, La.) suggests his brother deejays all over the nation turn **Joni James**' "Have You Heard" over and listen to "Wishing Ring." Kay thinks the latter tune has fully as much merit as the "Heard" etching. . . . **Dave Gentry** (WBNL-Boonville, Ind.) writes in to let us know he uses **The Cash Box** Top Ten on his Saturday afternoon Top Ten Show. . . . **H. C. Sanders** and **Norman Hall**, owners of WBNL, have a CP from the FCC to construct a new AM station at Linton, Ind. The boys plan plenty of record shows and will use **The Cash Box** for programming to help put them over in that section of Hoosierland. . . . **Barbara Bogin**, pretty little teener from Brooklyn, wants to know how a deejay can be out of town and still open his program with a timely comment on the weather. Radio magic, Barbara.

IMPORTANT NOTICE

We have just released a new recording by Perry Como entitled "Wild Horses". It is coupled with a ballad, "I Confess", both sides orchestrated by Hugo Winterhalter. It is the opinion of many sound music-business men, for whom this performance has been previewed, that this record can be one of the great moneymakers of all time.

We will not attempt to describe this performance. Listen to it:

Perry Como's "Wild Horses" coupled with "I Confess". RCA Victor record #20/47-5152.

RCA VICTOR **Best Sellers** WEEK OF JAN. 17th

ORDER HERE!

	45 rpm	78 rpm
DON'T LET THE STARS GET IN YOUR EYES / LIES — Perry Como — 20-5064 (47-5064)*		
DOWNHEARTED / HOW DO YOU SPEAK TO AN ANGEL — Eddie Fisher — 20-5137 (47-5137)*		
EVEN NOW / IF IT WERE UP TO ME — Eddie Fisher — 20-5106 (47-5106)*		
TEARDROPS ON MY PILLOW / STOLEN WALTZ — Sunny Gale — 20-5103 (47-5103)*		
I WENT TO YOUR WEDDING / I'LL NEVER WORK THERE ANY MORE — Spike Jones — 20-5107 (47-5107)*		
CONDEMNED WITHOUT TRIAL / EDDY'S SONG — Eddy Arnold — 20-5108 (47-5108)*		
LADY OF SPAIN / OUTSIDE OF HEAVEN — Eddie Fisher — 20-4953 (47-4953)*		
HOT TODDY / SERENADE — Ralph Flanagan — 20-5095 (47-5095)*		
I DON'T KNOW / HEY MRS. JONES — Buddy Morrow — 20-5117 (47-5117)*		
BLUE VIOLINS / FANDANGO — Hugo Winterhalter — 20-4997 (47-4997)*		
BECAUSE YOU'RE MINE / THE SONG THE ANGELS SING — Mario Lanza — 10-3914 (49-3914)*		
WISH YOU WERE HERE / THE HAND OF FATE — Eddie Fisher — 20-4830 (47-4830)*		
A FOOL SUCH AS I / THE GAL WHO INVENTED KISSIN' — Hank Snow — 20-5034 (47-5034)*		
JAM-BOWL-LIAR / YOU BELONG TO ME NO. 2 — Homer & Jethro — 20-5043 (47-5043)*		
HOLD ME / EVERYTHING I HAVE IS YOURS — Eddie Fisher — 20-4841 (47-4841)*		

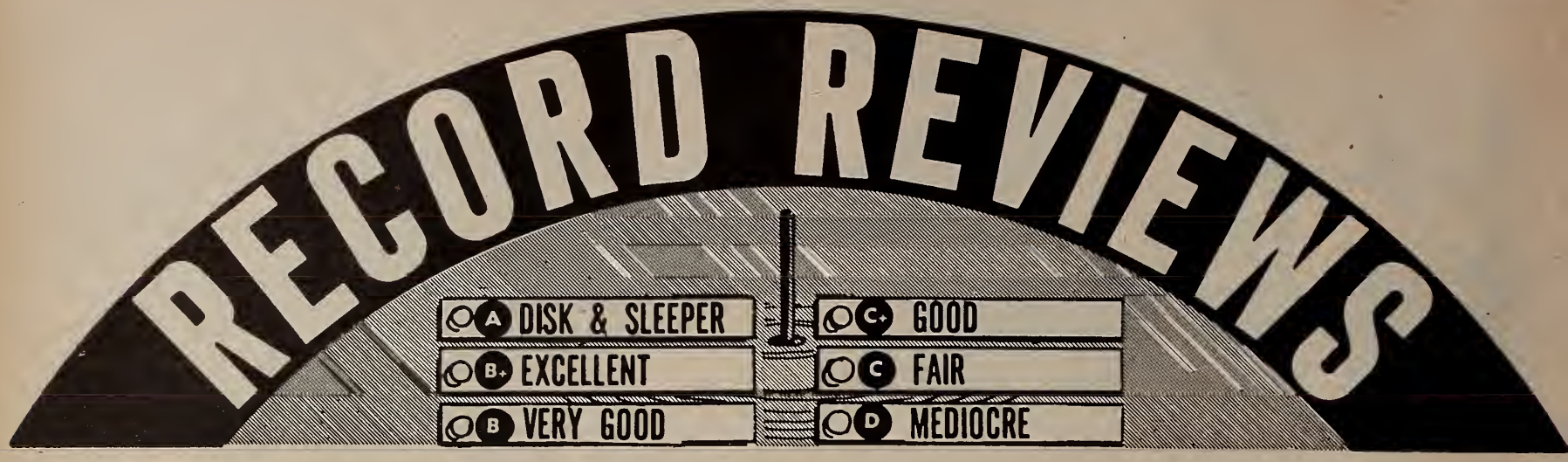
TIPS on This Week's Release

HUSH-A-BYE / OH MOON (both from the Warner Bros. flm "The Jazz Singer") — Danny Thomas — 20-5142 (47-5142)*		
LONELY EYES / ISN'T IT A SMALL WORLD — Vaughn Monroe — 20-5145 (47-5145)*		
I WISH I WAS A PUPPET ON A STRING / I COULD NEVER BE ASHAMED OF YOU — Bibi Johns — 20-5146 (47-5146)*		
MAMBO JAMBO / BIM BAM BUM — Al Caiola — 20-5143 (47-5143)*		

* 45 rpm cat. nos.

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA "HIS MASTER'S VOICE"



BETTE McLAURIN
(Coral 60906; 9-60906)

B "MY DREAMS OF YOU" (2:56) [CHALLENGE MUSIC] Bette McLaurin does a top flight job in her sweet manner on a lovely ballad. Her voice is lovely.

B+ "DO YOU KNOW WHY" (2:20) [MUSIC PUBLISHERS HOLDING CO.] This might be the one the thrush has been waiting for. She does a top flight job on a most lovely ballad with an interesting lilt to it. Don Redman supplies a great backing.

AL MARTINO
(Copitol 2353; F-2353)

B+ "RACHEL" (2:35) [HALLIBURTON MUSIC] A fast moving rousing and beaty background is set up by Monty Kelly for a powerful belting vocal rendition by Al Martino. This presentation by Al is real exciting and might happen. It's great for the boxes.

B "ONE LONELY NIGHT" (2:51) [LAUREL MUSIC] Al softens up to ease through a lovely ballad that he delivers warmly with his strong voice. The lush backing of a chorus creates an inviting air.

DON CHERRY
(Decco 28548; 9-28548)

C+ "CHANGEABLE" (2:17) [KINGSWAY MUSIC] An ok vocal interpretation of a cute romantic ditty is offered by Don Cherry. The light backing is set up by Grady Martin and his Slew Foot Five.

B "A LOVER'S QUARREL" (2:26) [MELODY TRAILS] The songster shows up to better advantage on this lovely ballad with a folk like aire. The tune is pretty and might happen with a push. The string backing is fitting.

THE WEAVERS
(Decco 28542; 9-28542)

B "DOWN IN THE VALLEY" (2:54) [FOLKWAYS MUSIC PUB.] The Weavers and their fine manner of putting across a pretty folk tune can be well noted as they chant this classic oldie that everyone knows. A fine side.

B+ "THE BAY OF MEXICO" (2:41) [FOLKWAYS MUSIC PUB.] The talented group harmonizes on a most beautiful folk item that might develop into another "Top Of Old Smoky." Their whistling, and solo chanting are excellent.

NORMAN GREENE ORCHESTRA
(MGM 30725; K-30725)

B "SUSPICION" (2:22) [VERONIQUE PUB.] Young protege Norman Greene leads the ork through one of his own compositions and creates just the aire that the name indicates. The eerie lush instrumental is wonderfully arranged. The big push behind the side could make it a big instrumental.

B "BLUE PORCELAIN" (2:07) [VERONIQUE PUB.] Norman shows some more top notch arranging on a flighty fast moving full string and lush instrumental. This might happen too.

THE CASH BOX DISK OF THE WEEK

"DOWNHEARTED" (2:24)
[GEORGE PAXTON, INC.]

"HOW DO YOU SPEAK TO AN ANGEL"
[CHAPPELL & CO.]

EDDIE FISHER
(RCA Victor 20-5137; 47-5137)

EDDIE FISHER

● Eddie Fisher who had an endless chain of hits in the past anunum, now has another hit ballad that's climbing in the direction of the juke box throne in his lovely waxing of "Even Now." Now Eddie sends up to two new decks either of which could follow "Even Now" right up to the cherished seat." "Downhearted" is one of the ballads with a slight lilt that features another Grade A backing job by the sensational Hugo Winterhalter Ork. Eddie chants the tune in a soft and tender manner. The tune and presentation are really lovely. The lower half is a strong and lovely romantic ballad from the musical production "Hazel Flagg." Eddie puts zest and feeling into his stirring reading of this tune. If both sides don't make the heights together, one is sure to. They're both great.

FRAN WARREN
(MGM 11412; K-11412)

B+ "EVERYONE KNEW BUT ME" (2:43) [MILTON KELLEM MUSIC] Fran Warren has a lovely tone in her voice as she chirps a beautiful romantic ballad that might be the song to get her going again. The vocal is lovely.

B "UNLESS YOU'RE NEAR ME" (2:47) [BEECHWOOD MUSIC] The thrush does another standout job as she feelingfully cruises through the pretty ballad. Joe Lipman and the ork set up the fitting backing.

DICK HAYMES & GORDON JENKINS ORCH.
(Decca 28540; 9-28540)

B "LET'S FALL IN LOVE" (2:45) [BOURNE, INC.] The smooth strings of Gordon Jenkins' ork backs Dick Haymes as he chants a fine oldie ballad. Dick's voice is in wonderful form.

B "ALL I NEED TO KNOW" (2:50) [LEO FEIST, INC.] Dick delivers another lovely ballad in a warm manner with the Jenkins boys backing again. The tempo changes at one point to a lovely tango.

JERRY GRAY ORCHESTRA
(Decca 28561; 9-28561)

C+ "NO MOON AT ALL" (2:27) [JEFFERSON MUSIC CO.] Jo Ann Greer does a pert vocal on a moderate tempo jump item that's holding a good spot in the best sellers of the day. Jerry Gray deals out the fine backing on this good piece of coverage.

C+ "MY HEART BELONGS TO ONLY YOU" (3:16) [REGENT Music] Jerry comes through with some more fine coverage on a tune that was big in Philly. Jo Ann handles the vocal on this slow ballad too.

BLUE BARRON ORCHESTRA
(MGM 11404; K-11404)

C+ "DID ANYONE CALL FOR ME" (3:11) [LEEDS MUSIC] Blue Barron and his ork set up a smooth backing for Susan Laughton as she eases through a slow blues item. Jack McCormick narrates in a low voiced Ink Spot talking style. Interesting.

C+ "SECOND FIDDLE" (2:26) [VALANDO MUSIC] Betty Clark and the Ensemble glide through a cute bouncer with leader Barron. The handclapping, peppy novelty makes for good listening.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "EVERYONE KNEW BUT ME"	Fron Warren	MGM 11412; K-11412
★ "RACHEL"	Al Mortino	Copitol 2353; F-2353
★ "DO YOU KNOW WHY"	Bette McLourin	Coral 60906; 9-60906
★ "NEW JUKE BOX SATURDAY NIGHT"	The Modernoires	Corol 60899; 9-60899
★ "EARLY BIRD"	Jimmy Boyd	Columbio 39927; 4-39927

FRANK WOJNAROWSKI ORCH.
(Dona 3108)

C+ "WEST VIRGINIA POLKA" (2:34) [DANA MUSIC] A sock instrumental delivery of a peppy and rousing polka is sent forth by Frank Wojnarowski and his boys. The clarinet takes the lead. Polka fans ought go for this one.

C+ "BOHEMIAN POLKA" (2:32) [VITAK-ELSNIC] Another spunky polka item that's perfect for the polka dancers is eased through by the men. This side is not as jolting as the top.

JOE KURAT ORCHESTRA
(Dano 3107)

C+ "SUNNYSIDE POLKA" (2:29) [DANA MUSIC] Joe Kurat and his men belt out a polka that's a natural for the right locations. The instrumentation is terrific. It's full of pep.

C+ "MY PAL-POLKA" (2:36) [DANA MUSIC] The Kurat aggregation slows up a bit and gives out with another polka that has a kick to it. This should do good too.

OWEN BRADLEY QUINTET
(Coral 60908; 9-60908)

C "MY HEART'S DESIRE" (2:22) [MODERN MUSIC] Owen Bradley and his quintet set up a slow and steady organ and string backdrop for Dottie Dillard and Jack Shook as they harmonize on this number.

C+ "BABY, I'M LOST WITHOUT YOU" (2:30) [TANNEN MUSIC] A Western like item that has a pretty melody gets a smooth duet treatment by Dottie and Jack. Owen and his boys back with some fine orking.

BUDDY GRECO
(Corol 60904; 9-60904)

C+ "I'LL ALWAYS LOVE YOU SOME" (2:42) [ALGONQUIN MUSIC] Buddy Greco does some fine chanting as he goes over a ballad with a tearful type of presentation. The Heathertones and Norman Leyden's ork back for color and fullness.

B "AND SO GOODBYE" (2:46) [LEEDS MUSIC] The chanter does a lovely job on another ballad that he delivers with sincerety and feeling. The tune is pretty and is a good opportunity for the artist to show his colors.

JIMMY BOYD
(Columbio 39927; 4-39927)

B+ "EARLY BIRD" (2:34) [ROBBINS MUSIC] With the orchestra and chorus under the direction of Jimmy Carroll, young Jimmy Boyd of "Mommy Kissing Santa Claus" fame sings a slow pretty ballad to a waltz tempo. Ops know what the kid did this Xmas. He could keep it up.

B "I'LL STAY IN THE HOUSE" (2:05) [PICKWICK MUSIC] Jimmy comes up with another top flight job on a cute Latin rhythm item while the Norman Luboff choir backs. This Marais tune could also happen.

NOW on record

the "Voice of Romance"

. . . the new "SIGH GUY"

"GODFREY'S BOY"

JULIUS LA ROSA

with

ARCHIE BLEYER

conducting the Orchestra

"ANYWHERE I WANDER"

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RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE MODERNAIRES
(Coral 60899; 9-60899)

B+ "NEW JUKE BOX SATURDAY NIGHT" (3:18) [MUTUAL MUSIC SOCIETY] The Moderaires do a terrific version of a jump item that Glenn Miller made popular some years back. This offering imitates the present day top artists. It should go great in the boxes.

C+ "RUNNIN' WILD" (2:32) [LEO FEIST INC.] The combo shows some inviting harmony as they belt out a peppy jump. George Cates and his ork back.

CLYDE McCOY
(Capitol 2321; F-2321)

C+ "MR. WAH WAH" (2:25) [BEECHWOOD MUSIC] An echo effect gimmick is used on this novelty jump item that Clyde McCoy toots while the Trio vocalize in the backing. The number is not what one might expect. Would like to hear more of Clyde.

B "THE MUSIC GOES 'ROUND AND AROUND" (2:27) [SANTLY-JOY] Clyde does a better job on this great oldie jump novelty. The tune is cute and sounds great the way Mr. Wah Wah puts it over. The Ensemble harmonizes in the backdrop.

TONY ALAMO
(MGM 11415; K-11415)

C+ "THE CLOWN" (2:46) [SHAPIRO BERNSTEIN PUB.] Against a lush setting by Norman Greene and his ork, Tony Alamo does a smooth job chanting on a ballad. Delivery is fine.

C+ "IS IT LOVE YOU'RE AFTER" (2:04) [MILLER MUSIC] Tony, who sounds better on ballads comes through with a cute jump item. The orking and presentation makes for pleasant listening.

WOODY HERMAN & NEW THIRD HERD
(Mars 500)

B+ "MOTHER GOOSE JUMPS" (2:35) [CROMWELL MUSIC] Woody Herman takes the vocal and leads the New Third Herd through a solid, wild and rousing jump number that utilizes nursery rhymes as a theme. Jump fans are gonna go wild over this.

C+ "I'M MAKING UP FOR LOST TIME" (2:41) [ESSEX] Dolly Houston gets a slow jump tempo backing from Woody and the boys as she rhythmically pipes the good song. The arrangement is interesting.

THE HOLIDAYS
(King 15216; 15216 x 45)

B "APRON STRINGS" (2:25) [BOURNE] A cut novelty is run through by the harmonic voices of the Holidays. The smoothly delivered item has cute lyrics and oughta do well in the boxes.

B "THUMBELINA" (2:15) [FRANK MUSIC] An organ grinder-like backing in some parts adds a great deal of color to a pert vocal offering by the group on one of the better numbers from the "Hans Christian Anderson" flick. The bounce novelty is good.

THE CASH BOX SLEEPER OF THE WEEK

"A FOOL SUCH AS I" (2:43)
[ROBBINS MUSIC CORP.]
"JUST BECAUSE YOU'RE YOU" (2:42)
[SUNBEAM MUSIC, INC.]

JO STAFFORD
(Columbia 39930; 4-39930)

JO STAFFORD

● Jo Stafford, who finished last year like a house on fire when she caused such a sensation with her great recordings of "You Belong To Me" "Jambalaya" and "Keep It A Secret", now takes another number from the Western market, as she did with "Jambalaya", and gives it a pop going over. "A Fool Such As I" is big by Hank Snow in the folk field and it's gonna be tremendous by Jo in the pop field. Her delivery is stylish and full of feeling. She gets a terrific assist from Paul Weston and the ork who helped make her other tunes top such successes. Flip is another lovely ballad tagged "Just Because You're You". She gives this number a smooth delivery. Her fans oughta go wild about both ends. We look for the top half to make a strong bid for the No. 1 spot. Ops oughta get with it, but quick.

ROBERTA LEE & GORDON JENKINS ORCH.
(Decca 28541; 9-28541)

C+ "SAY IT ISN'T SO" (3:16) [IRVING BERLIN MUSIC] The pretty voice of Roberta Lee shows its colors against the lush string backdrop of Gordon Jenkins ork on a fair ballad.

C+ "DEAR JOE" (3:15) [AMERICAN MUSIC] A lush introduction by the Jenkins men leads into another vocal offering by Roberta. The ballad is slow and on the bluesy side.

GINNY GIBSON
(Jubilee 6027; 45-6027)

B "IF THE END OF THE WORLD CAME TONIGHT" (2:45) [JUBILEE] A lovely and caressing ballad is chirped by Ginny Gibson while the smooth voices of the Shepards back expressively. Billy Mure handles the fine guitar work.

C+ "AIN'T IT GREAT TO BE CRAZY" (2:13) [UNPUBLISHED] The Country Slickers back Ginny on this cut novelty that everyone sang in his childhood. It's a cute piece and should get enough spins in the boxes.

JOHNNY DEE TRIO
(Trojan 20103)

C+ "TO THINK IT COULD HAVE BEEN ME" (2:34) [JUBILEE] A pretty ballad with a slight lilt is warbled by the Johnny Dee Trio. The voices of the men sound fine. The number is given a stylish going over by the boys.

C+ "DON'T TELL ME THE SAME THINGS OVER AGAIN" (2:32) [JUBILEE] The artists come up with a similar beat tune and chant the lyrics in fine fashion. Number jumps up for the instrumental section.

GUY LOMBARDO ORCHESTRA
(Decca 29523; 9-29523)

B "HOW DO YOU SPEAK TO AN ANGEL" (3:10) [CHAPPEL & CO.] Kenny Martin hands in a fine vocal job set against the appealing Lombardo backing on a tune from the new musical "Hazel Flagg".

C+ "I FEEL LIKE I'M GONNA LIVE FOREVER" (2:23) [CHAPPEL & CO.] This cute moderate tempo bouncer also from the "Flagg" production is chanted by Kenny Gardner. The Lombardo backing is of the usual lovely quality.

SANDY STEWART
(Okeh 6941; 4-6941)

B "SINCE YOU WENT AWAY FROM ME" (2:36) [SUNBEAM MUSIC] Okeh puts its right foot forward as it steps into the pop field with a fine vocal offering on a sentimental ballad as sung by Sandy Stewart. Multiple voice technique is employed in spots.

B "BEFORE" (2:32) [LYNN MUSIC] Another pretty tune that is presented as though the artist were singing from a distance is offered by Sandy. The thrush has a pretty voice.

TONY MORELLI
(MGM 11410; K-11410)

B "I CONFESS" (2:55) [REMICK MUSIC] A fine new voice takes a bow on a lovely ballad as sung by Tony Morelli. The chanter has a tear in his voice that is very inviting. Leroy Holmes sets up the beautiful backing for the artist.

B "AM I TO BLAME" (2:56) [LEO FEIST] Tony comes up with another ace vocal on a very pretty ballad. The sentimental delivery is expressive and has a lovely lush backing by Leroy and the men.

HUGO WINTERHALTER ORCH.
(RCA Victor 20-5125; 47-5125)

B "THE UGLY DUCKLING" (2:32) [FRANK MUSIC] Judy Valentine's voice is super-cute as she tells a story about an ugly duckling while singing the pert tune from the "Andersen" flick as the Winterhalter ork and chorus back. Good for old and young.

C+ "WONDERFUL COPENHAGEN" (2:32) [FRANK MUSIC] The Winterhalter men ride over the lush and flowing waltz from the same flick as the chorus handles the vocal chores. Hugo's versions of the "Hans" tunes make a fine collection for listening.

BOB ROBERTS AND TRIO
(MGM 11414; K-11414)

C "NC-4 MARCH" (2:34) [BIGELOW] A string march full of the good sound of the banjo and other instruments is belted out by Bob Roberts and his Trio. The number is ok for listening but is not too commercial.

C "PERSIAN LAMB RAG" (2:25) [WENRICH] A more inviting and commercial rag time item is run through by the group on a bouncing number. This one has more of a zip to it.

HUGO WINTERHALTER ORCH.
(RCA Victor 20-5124; 47-5124)

B "ANYWHERE I WANDER" (2:48) [FRANK MUSIC] A lush and full arrangement by Hugo Winterhalter of one of the lovely tunes from "Hans Christian Andersen" is supplemented by an inviting vocal by Stuart Foster. Coverage is a bit late.

B "THUMBELINA" (2:12) [FRANK MUSIC] Judy Valentine and her cute voice team up with Hugo on a novelty from the "Hans" flick. The happy bouncer has already been around and might not catch on again. However it's a top version of the song.

BOBBY WAYNE
(Mercury 70074; 70074 x 45)

C+ "THE MEXICAN MAIDENS" (2:35) [SANTLY-JOY] A speedy waltz like tempo with the whirling sound of Mexican music is the backing for Bobby Wayne's happy reading of a good tune.

B "GONE" (2:42) [DALLAS MUSIC] Bobby's voice stands out to better advantage on a slow sentimental ballad with a folk air created by the delivery and the guitar backing. A fine warm sound waxing.

BUDDY DE FRANCO ORCH.
(MGM 11411; K-11411)

C+ "SUMMERTIME" (3:09) [GERSHWIN PUB. CO.] From Gershwin's "Porgy and Bess" comes this lovely standard that is given a terrific clarinet solo by Buddy De Franco. The instrumental has a bluesy feeling.

C+ "OVER THE RAINBOW" (3:14) [LEO FEIST] Bud handles another lovely oldie this one from the flick "Wizard of Oz" The smooth clarinet solo on the ultra-beautiful melody is pleasing to the ear.

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 17 without any changes on the part of THE CASH BOX.

Ira Cook
KMPC—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Glow Worm (Mills Bros.)
4. Outside Of Heaven (Fisher)
5. Heart & Soul (Four Aces)
6. Bye Bye Blues (Paul-Ford)
7. Keep It A Secret (Stafford)
8. Till I Waltz Again With You (Teresa Brewer)
9. Nina Never Knew (Sauter-Finegan)
10. I (Don Cornell)

Paul Flanagan
WTRY—Troy, N. Y.
1. Why Don't You Believe Me (Joni James)
2. Oh, Happy Day (D. Howard)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. I (Don Cornell)
5. Till I Waltz Again With You (Teresa Brewer)
6. Teardrops On My Pillow (Sunny Gale)
7. Never Smile At A Crocodile (Judy Valentine)
8. My 8aby's Comin' Home (Paul-Ford)
9. Tell Me Your Mine (Gaylords)
10. Keep It A Secret (Stafford)

Dave Robinson
WELI—New Haven, Conn.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. The Glow Worm (Mills Bros.)
4. Because You're Mine (Lanza)
5. Trying (The Hilltoppers)
6. Have You Heard (J. James)
7. Lady Of Spain (Eddie Fisher)
8. Heart And Soul (Four Aces)
9. I (Don Cornell)
10. My Baby's Coming Home (Paul-Ford)

Dan Fusco
WRUN—Utica, N. Y.
1. Hot Toddy (Ralph Flanagan)
2. My Baby's Comin' Home (Paul-Ford)
3. You Win Again (T. Edwards)
4. Have You Heard (Joni James)
5. Winter (Spike Jones)
6. I Should Care (R. Flanagan)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Why Don't You Believe Me (Joni James)
9. I (Don Cornell)
10. Lady Of Spain (Eddie Fisher)

Bob Stevens
WVCG—Coral Gables, Fla.
1. Why Don't You Believe Me (Joni James)
2. Yours (Vera Lynn)
3. The Glow Worm (Mills Bros.)
4. Close Your Dreamy Eyes (Sandy Solo)
5. I (Don Cornell)
6. Lady Of Spain (Eddie Fisher)
7. Nina Never Knew (Sauter-Finegan)
8. Blue Violins (Kay Martin)
9. I Should Care (R. Flanagan)
10. My Favorite Song (Ames Bros.)

John Wrisley
WSAV—Savannah, Ga.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Water Can't Quench The Fire of Love (O'Connell-MacKenzie)
4. Bye Bye Blues (Paul-Ford)
5. Blue Violins (H. Winterhalter)
6. Wishing Ring (Joni James)
7. Keep It A Secret (D. Shore)
8. Teardrops On My Pillow (Sunny Gale)
9. A Full Time Job (Day & Ray)
10. My Baby's Comin' Home (Paul-Ford)

Johnny Morris
WLOL—Minneapolis, Minn.
1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (L. Welk)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (Jo Stafford)
6. Till I Waltz Again With You (Teresa Brewer)
7. Tell Me You're Mine (Carson)
8. Even Now (Eddie Fisher)
9. Wishing Ring (Joni James)
10. Yours (Vera Lynn)

John Gale
WINN—Louisville, Ky.
1. A Stolen Waltz (Thomas)
2. O, Happy Day (D. Howard)
3. Tell Me You're Mine (The Gaylords)
4. Have You Heard (Joni James)
5. Amor (Vic Damone)
6. Why Don't You Believe Me (Joni James)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Gone (Giselle MacKenzie)
9. Close Your Dreamy Eyes (Sandy Solo)
10. I Don't Know (B. Morrow)

Bob Perry
WLAW—Boston, Mass.
1. Tell Me You're Mine (The Gaylords)
2. Oh, Happy Day (Four Nights)
3. Winter (Spike Jones)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. My Baby's Coming Home (Paul-Ford)
6. Rachel (Artie Wayne)
7. Boomerang (Lisa Kirk)
8. Till I Waltz Again With You (Teresa Brewer)
9. A Shoulder To Weep On (June Valli)
10. She Wears Red Feathers (Guy Mitchell)

Bud Shurian
WARE—Ware, Mass.
1. Why Don't You Believe Me (Joni James)
2. My Baby's Coming Home (Paul-Ford)
3. Glow Worm (Mills 8ros.)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Keep It a Secret (J. Stafford)
6. Mister Tap Toe (Doris Day)
7. Oh, Happy Day (D. Howard)
8. Yours (Vera Lynn)
9. April Fool (Peggy Ann Ellis)
10. Blue Violins (H. Winterhalter)

Earl Pudney
WGY—Schenectady, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. The Glow Worm (Mills Bros.)
3. Why Don't You Believe Me (Joni James)
4. No Moon At All (Ames Bros.-Les Brown)
5. Heart And Soul (Four Aces)
6. My Baby's Comin' Home (Paul-Ford)
7. Bye Bye Blues (Paul-Ford)
8. Christmas Song (Nat Cole)
9. Sugar (Vic Damone)
10. You Belong To Me (Stafford)

Buddy Beason
KFOX—Long Beach, Calif.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. A Shoulder To Weep On (June Valli)
3. Yours (Very Lynn)
4. Did Anyone Call (Clooney)
5. Why Don't You Believe Me (Joni James)
6. The Glow Worm (Mills Bros.)
7. Strange (Nat "King" Cole)
8. Lady Of Spain (Eddie Fisher)
9. I Should Care (R. Flanagan)
10. I Went To Your Wedding (Patti Page)

Tom Finn
WSPD—Toledo, Ohio
1. Tell Me You're Mine (The Gaylords)
2. Why Don't You Believe Me (Joni James)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Have You Heard (Joni James)
5. The Day Isn't Long Enough (Four Freshmen)
6. Strange (Nat "King" Cole)
7. Till I Waltz Again With You (Teresa Brewer)
8. Oh Happy Day (Don Howard)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Even Now (Eddie Fisher)

Ray Schreiner
WRNL—Richmond, Va.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. My 8aby's Comin' Home (Paul-Ford)
4. Because You're Mine (Cole)
5. Oh Happy Day (L. Welk)
6. Bye Bye Blues (Paul-Ford)
7. Lady Of Spain (Paul-Ford)
8. I Keep Her Picture (J. Lewis)
9. Why Don't You Believe Me (Joni James)
10. Winter (Spike Jones)

Chuck Norman
WIL—St. Louis. Mo.
1. Bye Bye Blues (Paul-Ford)
2. You'll Never Know (Clooney-James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Oh, Happy Day (D. Howard)
5. Keep It A Secret (Stafford)
6. Even Now (Eddie Fisher)
7. Till I Waltz Again (Brewer)
8. Teardrops On My Pillow (Sunny Gale)
9. Say It With Your Heart (Bob Carroll)
10. Hot Toddy (Ralph Flanagan)

Larry Wilson
WNOE—New Orleans, La.
1. Till I Waltz Again With You (Teresa 8rewer)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Congratulations To Someone (Tony Bennett)
5. Oh, Happy Day (Four Knights)
6. John, John, John (Lombardo)
7. Close Your Dreamy Eyes (Sandy Solo)
8. I Don't Know (B. Morrow)
9. La Rosita (Four Aces)
10. Rachel (Artie Wayne)

George L. Bannister
WBUD—Trenton, N. J.
1. Why Don't You Believe Me (Joni James)
2. Glow Worm (The Mills Bros.)
3. How (Nat "King" Cole)
4. Yours (Vera Lynn)
5. I Miss You So (Bill Darnell)
6. Till I Waltz Again (Brewer)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. I Went To Your Wedding (Patti Page)
9. I (Don Cornell)
10. You Belong To Me (Stafford)

Norb Moore
KXLW—St. Louis, Mo.
1. Bye Bye Blues (Paul-Ford)
2. You'll Never Know (Rosemary Clooney)
3. Oh Happy Day (Don Howard)
4. Keep It A Secret (Jo Stafford)
5. Hold Me (Eddie Fisher)
6. Have You Heard (Joni James)
7. Say It With Your Heart (Bob Carroll)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Till I Waltz Again With You (Teresa Brewer)
10. Conquest (Patti Page)

Dick Wittinghill
KMPL—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
3. It's In The Book (J. Standley)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Lady Of Spain (Eddie Fisher)
6. Takes Two To Tango (Bailey)
7. Oh, Happy Day (Four Knights)
8. Keep It A Secret (B. Crosby)
9. Bye Bye Blues (Paul-Ford)
10. Side By Side (Kay Starr)

Larry Gentile
WJBK—Detroit, Mich.
1. Tell Me You're Mine (The Gaylords)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Heart And Soul (Four Aces)
5. Yours (Vera Lynn)
6. Outside Of Heaven (Fisher)
7. Keep It A Secret (Jo Stafford)
8. Why Don't You Believe Me (Joni James)
9. I Went To Your Wedding (Spike Jones)
10. I'm Just A Poor Batchelor (Frankie Laine)

Ed McKenzie
WXYZ—Detroit, Mich.
1. Even Now (Eddie Fisher)
2. My Heart Belongs To Only You (June Christy)
3. Tell Me You're Mine (The Gaylords)
4. No Moon At All (Ames Bros.)
5. Hot Toddy (Ralph Flanagan)
6. I Don't Know (B. Morrow)
7. Oh Happy Day (Don Howard)
8. Pretend (Ralph Marterie)
9. My Baby's Comin' Home (Paul-Ford)
10. Congratulations To Someone (Tony Bennett)

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the notion for the week ending January 17 without any changes on the port of THE CASH BOX.

Lou Barile
WKAL—Rome, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. I Went To Your Wedding (Patti Page)
3. Why Don't You Believe Me (Joni James)
4. Touch Of God's Hand (Johnny Ray)
5. Oh Happy Day (D. Howard)
6. Have You Heard (Joni James)
7. Yours (Vera Lynn)
B. I Don't Know (B. Morrow)
9. Keep It A Secret (J. Stafford)
10. I (Don Cornell)

Frank White
KMYR—Denver, Colo.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. My Baby's Coming Home (Paul-Ford)
5. Lady Of Spain (Eddie Fisher)
6. La Rosita (Melachrino Strings)
7. I (Russ Morgan)
B. If It Were Up To Me (Eddie Fisher)
9. Blue Violins (H. Winterhalter)
10. I Went To Your Wedding (Spike Jones)

Ray Drury
WSPR—Springfield, Moss.
1. La Rosita (Four Aces)
2. The Glow Worm (Mills Bros.)
3. Taboo (June Valli)
4. You Belong To Me (Stafford)
5. It's In The Book (Standley)
6. Outside Of Heaven (Fisher)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
B. So So (Bernice Parks)
9. High Noon (Frankie Laine)
10. Winter (Art Mooney)

Bob Chambers
WEBK—Tompo, Fla.
1. I (Don Cornell)
2. Pretend (Ralph Marterie)
3. Why Don't You Believe Me (Patti Page)
4. I Cried For You (Herman)
5. Oh, Happy Day (L. Welk)
6. Bye Bye Blues (Paul-Ford)
7. Sugar (Vic Damone)
B. Lies (Perry Como)
9. Teardrops On My Pillow (Sunny Gale)
10. Do You Ever Think Of Me (Billy May)

Pat Chamburs
WFLA—Tampa, Fla.
1. Why Don't You Believe Me (Joni James)
2. Conquest (Patti Page)
3. The Things I Might Have Been (Charles Nelson)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Oh Happy Day (D. Howard)
6. Even Now (Eddie Fisher)
7. Mister Tap Toe (Doris Day)
B. It's Worth Any Price You Pay (Eddie Howard)
9. Keep It A Secret (B. Crosby)
10. I Went To Your Wedding (Spike Jones)

Sherm Feller
WLAW—Boston, Mass.
1. Have You Heard (J. James)
2. My Baby's Coming Home (Paul-Ford)
3. Close Your Dreamy Eyes (Sandy Solo)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Never Smile At A Crocodile (Hugo Winterhalter)
6. Tell Me Your Mine (Mindy Carson)
7. I'm Skipping Rope With Rainbow (Guy Lombardo)
B. Stolen Waltz (Sunny Gale)
9. Teardrops On My Pillow (Sunny Gale)
10. Nina Never Knew (Desmond)

Gary Lesters
WVNJ—Newark, N. J.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (June Valli)
3. Keep It A Secret (Jo Stafford)
4. Lady Of Spain (Eddie Fisher)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Yours (Vera Lynn)
7. Who Kissed Me Last Night (Rosemary Clooney)
B. My Baby's Comin' Home (Paul-Ford)
9. Trying (The Hilltoppers)
10. Stay Where You Are (Bennett)

Paul E. X. Brown
WERD—Atlanto, Ga.
1. My Baby's Coming Home (Edna McGriff)
2. Strange (Nat "King" Cole)
3. Prologue (Stan Kenton)
4. Close Your Dreamy Eyes (Sandy Solo)
5. Have You Heard (Joni James)
6. Teardrops On My Pillow (Sunny Gale)
7. Fandango (H. Winterhalter)
B. Who Kissed Me Last Night (Rosemary Clooney)
9. Glow Worm (Mills Bros.)
10. Hot Toddy (Ralph Flanagan)

Donn Tibbetts
WFEA—Manchester, N. H.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. Conquest (Patti Page)
5. Congratulations To Someone (Tony Bennett)
6. I (Don Cornell)
7. My Baby's Coming Home (Paul-Ford)
B. If It Were Up To Me (Fisher)
9. My Favorite Song (Ames Bros.)
10. Glow Worm (Mills Bros.)

Paul Cowley
WLEX—Lexington, Ky.
1. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
2. Have You Heard (Joni James)
3. A Million Tears (Dick Lee)
4. Even Now (Eddie Fisher)
5. Gone (Giselle MacKenzie)
6. Bye Bye Blues (Paul-Ford)
7. Teardrops On My Pillow (Sunny Gale)
8. No Moon At All (Ames Bros.)
9. Lady Of Spain (Paul-Ford)
10. Side By Side (Kay Starr)

Ray Perkins
KFEL—Denver, Colo.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Don't Let The Stars Get In Your Eyes (Gisele MacKenzie)
4. My Baby's Comin' Home (Paul-Ford)
5. You Belong To Me (Stafford)
6. Jambalaya (Jo Stafford)
7. Keep It A Secret (Jo Stafford)
8. Lady Of Spain (Eddie Fisher)
9. Wish You Were Here (Fisher)
10. Blue Violins (H. Winterhalter)

Normal Hall
WBNL—Boonville, Ind.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (J. Stafford)
3. Why Don't You Believe Me (Joni James)
4. Teardrops On My Pillow (Sunny Gale)
5. La Rosita (Four Aces)
6. I (Don Cornell)
7. Who Kissed Me Last Night (Rosemary Clooney)
B. Must I Cry Again (The Hilltoppers)
9. Oh, Happy Day (L. Welk)
10. In The Mood (J. Maddox)

Harv Morgan
WARM—Scranton, Pa.
1. Tell Me You're Mine (The Gaylords)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. I (Don Cornell)
5. Teardrops On My Pillow (Sunny Gale)
6. Someone Loved Someone (The Mills Bros.)
7. Close Your Dreamy Eyes (Sandy Solo)
8. Keep It A Secret (Jo Stafford)
9. Till I Waltz Again With You (Teresa Brewer)
10. Have You Heard (Joni James)

Alan Saunders
WVNJ—Newark, N. J.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Full Time Job (Day & Ray)
4. Heart And Soul (Four Aces)
5. Takes Two To Tango (Bailey)
6. Till I Waltz Again With You (Teresa Brewer)
7. Tell Me You're Mine (The Gaylords)
B. A Stolen Waltz (D. Thomas)
9. Teardrops On My Pillow (Sunny Gale)
10. Have You Heard (Joni James)

Stan Pat
WTNJ—Trenton, N. J.
1. Till I Waltz Again With You (Teresa Brewer)
2. Bye Bye Blues (Paul-Ford)
3. Oh Happy Day (Don Howard)
4. Heart And Soul (Four Aces)
5. Teardrops On My Pillow (Sunny Gale)
6. Must I Cry Again (A. Dale)
7. My Heart Belongs To Only You (June Christy)
B. Strange (Nat "King" Cole)
9. Congratulations To Someone (Tony Bennett)
10. Your So Dangerous (Martin)

Wallie Dunlap
WICC—Bridgeport, Conn.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Keep It A Secret (Stafford)
4. Oh, Happy Day (Don Howard)
5. My Baby's Coming Home (Paul-Ford)
6. Till I Waltz Again With You (Teresa Brewer)
7. Tell Me You're Mine (Carson)
8. Hold Me, Thrill Me, Kiss Me (Roberta Lee)
9. Teardrops On My Pillow (Sunny Gale)
10. I'll Know My Love (Jenkins)

Wally Nelskog
KRSC—Seattle, Wosh.
1. Why Don't You Believe Me (Joni James)
2. Wishing Ring (Joni James)
3. Oh, Happy Days (Knights)
4. Heart & Soul (Four Aces)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. I (Don Cornell)
B. Trying (The Hilltoppers)
9. Without My Lover (Miller)
10. Keep It A Secret (J. Stafford)

Roger Clark
WNOR—Norfolk, Va.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Have You Heard (Joni James)
3. Winter (Art Mooney)
4. Night Of Heaven (E. Gorme)
5. Never Smile At A Crocodile (Hugo Winterhalter)
6. I Cried For You (W. Herman)
7. I Don't Know (B. Morrow)
B. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Boomerang (Lisa Kirk)
10. Rachel (Artie Wayne)

Frank Pollack
KOOL—Phoenix, Ariz.
1. Why Don't You Believe Me (Patti Page)
2. Birth Of The Blues (Sinatra)
3. The Day Isn't Long Enough (Four Freshmen)
4. Keep It A Secret (B. Crosby)
5. Blues In Advance (Herman)
6. Nina Never Knew (Sauter-Finegan)
7. Give Me Your Lips (A. Dean)
B. Dancing On The Ceiling (Jerri Southern)
9. Hold Me, Thrill Me, Kiss Me (Roberta Lee)
10. When I Dream (Bob Eberly)

Howard Miller
WIND—Chicago, Ill.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Tell Me You're Mine (The Gaylords)
3. Till I Waltz Again With You (Teresa Brewer)
4. Keep It A Secret (Jo Stafford)
5. The Touch Of God's Hand (Johnnie Ray)
6. It's Worth Any Price You Pay (Eddy Howard)
7. A Shoulder To Weep On (June Valli)
8. Have You Heard (Joni James)
9. Say It With Your Heart (Bob Carroll)
10. Why Don't You Believe Me (Joni James)

Don McLeod
WJBK—Detroit, Mich.
1. Tell Me You're Mine (The Gaylords)
2. Till I Waltz Again With You (Teresa Brewer)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Strange (Nat "King" Cole)
5. Lies (Perry Como)
6. No Moon At All (Ames Bros. & Les Brown)
7. Hot Toddy (Ralph Flanagan)
B. Congratulations To Someone (Tony Bennett)
9. Sugar (Vic Damone)
10. I Don't Know (B. Morrow)

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Humoresque
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Does Your Heart Beat For Me?
Wabash Blues
DU-1509 • 1-709

★ GLEN GRAY
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Sunrise Serenade
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★ JIMMY DORSEY
Contrasts
Green Eyes
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"1" indicates 45 rpm.

All records unbreakable under normal use

DECCA RECORDS

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

STRONG WAXING ★ **HALF A HEART** (Weiss & Barry) [Non-exclusive BMI] — Jane Pickens (Vic.) comes to the fore in a most unusual performance. *Billboard* calls it "a lovely waxing . . . shows off her warm, intimate style, with the four voices bringing back memories of the Pickens' Sisters . . . could rack up attention with enough exposure." *Variety* concurs.

★ ★ ★ ★ ★

EXCITING IMPORT ★ **MADALENA** (Rex) — A Brazilian import that's given an exciting instrumental treatment by Henri Rene (Vic.). *Variety* reports: "a tasteful side with a catchy theme." *Cash Box* rates it "B" and ". . . fast moving instrumental . . . the results are outstanding."

★ ★ ★ ★ ★

"FINE SIDE" ★ **I'M CRYING FOR YOU** (Pee Jay) — *Cash Box* credits Ziggy Lane (Jubilee) with "a fine side" and rates it "B." *Billboard* reports: "Chanter hands the romantic weeper a strong reading to good backing."

★ ★ ★ ★ ★

"DISK OF THE WEEK" ★ **AMOR** (Peer) — "Disk of the Week" honors from *Cash Box* go to Vic Damone (Mer.) for "a sensational recording of a beautiful standard that looks like a natural for the best seller list . . . gonna be tremendous." *Billboard* calls it "excellent."

★ ★ ★ ★ ★

"SLEEPERS" ★ **SAD** (Eastern)
★ **DO I WORRY** (Melody Lane) — "A polished job of chanting," is the *Cash Box* verdict of Bart Stewart's (Seger) first wax effort. Disk wins "Sleeper of the Week" designation.

★ ★ ★ ★ ★

"BEST BUY" ★ **I'LL GO ON ALONE** (Acuff-Rose) — Webb Pierce (Dec.) is living up to *Billboard's* earlier "record to watch" prediction. Now a "BEST BUY," in view of strong activity from Chicago, West Coast and Cincinnati.

★ ★ ★ ★ ★

CLASS ETCHING ★ **UNTIL ETERNITY** (Algonquin) — Billy Eckstine (MGM) turns out "one of his best etchings in recent months," says *Billboard*. "Could be a biggie for Bill," reports *Cash Box*. Tune is a romantic ballad done with top class.

★ ★ ★ ★ ★

"FINE ITEM" ★ **AFTER MIDNIGHT** (Frederick) — *Billboard* considers Ralph Marterie's (Mer.) latest instrumental a "new record to watch." Review calls it "a fine item reminiscent of the days of swing bands."

★ ★ ★ ★ ★

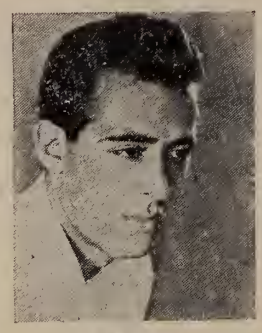
POTENTIALS ★ **HIGH ON A WINDY HILL** (BMI) — Allan Dean (MGM).
★ **FLASHING PEARLS** (Duchess) — Camarata (Dec.).
★ **YOU DON'T HAVE LOVE AT ALL** (Tannen) — Jimmie Dickens (Col.).

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
New York • Chicago
Hollywood • Toronto
Montreal

'ROUND THE WAX CIRCLE

NEW YORK:

Disk biz for December was outstanding. Almost every diskery set a new sales record. . . . **Ray Anthony** has "cleaned house" in his band, retaining only the rhythm section, the vocal duo and four sidemen, because of what he called "a complacent attitude" in the band. . . . **June Valli** will be the first girl singer to appear with **Guy Lombardo's** band since **Rosemarie Lombardo** retired from show business five years ago when she sings at the Inaugural Ball. . . . Sounds like a socko combination being cooked up on wax teaming **Frankie Laine** and **Jimmy Boyd**. . . . **Florian ZaBach** to appear at the Baltimore Operators' Dinner on Feb. 1. . . . **Johnny Desmond** and the Breakfast Club headed west for a couple of weeks and while in Hollywood, Johnny will play a role in "The Glenn Miller Story". . . . Seger Records has offered **Christine Jorgenson** a recording contract via a trans-atlantic telephone call. . . . **Randy Wood**, whose Dot label is currently blazing with several smashes, spent last week in New York. . . . **Bobby Brenner** of MCA and **Sid Parnes** of The Cash Box autoing it to the coast January 30. . . . **Ed Smollett** of **Marvin Drager's** office became the father of a 9 lb. baby boy—named **David**. . . . **Josh White**, currently at the Black Orchid in Chicago, has been such a hit that the owner of the club is opening similarly titled clubs in Los Angeles and New York to be showcases for Josh. He would rotate between the three clubs. . . . **Ray Kats** of WMGM has signed **Toni Arden** for personal management. . . . and **Paul Kapp** has signed **Joe Costa** to a similar deal. . . . **Leo Levine**, formerly with **Paul Brenner**, now doing promotion for Krich, New Jersey, RCA Victor distrib. . . . Coral has bought the master of "Me On Love" by **Milt Dickey** on the Show Me label. The disk is hot in Kansas City. . . . **Russ Morgan** has signed a new 3 year pact with Decca.



JOE COSTA

CHICAGO:

That little dilly from South Philly, **Sunny Gale**, drove in here by auto with her hubby, **Jerry Field**. Jerry's from North Philly. Proving something or other about the south and the north. Anyway, the kids drove in over the iciest of icy roads, all the way. Because little Sunny's all atremble about flying. Now the kids plan to drive even an icier way. Up to the U. of Minn. for a one-niter. Then from there to the Town Casino in Buffalo. . . . **David LeWinter**, the Pump Room's popular maestro for the past seven years, reports that his toy shop at 32 East Oak is going great guns. The shop enjoyed a terrific Holiday season biz. . . . It's actually a return to old time dramatic shoutin' tune presentation in **Willie Mabon's** disk, "I Don't Know", that's causing all the hullabaloo. The analyzation can be crystalized into one word: 'suspense'. This comes with the break—silence—the hum—and then the bangeroo start. Listen to it carefully. Then recall how the late and very great **Al Jolson** used to pull this same dramatic suspense in singing many of his tunes. . . . Bumped smack into the **Duke** (Ellington, that is) at midnite at the Conrad Hilton Grand Ballroom where he came to play a benefit for the Nathan Goldblatt Cancer Memorial. The Duke looks great. Never seems to grow a day older. . . . (Aside: Thanks **Virginia Hilliard** for your very lovely note). . . . Card from **Irwin Berke**, former plugger, about a big sale he's got on dresses at his fashionable and popular ladies dress shoppe. . . . **Fran McKenna**, pinup gal, not only had the first four tunes she ever wrote published, but has recorded one of them on Lou Blasco's 'Cardinal' label, "Time Will Tell". Here's a gal that's got the envied combo of: Beauty, voice and talent. . . . **Tim Gayle** writes from Hollywood that, just in case Chi's music boys wanna know, **John McCormick** (former WBBM deejay) has an every Sunday show over KFWB, Hollywood, from Midnite to 1 A.M. . . . Andrews Sisters popped into town this past week . . . **Ralph Marterie** played a two hour show for one of the Sear's stores. Mgr. of the store believes he can boom disk sales with such promotion. Meantime Ralph's "Pretend" gettin' lots of rides on deejay turntables round here.

SUNNY GALE

LOS ANGELES:

The slide rule experts can throw same away. For years they've been saying that Los Angeles is a 4% town, sales wise. Any of the majors or indies who didn't do more than the above figure out this way had better do some checking right away. . . . New **Johnny Ace** platter on Duke, "Cross My Heart" is off'n flying. . . . And congrats to **Boss Berman's** Apollo plattery which has a winner in the **5 Royals'** "Baby Don't Do It" . . . **Art Rupe**, Specialty prexy off on a lengthy road trip with his missus. Due back in a month we hear. . . . **Lew Chudd** of Imperial has the combination all right. His latest **Fats Domino** etching, "Nobody Loves Me" has all the earmarks of a big one. . . . **Jake Porter's** Combo label is also riding wild, with "Pachuko Hop" causing all the noise. . . . and while we're on the subject, it seems as if the **Buddy Morrow** ork has found that it pays off to latch on to the flock of rhythm and blues tunes the crew is currently cutting. . . . **Maggie Whiting** and **Harry James** killing 'em at the Cocoanut Grove. . . . that **Beryl Davis** etching of "Suddenly" has the town bewitched. Everybody sez they know the tune, but nobody remembers from whence it came. . . . **Gordon Wolf's** Sunland distribbery hotter than a ten dollar pistol, with **Joni James'** brace of hits leading the way. . . . Will **Herman Lubinsky** and **Lee Magid** please phone yours truly when they arrive in town? . . . The disk biz saw the end of an era with the passing of **Fletcher Henderson**. . . . Capitol's charmer **Kay Starr**, out with a socko rendition of "Side By Side". . . . Lots of luck to **Danny Gould**, who penned the great "Cake Walk Rag". Danny's missus is **Sammy Friedman's** able secretary. . . . **Jack Lewis** and **Sammy Ricklin**, Californio Music, doing a land office business with "Till I Waltz Again With You" by **Teresa Brewer** on Coral. . . . **Harry Bloom** and **Lee Palmer**, Mercury Records, busier 'n a pack of beavers with oh so many big ones in the house. That **Vic Damone** etching of "Amor" is a sleeper. . . . The entire music biz still stunned by the recent death of **Hank Williams**. . . . Dee-jay **Buddy Beason** has a wonderful show via KFOX. . . . and congrats and best wishes to the **Bihari** clan upon the opening of their new offices. . . . Decca's **Joe Perry** tabs "Chlo-E" by **Satchmo Armstrong** as one that'll make 'em sit up 'n take notice. . . . D'Oro label has a click in "Whirl In A Whirl" by **Earl Fatha Hines**.

MARGARET WHITING

AMERICA'S NO. 1 PIANO STYLIST-

JOHNNY MADDOX

AND THE RHYTHMASTERS

"IN THE MOOD"

Dot

15045; 45-15045

B/W

"BY THE LIGHT OF THE SILVERY MOON"

A Cash Box SLEEPER OF THE WEEK —Jan. 10th, 1953

NEW RECORDS TO WATCH
The Billboard—Jan. 3rd, 1953

THIS WEEK'S BEST BUYS
The Billboard—Jan. 10th, 1953

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2416 Third Avenue
Seattle, Washington

B. G. RECORD SERVICE
1132 N. W. Glison
Portland, Oregon

BENART DIST. CO.
327 Frankfort Avenue
Cleveland, Ohio

BIG STATE DIST. CO.
137 Glass St.
Dallas, Texas

CHATTON DIST. CO.
1921 Grove St.
Oakland, Calif.

COSNAT DIST. CORP.
315 W. 47th St.
New York 19, New York

COSNAT DIST. CORP.
1031 Spring Garden St.
Philadelphia, Pa.

DAVIS SALES CO.
1724 Araphoe St.
Denver, Colorado

ERNIE'S RECORD MART
179 3rd Avenue North
Nashville, Tenn.

GENERAL DIST. CORP.
2329 Penn. Avenue
Baltimore, Md.

GRAMOPHONE ENTERPRISES
1011 North W. 5th St.
Oklahoma City, Okla.

HERMITAGE MUSIC CO.
423 Broad St.
Nashville, Tenn.

HIT RECORD DIST. CO.
1043 Central Avenue
Cincinnati, Ohio

INDIANA STATE DIST. CO.
505 E. Washington St.
Indianapolis, Ind.

M. B. KRUPP
309 S. Santa Fe St.
El Paso, Texas

LIEBERMAN MUSIC CO.
257 Plymouth Avenue N.
Minneapolis, Minn.

MALLORY DIST. CO.
630 Baronne St.
New Orleans, La.

MALVERNE, N. E. DIST.
735 Conn. Blvd.
East Hartford, Conn.

MANGOLD DIST. COMPANY
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Charlotte, N. C.

JAMES H. MARTIN
2614 W. North Avenue
Chicago, Illinois

MUSIC SERVICE CO.
204 4th St. South
Great Falls, Mont.

MUSIC SUPPLIERS OF N. E.
1312 Tremont St.
Boston, Mass.

MUSIC SALES
1117 Union Avenue
Memphis, Tenn.

PAN AMERICAN DIST. CO.
90 W. Riverside Avenue
Jacksonville, Fla.

PAN AMERICAN DIST. CO.
3731 Woodward Avenue
Detroit, Michigan

PAN AMERICAN DIST. CO.
2820 N. W. 7th St.
Miami, Fla.

RANDY'S
Gallatin, Tenn.

ROBERTS RECORD DIST. CO.
1518 Pine St.
St. Louis, Missouri

ROBERTS RECORD DIST. CO.
321 Southwest
Kansas City, Missouri

SOUTHLAND DIST. COMPANY
441 Edgewood Avenue S. E.
Atlanta, Georgia

SOUTH COAST DIST. CO.
314 E. 11th St.
Houston, Texas

STANDARD DIST. CO.
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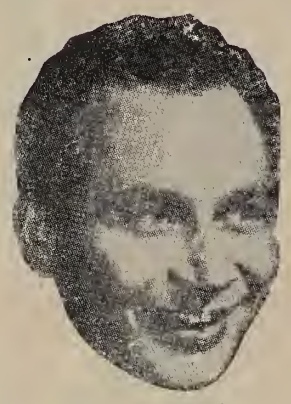
The Original!

"RACHEL"

AS INTRODUCED BY

Artie Wayne



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RECORD EXPLOITATION

JERRY SIMON	GEORGE JAY	JIM KRUM	FRANK ZARIDER
New York	Hollywood	Chicago	Cincinnati

★

THE CASH BOX
The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Comprising **100** Selections

AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DN—Devon, DO—Dot, DY—Derby, E5—Essex, FE—Federal, 4 Star—Four Star, IM—Imperial, IN—Intra, JU—Jubilee, KI—King, LO—London, MA—Mars, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, RIH—Recorded in Hollywood, SA—Savoy, 5E—5eger, SIT—Sittin' In, SP—Specialty, SW—Swingtime, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

Jan. 23 Jan. 17

1—Don't Let The Stars Get In Your Eyes
126.2 122.6

CA-2256 (F-2256)—GISELE MacKENZIE
My Favarite Song
CA-2216 (F-2216)—SKEETS McDONALD
CO-21025 (4-21025)—RAY PRICE
CR-60882 (9-60882)—EILEEN BARTON
Tennessee Tango
DE-28460 (9-28460)—RED FOLEY
ME-70023 (45-70023)—LOLA AMECHE
Rock The Joint
MG-11385—HENRY JEROME O.
Keep It A Secret
VI-20-5040 (47-5040)—JOHNNIE & JACK
★VI-20-5064 (47-5064)—PERRY COMO
Lies

2—Why Don't You Believe Me
& 100.4 116.9

CA-2292 (F-2292)—MARGARET WHITING
Come Back Ta Me, Jahnny
CA-2329—SHARKEY'S DIXIELAND KINGS
Keep It A Secret
DE-28476 (9-28476)—GUY LOMBARDO O.
Because You're Mine
JU-5106—HERB LANTZ
My Insgiration Is You
ME-70025 (45x70025)—PATTI PAGE
Conquest
★MG-11333 (K-11333)—JONI JAMES
Purple Shades
RA-202—FIVE CROWNS
Keep It A Secret
VI-20-5017 (47-5017)—JUNE VALLI
Shoulder To Weep On

3—Till I Waltz Again With You
77.7 49.2

★CR-60873—TERESA BREWER
Hella Bluebird
CR-60916—TOMMY SOSEBEE
DE-28506—DICK TODD
Oh, Happy Day
DE-28539—RUSS MORGAN
Must I Cry Again

4—The Glow Worm
70.8 85.9

CA-2248 (F-2248)—JOHNNY MERCER
CO-39840 (4-39840)—PAULETTE SISTERS
Sui Sin Fa
★DE-28384 (9-28384)—MILLS BROS.

5—Oh, Happy Day
53.1 45.7

CA-2315—THE FOUR KNIGHTS
A Million Tears
CR-60893—LAWRENCE WELK O.
Your Mother And Mine
DE-28506—DICK TODD
Till I Waltz Again With You
★ES-311—DON HOWARD
You Went Away

6—Keep It a Secret
50.0 40.3

CA-2268 (F-2268)—JUNE HUTTON
I Miss You So
CA-2329—SHARKEY'S DIXIELAND KINGS
Why Don't You Believe Me
★CO-39891 (4-39891)—JO STAFFORD
Once To Every Heart
DE-28511—BING CROSBY
Sleigh Bell Serenade
IM-8169—SLIM WHITMAN
My Heart Is Broken In Three
MG-11385—HENRY JEROME O.
Don't Let The Stars Get In Your Eyes
RA-202—FIVE CROWNS
Why Don't You Believe Me
VI-20-4992 (47-4992)—DINAH SHORE
Hi-Lili, Hi-Lo

7—Have You Heard
38.9 19.5

★MG-11390—JONI JAMES
Wishing Ring

8—Hold Me, Thrill Me Kiss Me
38.1 30.2

★CR-60831 (9-60831)—KAREN CHANDLER
One Dream

9—It's In The Book
37.5 56.3

★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-5911 (45x5911)—AL BERNIE

10—Tell Me You're Mine
31.6 25.4

CO-39914—MINDY CARSON
The Choo Buy Song
★ME-70030—THE GAYLORDS
Cuban Love Song

11—I Went To Your Wedding
31.2 26.6

CO-39856 (4-39856)—SAMMY KAYE O.
It Wasn't God Who Made Honky Tonk Angels
CR-60847 (9-60847)—KENNY BASS O.
The Hookey Song
DA-780—REGINA KUJEWA
Johnnie Palish
DE-28388 (9-28388)—GRADY MARTIN
You Belong To Me
DE-28411 (9-28411)—GUY LOMBARDO O.
Somewhere Along The Way
JU-5093—LITTLE SYLVIA
Drive Daddy Drive
★ME-5899 (45x5899)—PATTI PAGE
You Belong To Me
VI-20-4835 (47-4835)—STEVE GIBSON
VI-20-5107—SPIKE JONES O.
I'll Never Work There Any More

12—Takes Two To Tango
25.4 34.4

CA-2222 (F-2222)—JEANNE GAYLE
Butterflies
★CR-60817 (9-60817)—PEARL BAILEY
Let There Be Love
DE-28394 (9-28394)—LOUIS ARMSTRONG
I Laughed At Love
ME-5903 (45x5903)—LOLA AMECHE
Ol' Man Mose

13—Trying
25.1 22.3

CR-60823 (9-60823)—JOHNNY DESMOND
Wild Guitars
DE-28375 (9-28375)—ELLA FITZGERALD
My Bannie Lies Over The Ocean
DE-28322 (9-28322)—GRADY MARTIN
Sweet Jennie Lee
★DOT-15018—THE HILLTOPPERS
ME-5904 (45x5904)—JIMMY PALMER O.
Down By The O-HI-O

14—Lady Of Spain
24.5 38.5

CA-15346—PHILHARMONIC TRIO
CA-2265 (F-2265)—LES PAUL & MARY FORD
My Baby's Coming Home
CA-2288 (F-2288)—BEN LIGHT
Whispering
LO-1278—WINIFRED ATWELL
Taboo
MG-10380—ARTHUR SMITH
RA-70044—EDDIE "PIANO" MILLER
RO-188—KEN GRIFFIN
VI-20-2905—THREE SUNS
VI-20-3302—RAY NOBLE
★VI-20-4953 (47-4953)—EDDIE FISHER
Outside Of Heaven

15—Because You're Mine
21.6 25.3

CA-2212 (F-2212)—NAT "KING" COLE
I'm Never Satisfied
DE-28337 (9-28337)—JOHN RAITT
The Song Angels Sing
ME-5897 (45x5897)—BOBBY WAYNE
Madonna Of The Rosary
MG-11301 (K-11301)—BILLY ECKSTINE
Early Autumn
★VI-10-3914 (47-3914)—MARIO LANZA
Sang The Angels Sing

16—Even Now
19.3 16.9

★VI-20-5106—EDDIE FISHER
If It Were Up Ta Me

17—My Baby's Coming Home
16.3 18.9

★CA-2265—L. PAUL & M. FORD
Lady Of Spain
JU-6019—EDNA McGRIFF
My Favarite Sang
MG-11350—CINDY LORD
My Favarite Song

18—I'm Just A Poor Bachelor
16.2 5.4

★CO-39903—FRANKIE LAINE
Tonight You Belong To Me

19—Mr. Tap Toe
13.5 10.6

★CO-39906—DORIS DAY
Your Mother And Mine

20—Bye Bye Blues
13.3 13.5

★CA-2316—LES PAUL & MARY FORD
Mammy's Boogie
VI-20-4791—HENRI RENE O.
Mandolina, Mandalina

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Jan. 23 Jan. 17

21—Wishing Ring 12.9 12.9

MG-11363—AL BRITT
★MG-11390—JONI JAMES
Have You Heard

22—Must I Cry Again 12.8 6.2

CR-60895—ALAN DALE
A Million Tears
DE-28539—RUSS MORGAN O.
Till I Waltz Again With You
★DO-15034—THE HILLTOPPERS
I Keep Telling Myself

23—No Moon At All 12.4 11.7

★CR-60870—AMES BROS. & LES BROWN ORK.
Do Nothin' Till You Hear From Me

24—You'll Never Know 11.2 8.3

★CO-39905—R. CLOONEY & H. JAMES
The Continental
CR-60756—VINNI DE CAMPO
Maria Mia
VI-20-4840—EDDIE FISHER
VI-20-4738—BREWSTER BOYS
It's Best We Say

25—Jambalaya 10.8 13.3

★CO-39838 (4-39838)—JO STAFFORD
Early Autumn
CR-60816 (9-60816)—N. HEFTI & F. WAYNE
Two Faced Clock
DE-28341 (9-28341)—REX ALLEN
DE-28367 (9-28367)—CAMARATA
Mademoiselle
MG-11283 (K-11283)—HANK WILLIAMS

26—You Belong To Me 10.3 21.5

CA-2165 (F-2165)—DEAN MARTIN
CA-2198 (F-2198)—JAN GARBER O.
Tossin' and Turnin'
★CO-39811 (4-39811)—JO STAFFORD
CO-39857 (4-39857)—KEN GRIFFIN
Walkin' To Missouri
CR-60845 (9-60845)—GEORGIA AULD
Early Autumn
DE-28388 (9-28388)—GRADY MARTIN
I Went To Your Wedding
ME-5899 (45x5899)—PATTI PAGE
I Went To Your Wedding
ME-6407 (45x6407)—SUE THOMPSON
MG-11295 (K-11295)—JONI JAMES
VI-20-4893 (47-4893)—FREDDY MARTIN O.
Ain't It Grand To Be Dead

27—It's Worth Any Price You Pay 10.0 —

★ME-70115—EDDY HOWARD
Kentucky Babe

Jan. 23 Jan. 17

28—My Heart Belongs To Only You 6.9 —

CA-2308—JUNE CHRISTY
I Was A Fool
★DY-804—BETTE McLAURIN
I Won't Tell A Soul I Love You
VI-20-4951—ARBEE STIDHAM

29—I 6.5 10.4

★CR-60860 (9-60860)—DON CORNELL
Be Fair
DE-28479 (9-28479)—RUSS MORGAN O.
Look Out The Window
VI-20-5030 (47-5030)—VAUGHN MONROE
Yours

30—Heart & Soul 6.3 5.9

★DE-28390—FOUR ACES
Just Squeeze Me

31—Lies 5.9 —

CA-2234—FOUR KNIGHTS
One Way Kisses
★VI-20-5064—PERRY COMO
Don't Let The Stars Get In Your Eyes
VI-20-4934—BOBBY BROOKS

32—Strange 5.8 6.3

★CA-2309—NAT "KING" COLE
How

33—Pretend 5.7 —

CA-2346—NAT "KING" COLE
Dan't Let Your Eyes Go Shopping
CO-39915—KEN GRIFFIN
Oh, Happy Day
DO-15048—DAN BELLOC
You Are Ecstacy
★ME-70045—RALPH MARTERIE O.
After Midnight

34—April In Paris 5.6 4.2

CA-2168—VOICES OF WALTER SCHUMANN
Luna Rossa
CO-39881—DORIS DAY
The Cherries
CO-39592—FRANK SINATRA
London By Night
ME-70022—VIC DAMONE
My Love Song
MG-11370—JOHNNY DESMOND
Si Petite
★VI-20-4927—SAUTER-FINEGAN O.
Moonlight On The Ganges
VI-20-4464—THREE SUNS & M. HANSON

35—Blue Violins 5.1 12.8

★VI-20-4997 (47-4997)—HUGO WINTERHALTER O.
Fandango

36—Conques 5.0 4.1

★ME-70025—PATTI PAGE
Why Don't You Believe Me
OK-6920—ROBBINS & BOSWORTH

37—Ouside Of Heaven 4.8 8.4

CA-2217 (F-2217)—MARGARET WHITING
Alone Together
DE-28449 (9-28449)—FRED WARING O.
High Noon
★VI-20-4953 (47-4953)—EDDIE FISHER
Lady Of Spain

38—Yours 3.9 6.5

★LO-1261 (45x1261)—VERA LYNN
The Love Of My Life
VI-20-5030 (47-5030)—VAUGHN MONROE

39—Blues In Advance 3.1 3.4

★VI-20-4926—DINAH SHORE
Bella Musica

40—Ma Says, Pa Says 3.0 1.9

★CO-39890—J. RAY & D. DAY
A Full Time Job

41—Bunny Hop 2.7 5.8

42—A Stolen Waltz 2.4 5.6

43—My Favorite Song 2.3 5.1

44—Three Bells 2.2 7.9

45—I Keep Telling Myself 1.9 4.5

46—Full Time Job 1.8 4.3

47—Wish You Were Here 1.6 1.6

48—To Know You 1.5 4.7

49—Be Fair 1.2 3.8

50—String Along 1.1 3.2

The Cash Box Now Lists Name of Publisher With Each Review

NEW YORK—Beginning with this issue, **The Cash Box** adds another new feature to better serve its readers. After the song title of every review, we will list the name of the publisher.

People in the music business, reading reviews of new records, have often wondered who published the tunes, but had no way of knowing. Now this information will be available to them at the time they read those reviews.

It is suggested to recording personnel that it is more important than ever now to keep their copies of **The Cash Box** on file and not let them stray. This applies also to music jobbers and all those dealing with sheet music.

As is well known in the trade, **The Cash Box** is continually improving its service to the music business in every way possible. Our features are the ones which are of most vital use to those who actually need them in the business.

This is the motifying factor behind everything that is ever done on **The Cash Box**. And it is the factor behind the introduction of this new service.

From every indication that we've had, this new feature will be of utmost importance to those in the recording and publishing fields.

Miller On Cross-Country Tour Visiting Distribs

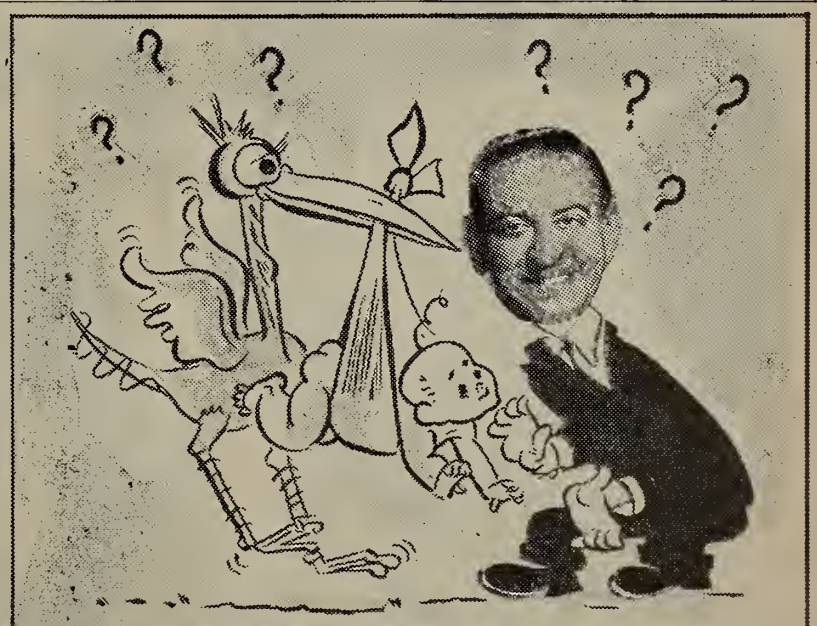
LOS ANGELES, CALIF. — Dave Miller, head of Essex Records and Palda Record Co. wound up a cross country flight here, after visiting his distributors and disk jockeys in Chicago, St. Louis and Cleveland.

Miller spent several days in Los Angeles, at which time he held a meeting of his west coast distributors, setting up their policy of promotion for 1953. Attending the meeting were: Lou Leventhal of Northwest Tempo Co., Seattle, Wash.; Bob Chatton, Chatton Distributing Co., San Francisco, Calif.; and Gordon Wolf, Sunland Distributing Co., this city.

Miller was tremendously enthusiastic over the reception he received in those cities he visited, particularly the reaction on his new record, Bill Haley's "Stop Beatin' Round The Mulberry Bush" and "Real Rock Drive", both sides receiving equal acceptance, he stated.

A Terrific Novelty Record
by
GUY MITCHELL
with Mitch Miller orch. & chorus
"PRETTY LITTLE BLACK-EYED SUSIE"
SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

M-G-M RECORDS
FRAN WARREN
Sings
"Everyone Knew But Me"
and
"Unless You're Near Me"
MGM 11412 (78 rpm)
K-11412 (45 rpm)
THE GREATEST NAME IN ENTERTAINMENT


Call me late—call me early, but don't call me
John, John, John
(Every Tom, Dick and Harry's Called John)
GUY LOMBARDO'S
GREAT NEW DECCA RECORD
Decca 28546 (78 RPM) and 9-28546 (45 RPM)

Music Men Form "The Club"

NEW YORK—A new social club, exclusively for those in the music business, is now being formed by top executives in the industry. The organization tentatively titled "The Club" has as its objective promotion of friendship among those professionally engaged in the music business by providing a club where they can enjoy themselves.

Membership in "The Club" is open to all engaged in the music business such as artists, managers, bookers, contact men, music publishers, promotion men, record company executives and professional song writers. Dues are tentatively set at $25.00 a year. The initiation fee is $100.00 payable in installments. At the present time, a housing committee is actively seeking suitable quarters in midtown Manhattan.

All those who join before February 1st, 1953 will be designated as charter members. The list of charter members will be closed when it reaches 150 or by February 1st, and after, new applicants will be considered for membership when sponsored by four members in good standing.

A number of music men have already joined "The Club." These members have elected a temporary slate of officers at the last general meeting. Those elected were:

Henry Rene, President—RCA Victor A & R Executive.

Ben Selvin, Vice-Pres. — General Manager, Southern and Peer International Inc.

Herb Hendler, Secretary—Head of Hendler, Flanagan, Inc.

Sal Chianti, Treasurer — Leeds Music executive.

A general council consisting of nine men was also elected. These are: Al Brackman, Joe Carlton, Hal Cook, Milt Gabler, Jack Katz, Jack Lacy, Harry Meyerson, Bob McClusky and Arnold Shaw.

A membership committee was also elected. Members of this committee are: Herb Hendler, Dick Linke, Hal Webman, Aronold Shaw, Joe Csida, Hal Cook, Jack Lacy, Harry Meyerson, Howie Richmond, Sal Chianti, Joe Carlton and Mike Connor.

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Improve the take of your Music Machines. We have records on 78 R.P.M. in 21 different Nationalities. On 45's we have 55 instrumentals and 18 vocals suitable for Italian, German, Bohemian, Slovenian, Polish, Scandinavian, Swedish, Norwegian, Latin American, Lithuanian and Portuguese. Polkas and Waltzes by authentic Musette orchestras. Let us know your needs on 45 or 78, either vocal or instrumental. We'll select the proper records for your location. Hundreds of others have tried us. Don't you miss out.
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SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

FOUR ACES SCORE AGAIN

CHICAGO—Irv (Kup) Kupcinet, famed columnist of the Chicago Sun-Times, presents the Four Aces with The Cash Box 1952 Best Vocal Combination Award at the Chicago Theatre. The boys have just cut some new sides soon to be released. Their latest single release is "My Devotion" b/w "I'll Never Smile Again", the last of the eight sides from their album.

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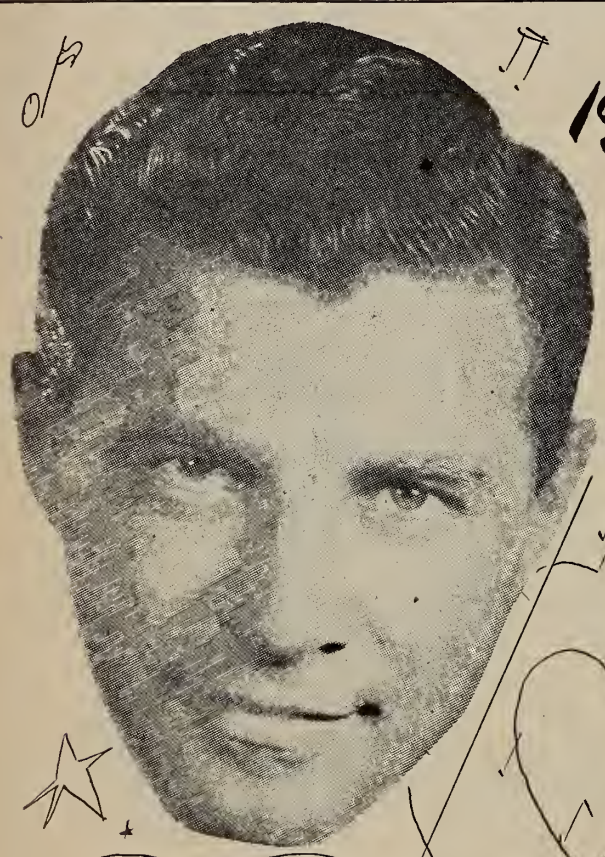
1953's FIRST SLEEPER HIT!!!
A GREAT VOICE—A SURE-FIRE SONG...
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b/w WHERE
with Jimmy Leyden Orchestra and Chorus
DERBY RECORD No. 814
Personal Management
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WILLIAM MORRIS AGENCY
Derby Records, Inc.
Hollywood, California
New York City

New Jazz Club Opens, Named "Bandbox"

NEW YORK—Friday, January 16th is the opening date for this new jazz hangout. It is a plush club seating over 500 people. The stars headlining the first week are all members of the Norman Granz "Jazz at the Philharmonic" troupe. They are the Gene Krupa Trio with Charley Ventura on sax and Teddy Napoleon at the piano, Buddy Rich-Flip Phillips Trio with Hank Jones on piano, and the Oscar Peterson group with Ray Brown, Charlie Shavers and Barney Kessel. The following week Duke Ellington and his band and the Art Tatum Trio will headline the show.

To top it all off Slim Gaillard will broadcast nightly from the club over Station WOR spinning records on an all night jazz show. Slim will spotlight many of the great "Jazz at the Philharmonic" records during the first week.

Loaded Dice

NEW YORK—Sets of loaded dice, which always shoot "7" or "11," greeted New York deejays last week.

And, as expected, it was all part of a gimmick promotion by Sanford Record Distributors, the local M-G-M distributor, to push the label's up-coming disc, "You Win Again," waxed by Tommy Edwards.

Accompanying the dice was a little "explanation" penned by the M-G-M recording artist: "Anyway you spin 'em . . . you win again."

Crooner Takes Swedish Disk Biz By Storm

NEW YORK—Just as the United States has its Don Howard, Sweden has its Snoddas. The January 12 issue of Life magazine ran an interesting and amusing article about a crooner who is taking the country by storm. The 25 year old bucktoothed Swedish gent, whose real name is Gosta Nordgren, is thrilling the public with millions of his records. The singing heartthrob who lacks any voice at all has a natural quality in it that leads the public to identify themselves with it.

Snoddas, a former fishmonger who liked to play bandy, a Swedish form of ice hockey, always snodde (whisked past) the ball which won him the name of Snoddas. The athlete became a crooner when he was asked to sing on an amateur radio show. The tune that he warbled instantly became a national anthem, and on records sold a reported half million copies. Since then the artist has had a string of hit records. An estimated figure of half the population of Sweden is said to have paid to watch and listen to the crooner. His name is so imbedded in the lives of the public, that when Johnnie Ray's name acquired fame in Sweden, he was immediately referred to as an American Snoddas. His picture and signature help promote the sale of an endless number of items from nail files to chocolate, from toys to clothing, from lemonades to sauages. Not only one but five of the chanter's waxings are reported to have gone over the 500,000 mark.

Everywhere the singer travels, he is swarmed by crowds of people. He is so popular that the Swedish political parties are trying to get him to make personal appearances for them. In answer to their request Snoddas says, "I am standing above all parties."

Winners!

LONDON, ENGLAND—RCA Victor's Eddie Fisher and Hugo Winterhalter met up with Randy Turpin, England's famed middle-weight, while on a two-week tour of army bases in Germany, France and England. Both Fisher and Winterhalter have since returned to the USA.

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"JUKE BOX U.S.A."
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c/o Sunset Music Pub., Inc.
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Ginny Gibson
singing the new Ballad Hit
"IF THE END OF THE WORLD CAME TONIGHT"
by the writers of "TOO YOUNG" and "A—YOU'RE ADORABLE"
b/w
"Ain't It Great To Be Crazy"
Jubilee 6027; 45x6027

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"WHAT D'YA DO'A JOE"

TROJAN 20101

Finest Talent Around

Instrumental and Vocal Chorus

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"DON'T TELL ME THE SAME THINGS OVER AGAIN"

flip—

"TO THINK IT COULD HAVE BEEN ME"

TROJAN 20103

Strength in Tune — Strength in Artist

TROJAN RECORDS

315 W. 47th St., N. Y., N. Y.

Norman Granz Delivers An Impressive "Astaire Story"

NEW YORK—The Cash Box staff set two hours of an afternoon aside for relaxing listening to the fabulous 38 sides of the great "Astaire Story". The few hours of music from the highlights of the wonderful Fred Astaire career brought back memories of the days when the members of the staff saw and heard Fred perform these numbers.

In presenting the nostalgic voice of the great artist, Norman Granz of "Jazz At The Philharmonic" fame, did a grade A job of putting across the natural actions, the sincere and relaxed traits, and the inimitable style that made the artist the king that he is. Norman Granz had the foresight to note that he had a collector's item in the "Astaire Story". He surely does.

This limited edition of 1188 copies of the album sells for $50.00 and features some of the best Astaire tunes. Fred sings and dances to "Top Hat", "The Continental", "I Won't Dance", "Cheek To Cheek", "Putting On The Ritz" and other inviting numbers. Providing the backing for the Astaire delivery are the Norman Granz jazz men. Oscar Peterson sits at the piano, Ray Brown is bassist, Barney Kessel is on the guitar, sax man is Flip Phillips, Charlie Shavers is on the trumpet, and Alvin Stoller beats the drums.

Fred not only sings and dances on these numbers, but introduces them informally with an explanation of their relation to the Astaire career.

Aside from being top notch listening, the album is beautiful to the eye. It contains ten pages of text and twenty outstanding candid photos of Fred as one really would picture him. The photos were taken during the sixteen recording sessions.

It'll probably be a tough job for anyone to make, on wax, as impressive a life story of an artist as Norman Granz has done with Fred Astaire.

THE BIG ONE FOR 1953!

"TILL I WALTZ AGAIN WITH YOU"

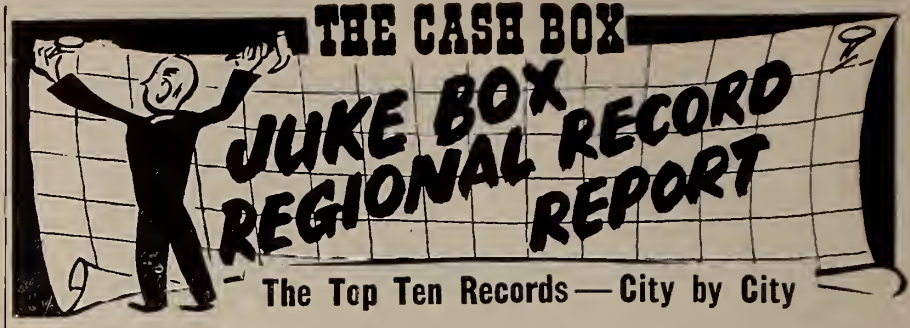
recorded by

TERESA BREWER	Coral
RUSS MORGAN	Decca
TOMMY SOSEBEE	Coral
DICK TODD	Decca
THE 5 BILLS	Brunswick
RUBY WRIGHT & CHARLIE GORE	King
THE HARMONICATS	Mercury

Village Music Company

1619 BROADWAY — SUITE 507

NEW YORK 19, N. Y.



Atlanta, Ga.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
5. The Glow Worm (Mills Bros.)
4. Keep It A Secret (Stafford)
5. You Belong To Me (Stafford)
6. I Went To Your Wedding (Patti Page)
7. Because You're Mine (Lanza)
B. Have You Heard (Joni James)
9. Lady Of Spain (Eddie Fisher)
10. Full Time Job (Ray & Day)

Chehalis, Wash.
1. Why Don't You Believe Me (Joni James)
2. Oh, Happy Day (D. Howard)
3. Keep It A Secret (Stafford)
4. Lady Of Spain (Eddie Fisher)
5. My Favorite Song (A. Bros.)
6. Even Now (Eddie Fisher)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
B. Have You Heard (Joni James)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Till I Waltz Again With You (Teresa Brewer)

Seattle, Wash.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Why Don't You Believe Me (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. The Glow Worm (Mills Bros.)
6. Oh, Happy Day (D. Howard)
7. Jambalaya (Jo Stafford)
B. Heart And Soul (Four Aces)
9. Trying (Hilltoppers)
10. Bye Bye Blues (Paul-Ford)

New Orleans, La.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh, Happy Day (D. Howard)
3. Why Don't You Believe Me (Joni James)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. The Glow Worm (Mills Bros.)
7. My Baby's Coming Home (Paul-Ford)
8. Have You Heard (Joni James)
9. Keep It A Secret (Stafford)
10. Wishing Ring (Joni James)

Denver, Colo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. The Glow Worm (Mills Bros.)
3. Why Don't You Believe Me (Joni James)
4. Keep It A Secret (Jo Stafford)
5. Jambalaya (Jo Stafford)
6. Till I Waltz Again With You (Teresa Brewer)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. I Went To Your Wedding (Patti Page)
9. You Belong To Me (Stafford)
10. Trying (The Hilltoppers)

Cincinnati, Ohio
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Oh, Happy Day (D. Howard)
4. Till I Waltz Again With you (Teresa Brewer)
5. The Glow Worm (Mills Bros.)
6. Keep It A Secret (Stafford)
7. Tell Me You're Mine (The Gaylords)
B. Have You Heard (Joni James)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. My Baby's Coming Home (Paul-Ford)

Orlando, Fla.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Have You Heard (J. James)
4. Till I Waltz Again With You (Teresa Brewer)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. My Baby's Coming Home (Paul-Ford)
7. Takes Two To Tango (Bailey)
B. Lady Of Spain (Eddie Fisher)
9. The Glow Worm (Mills Bros.)
10. Tell Me You're Mine (The Gaylords)

Washington, D. C.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. The Glow Worm (Mills Bros.)
4. Why Don't You Believe Me (Joni James)
5. Wishing Ring (Joni James)
6. Keep It A Secret (Stafford)
7. Full Time Job (Ray-Day)
B. I Went To Your Wedding (Patti Page)
9. You Belong To Me (Stafford)
10. Takes Two To Tango (Bailey)

Des Moines, Iowa
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Because You're Mine (Nat "King" Cole)
4. The Glow Worm (Mills Bros.)
5. Bye Bye Blues (Paul-Ford)
6. Keep It A Secret (Stafford)
7. Takes Two To Tango (Bailey)
B. Oh, Happy Day (L. Welk)
9. Till I Waltz Aagin With You (Teresa Brewer)
10. Yours (Vera Lynn)

St. Louis, Mo.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh, Happy Day (D. Howard)
4. Say It With Your Heart (Bob Carroll)
5. Have You Heard (Joni James)
6. Blue Violins (H. Winterhalter)
7. My Baby's Coming Home (Paul-Ford)
8. Bye Bye Blues (Paul-Ford)
9. Even Now (Eddie Fisher)
10. Why Don't You Believe Me (Joni James)

Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Why Don't You Believe Me (Joni James)
5. Tell Me You're Mine (The Gaylords)
6. Oh, Happy Day (D. Howard)
7. Even Now (Eddie Fisher)
8. Strange (Nat "King" Cole)
9. Mr. Tap Toe (Doris Day)
10. No Moon At All (A. Bros.)

New York, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. Takes Two To Tango (Bailey)
5. The Glow Worm (Mills Bros.)
6. Tell Me You're Mine (The Gaylords)
7. Have You Heard (Joni James)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. I Went To Your Wedding (Patti Page)
10. Oh, Happy Day (Don Howard)

Philadelphia, Pa.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Joni James)
4. Have You Heard (Joni James)
5. Oh, Happy Day (D. Howard)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Tell Me You're Mine (The Gaylords)
B. The Glow Worm (Mills Bros.)
9. Teardrops On My Pillow (Sunny Gale)
10. I Went To Your Wedding (Patti Page)

Indianapolis, Ind.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. The Glow Worm (Mills Bros.)
3. Till I Waltz Again With You (Teresa Brewer)
4. Why Don't You Believe Me (Joni James)
5. My Baby's Coming Home (Paul-Ford)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Oh, Happy Day (D. Howard)
B. Have You Heard (Joni James)
9. Tell Me You're Mine (The Gaylords)
10. Even Now (Eddie Fisher)

Pittsburgh, Pa.
1. Oh, Happy Day (D. Howard)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Tell Me You're Mine (The Gaylords)
6. The Glow Worm (Mills Bros.)
7. Bye Bye Blues (Paul-Ford)
B. Have You Heard (Joni James)
9. Even Now (Eddie Fisher)
10. My Baby's Coming Home (Paul-Ford)

Dallas, Tex.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. The Glow Worn (Mills Bros.)
5. Keep It A Secret (Stafford)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Oh, Happy Day (D. Howard)
B. You Win Again (T. Edwards)
9. Strange (Nat "King" Cole)
10. Lady Of Spain (Eddie Fisher)

Cleveland, Ohio
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh, Happy Day (D. Howard)
4. The Glow Worm (Mills Bros.)
5. Till I Waltz Again With You (Teresa Brewer)
6. Keep It A Secret (Stafford)
7. Lady Of Spain (Eddie Fisher)
8. Takes Two To Tango (Bailey)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. I Went To Your Wedding (Patti Page)

Boston, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Why Don't You Believe (Joni James)
5. Even Now (Eddie Fisher)
6. My Baby's Coming Home (Paul-Ford)
7. I Went To Your Wedding (Patti Page)
B. Bye Bye Blues (Paul-Ford)
9. Have You Heard (Joni James)
10. Oh, Happy Day (D. Howard)

Los Angeles, Calif.
1. Why Don't You Believe me (Joni James)
2. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
3. Keep It A Secret (Jo Stafford)
4. The Glow Worm (Mills Bros.)
5. I Went To Your Wedding (Patti Page)
6. Cake Walk Rag (Butler)
7. Till I Waltz Again With You (Teresa Brewer)
B. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Oh Happy Day (Howard-Welk)
10. Even Now (Eddie Fisher)

Jackson, Miss.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. Even Now (Eddie Fisher)
5. Bye Bye Blues (Paul-Ford)
6. Have You Heard (Joni-James)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. My Baby's Coming Home (Paul-Ford)
9. Oh, Happy Day (D. Howard)
10. Tell Me You're Mine (The Gaylords)

Chicago, Ill.
1. Tell Me You're Mine (The Gaylords)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Heart And Soul (Four Aces)
5. Keep It A Secret (Jo Stafford)
6. Pretend (Ralph Marterie)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
B. I'm Just A Poor Bachelor (Frankie Laine)
9. Have You Heard (Joni James)
10. Why Don't You Believe Me (Joni James)

Dot Blazing With Several Hits

NEW YORK—Randy Wood, president of Dot Records, in town this week, reported that sales of the diskery are zooming.

Following on the heels of the Hilltoppers success with "Trying," the boys' latest disk "Must I Cry Again" and "I Keep Telling Myself" is also climbing high on the charts.

In addition Dot has a winner in Johnny Maddox' "In The Mood" which looks like a smash from every indication so far.

Also going strong for the firm are Dan Belloc's version of "pretend" and Mac Wiseman's "Goin' Like Wildfire."

During his stay in the city, Wood announced the singing of several new artists including Eddy Peabody, Al Lombardy and Bobby Colton.

Clooney Film Premiere In Her Home Town

MAYSVILLE, KY.—This "Old Kentucky Home" of nationally famous songstress and screen star Rosemary Clooney will be the setting for the world premiere of her first film, "The Stars Are Singing" on the night of January 28th. A gala, Hollywood-style opening, arranged by Paramount Pictures will take place at the Russell Theatre.

Rosemary, who was born in Maysville, and lived the first thirteen years of her life in this town, will fly in from Hollywood to attend the premiere and meet once again with old friends and neighbors, who will be on hand to honor her amazing show business achievements.

This Kentucky community was the site of her first public appearance, when she and her sister, Betty, as youngsters, used to sing in their grandfather's annual mayoralty campaigns. (He won the elections.)

A celebrity for her outstanding recordings of "Come On-A My House," "Tenderly," "Half As Much" and "Botch-A-Me," Rosemary has a long term contract with Paramount, which recently starred her in a second film, the upcoming Bob Hope Technicolor musical, "Here Come The Girls."

Arrival

NEW YORK — International singing star Leo Fuld and his wife Jean smile their welcome to Uncle Sam on their arrival at Idlewild Airport from Europe. Fuld who just completed a successful two year concert tour on the Continent is back in the U.S. to set up his own independent record company to be called Saturne Records which Fuld also make records for, his first side will be "Zigane Melody."

Touring!

PITTSBURGH, PA.—Johnny Cobb, at the microphone, sings for a Jay Michael teeen-age party during his stay in Pittsburgh. Johnny was on a tour promoting his Pleasant disk of "The Girl Next Door" and "What A Night, What A Night." Jay Michael broadcasts over WCAE.

RCA Victor Introduces New Children's Bluebird Series

NEW YORK — A low-price RCA Victor Bluebird children's series featuring leading radio and TV narrators, musicians and arrangers now is available for immediate shipment, Larry W. Kanaga, Sales Manager, RCA Victor Division, has announced.

The new Bluebird records, which will supplement the Little Nipper series, have been issued in response to the increasing demand for low-priced kiddies' disks for syndicate, super-market and drug store merchandising, as well as regular record store outlets. They will feature best-selling material designed for volume business. All recordings will be packaged in 7-inch sleeves at a suggested list price of one 45 rpm vinyl disc for $.49 or two 78 rpm discs for $.59 (plus tax) with individual full color art for all items.

The repertoire includes the all-time children's favorites "Cinderella," "Snow White" and "Sleeping Beauty"; Westerns "Paul Bunyan" and "Buffalo Bill and the Pony Express"; "Mother Goose" stories, the "Nutcracker Suite" and such famous film cartoon characters as "Mighty Mouse."

Vogue Enters R & B And Country Disk Field

LOS ANGELES, CALIF. — F. L. Harper, prexy of Vogue Records Inc., this past week announced the entry of the plattery in the rhythm and blues and country music fields.

Harper disclosed that the firm plans to issue recordings on a regular release schedule. Heretofore the Vogue label only delved into the pop record market.

"We feel that both the rhythm and blues and country music fields represent firm sales markets for Vogue. We are at present scouting for talent and will shortly announce the signing of several artists whom we believe will do exceptionally well on our label," said Harper.

Firms current roster of talent includes Sy Melano, the Bob Keene ork, Claude Gordon, Bethe Douglas and others. New release by the Bob Keene group tagged "Dancing Tambourine" is causing some excitement in the local market."

La Rosa Disk Taking Off

NEW YORK — The Cadence label, headed by Archie Bleyer, is off to a fabulous side.

The diskery's first record, "This Is Heaven" and "Anywhere I Wander" sung by Julius La Rosa, has gotten off to a fast start with orders and recorders pouring in after the record has been out only a few days.

La Rosa has been getting tremendous plugs on the Arthur Godfrey shows, on which he is a featured singer. Individual distributors such as Cosnat in New York say they have ordered well into the tens of thousands.

Capitol's Denver Distribs Builds $200,000 Headquarters

DENVER, COL. — Cecil. H. Boyd, President of the Boyd Distributing Co., Inc. announces that construction has started on a new $200,000.00 warehouse and office building located at 1661 West 3rd Avenue in Denver, Colorado.

The new building will have an area of 30,000 square feet, and the general offices of the company as well as the service departments and warehouse will all be located in this one building. "The new building will be one of the most modern units of its kind in the area and is specifically designed to more efficiently serve our dealers," states Mr. Boyd. Adequate room has been allowed for merchandise displays with an auditorium for dealer meetings. Parking facilities will be available for employees as well as for their 2,000 dealers when they come to Denver.

Promote Lombardo Disk

NEW YORK — Decca reports extensive reorders on the new Guy Lombardo disk "John, John, John."

The disk has been getting a big push from the Lombardo organization with John Oberon as the man behind the scenes, activating the Carmen Lombardo music firm and getting things rolling on the new release.

Promotion includes extensive coverage of most states and four men have been put on for disk jockey contacts.

A Sleeper Hit... Tommy Edwards Singing... "YOU WIN AGAIN" MGM 11326 (K-11326)

JOHNNIE RAY sings "THE TOUCH OF GOD'S HAND" Columbia Record 39908
AMERICAN MUSIC, INC.
1576 Bway N Y. • 9109 Sunset Blvd Hollywd
CO 5-7880 CR 1-5754

18's TICO's Hit of the Week... 45's
TITO PUENTE & ORK
Greatest Instrumental Mambo
"EL MAMBO DIABLO"
TICO # 10-143
TICO EL REY DEL MAMBO RECORDING CO., 143 W. 41st St. (LA 4-0457)

Another Pop POLKA Hit
by The King of the Polkas
FRANK WOJNAROWSKI
"I DON'T WANT YOU ANYMORE"
Dana 779 and 45x779
OPS: We have the Biggest and Best POLISH and POLKA line in the Country an 45 and 78 RPM.
WRITE FOR CATALOG
DANA Records, Inc.
344 North Ave.
New Rochelle, N. Y.

Sensational New Record by
GUY MITCHELL
with Mitch Miller orch. & chorus
"SHE WEARS RED FEATHERS"
(and a Huly-Huly Skirt)
OXFORD MUSIC CORP.
1619 Broadway New York 19, N. Y.

A Solid Ballad Hit!
SAY IT WITH YOUR HEART
LEO FEIST, INC.

HOT
Rhythm & Blues
ON
Mercury
RECORDS

I'LL BE BACK
THE RAVENS
70060

•

GAMBLER'S BLUES
and
I CRIED FOR YOU
DINAH WASHINGTON
70046

•

BROWN SKIN BUTTERBALL
JOHNNY OTIS
&
MEL WALKER
70050

THE CASH BOX

Rhythm & Blues Ramblings

Edna McGriff, the "Heavenly Father Girl", was ordered to bed last week after doctors declared the seventeen year old chirp would seriously endanger her health if she did not cancel all engagements for the next two weeks. Edna was slated for a series of one-nighter appearances in Virginia and Delaware. She will resume her personal appearances with a concert at the Brooklyn Academy of Music January 22nd and will join Buddy Lucas' band in New Jersey to continue the one-night tour on the following day.... **Billy R. Bevin**, Hollywood promotor, is suing **Lowell Fulson**, Swingtime recording artist, for failure to complete contracted dates for him at Ebony Hall, San Diego, June 2, 1950, and Banning Home Auditorium, San Pedro, June 3, 1950. **Ben Waller**, Los Angeles agent who was handling Fulsom at the time, and **Jack Lauderdale**, prexy of Swingtime, have been named as co-defendants.

* * * * *

Johnny Ace who created such a stir with "My Song" about half a dozen months ago has another lovely ballad, "Cross My Heart", that has definite pop possibilities. **Don Robey**, Peacock and Duke prexy, has another hit on his hands in Ace's latest.... Vocalist **Annie Ross**, exclusive Prestige recording star, is scoring a tremendous success on the foreign scene. After a smash engagement at the Mars Club in Paris, she moved into the Embassy Club, Bond Street, London. . . . **Lee Magid**, Savoy A & R man, left for Detroit to record **Varetta Dillard** and **T. J. Fowler**. Thrush opens in the Flame Club, Detroit on the 19th, the Apollo, New York, January 30. Varetta will also catch the inauguration crowd when she plays the Club Kovaks, Washington, D. C. on February 9. Following her Capitol stint, the Savoy chantress will package with **Wynonie Harris** and **Larry Darnell** for a tour.

* * * * *

MGM has signed nine year old **Leslie Crane** for the r & b market. Crane has been on the **Arthur Godfrey** show and has appeared at the Apollo Theater in New York.... **Errol Garner** started two weeks at Club Bengasi, Washington, D. C., on January 12. . . . **The Bihari's** coast RPM and Modern diskeries, have moved into their new offices in Beverly Hills. . . . That new **Lloyd Price**, Specialty Records, two sided hit release "Ain't It A Shame" backed with "Tell Me Pretty Baby" looks like it is headed for the stratosphere. That man can sell a tune. . . . We'll go off the deep end and predict right here and now that both ends of the plate will move into the "Hot" charts. . . . Kings execs flipping over orders pouring in for **The Dominoes** "Bells" and **Tiny Bradshaw's** "Soft". The factory is hard put to keep up with the demand. . . . **Joe Holiday**, young New Jersey tenorman who has cut such hits for Prestige as "This Is Happiness", "Serenata", and "Joe Black Mambo" will shortly open at the Apollo. Holiday is also booked into Birdland on March 26 with **Sarah Vaughan**.

THE CASH BOX HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	WHOOPIN' AND HOLLERIN' *Earl Forest* *(Duke 108)*
3	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*	SAD HOURS *Little Walter* *(Checker 764)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*
4	SOFT *Tiny Bradshaw* *(King 4577)*	JOHNNY, JOHNNY *Johnny Moore* *(Modern 888)*	THE BELLS *The Daminoes* *(Federal 12114)*
5	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	HEY, MRS. JONES *Jimmy Forest* *(United 130)*	NOBODY LOVES ME *Fats Domino* *(Imperial 440)*
6	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*	SOFT *Tiny Bradshaw* *(King 4577)*	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*
7	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	FEELIN' SAD *Eddie (Guitar Slim) Jones* *(J-B 603)*
8	THE BELLS *The Daminoes* *Federal 12114)*	I BELIEVE *Elmare James* *(Meteor 5000)*	WEARY SILENT NIGHT *James Brawn* *((Sittin' In)*
9	PARADISE SQUAT *Count Basie* *(Mercury 8914)*	GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*	GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*
10	BE TRUE *The Vocalaires* *(Red Rabin)*	PARADISE SQUAT *Count Basie* *(Mercury 8914)*	STILL IN LOVE *Joe Turner* *(Atlantic 982)*

in PHILADELPHIA | in ATLANTA | in MEMPHIS

	in PHILADELPHIA	in ATLANTA	in MEMPHIS
1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	SOFT *Tiny Bradshaw* *(King 4577)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*	SAD HOURS *Little Walter* *(Checker 764)*
3	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	GONE TO MAIN ST. *Muddy Waters* *(Chess 1526)*
4	OH SHO BE DO BE *Dizzy Gillespie* *(Dee Gee 3603)*	HEY, MISS FANNIE *The Clovers* *(Atlantic 977)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*
5	HEY, MISS FANNIE *The Clovers* *(Atlantic 977)*	BOOGIE WOOGIE WOMAN *B. B. King* *(R.P.M. 374)*	I BELIEVE *Elmore James* *(Meteor 5000)*
6	CROSS MY HEART *Jahnny Ace* *(Duke 107)*	JUKE *Little Walter* *(Checker 758)*	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*
7	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	HOW LONG *Fats Domino* *(Imperial 5209)*	LOVIN' BLUES *Babby Bland* *(Duke 105)*
8	I CRIED FOR YOU *Dinah Washington* *(Mercury 70046)*	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*	HOW MUCH MORE *J. B. Lenore* *(J.O.B.)*
9	ROCK, ROCK, ROCK *Amos Milburn* *(Aladdin 3159)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*	STORY FROM MY HEART AND SOUL *B. B. King* *(R.P.M. 374)*
10	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*	THE BELLS *The Daminoes* *(Federal 12114)*	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*

THE CASH BOX HOP

in DALLAS

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	BABY, DON'T DO IT	*Five Royals (Apollo 443)*
3	I'M GONE	*Shirley & Lee (Aladdin 3153)*
4	GABBIN' BLUES	*Big Maybelle (Okeh 6931)*
5	SOFT	*Tiny Bradshaw (King 4577)*
6	THE BELLS	*The Dominoes (Federal 12114)*
7	CROSS MY HEART	*Johnny Ace (Duke 107)*
8	MEAN OLD WORLD	*Little Walter (Checker 764)*
9	I BELIEVE	*Elmore James (Meteor 5000)*
10	NOBODY LOVES ME	*Fats Domino (Imperial 440)*

in LOS ANGELES

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	I'M GONE	*Shirley & Lee (Aladdin 3153)*
3	I PLAYED THE FOOL	*The Clovers (Atlantic 977)*
4	HEY, MRS. JONES	*Jimmy Forrest (United 130)*
5	PACHUKO HOP	*Chuck Higgins (Combo)*
6	DREAM GIRL	*Jesse Belvin (Recorded In Hollywood 120)*
7	THE BELLS	*The Dominoes (Federal 12114)*
8	GABBIN' BLUES	*Big Maybelle (Okeh 6391)*
9	I BELIEVE	*Elmore James (Meteor 5000)*
10	CROSS MY HEART	*Johnny Ace (Duke 107)*

in ST. LOUIS

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	DREAM GIRL	*Jesse Belvin (Recorded In Hollywood 120)*
3	I'M GONE	*Shirley & Lee (Aladdin 3153)*
4	COOL WHALING	*Babs Gunzales (Babs)*
5	BELIEVE ME, BABY	*Roy Milton (Specialty 446)*
6	I BELIEVE	*Elmore James (Meteor 5000)*
7	SAD HOURS	*Little Walter (Checker 764)*
8	JOHNNY JOHNNY	*Johnny Moore (Modern 888)*
9	MY STORY	*Chuck Willis (Okeh 6905)*
10	GABBIN' BLUES	*Big Maybelle (Okeh 6931)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in SAN FRANCISCO

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	I BELIEVE	*Elmore James (Meteor 5000)*
3	THE BELLS	*The Dominoes (Federal 12114)*
1	DREAM GIRL	*Jesse & Marvin (Specialty 447)*
5	I'M GONE	*Shirley & Lee (Aladdin 3153)*
6	WHOOPIN' & HOLLERIN'	*Earl Forest (Duke 108)*
7	SOFT	*(Tiny Bradshaw) (King 4577)*
8	AIN'T IT A SHAME	*Lloyd Price (Specialty 452)*
9	I PLAYED THE FOOL	*The Clovers (Atlantic 977)*
10	CROSS MY HEART	*Johnny Ace (Duke 107)*

in NEWARK

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	BABY, DON'T DO IT	*The Five Royals (Apollo 443)*
3	I'M GONE	*Shirley & Lee (Aladdin 3153)*
1	OOOH-OOOH-OOOH	*Lloyd Price (Specialty 440)*
5	I PLAYED THE FOOL	*The Clovers (Atlantic 977)*
6	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
7	HEY, MRS. JONES	*Jimmy Forrest (United 130)*
8	I BELIEVE	*Elmore James (Meteor 5000)*
9	HOW LONG	*Fats Domino (Imperial 5209)*
10	FIVE LONG YEARS	*Eddie Boyd (J.O.B. 1007)*

in FT. WORTH

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	YOU KNOW I LOVE YOU	*B. B. King) (R.P.M. 363)*
3	GAMBLER'S BLUES	*Dinah Washington (Mercury 70046)*
1	I BELIEVE	*Elmore James (Meteor 5000)*
5	PORT OF RICO	*Illinois Jacquet (Mercury 89001)*
6	ROCK ME ALL NIGHT LONG	*The Ravens (Mercury 8291)*
7	JOHNNY, JOHNNY	*Johnny Moore (Modern 888)*
8	PARADISE SQUAT	*Count Basie (Mercury 8914)*
9	HEY, MRS. JONES	*Jimmy Forest (United 130)*
10	MEAN OLD WORLD	*Little Walter (Checker 764)*

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name
  PILGRIM TRAVELERS
  (Specialty)
- Echoes From Heaven
  BELLS OF JOY
  (Peacock)
- Every Day Will Be Sunday
  ORIGINAL GOSPEL HARMONETTES
  (Specialty)
- How Many Times
  WARD SINGERS
  (Savoy)
- If Jesus Goes With Me
  ANGELIC GOSPEL SINGERS
  (Gotham)
- In The Upper Room
  MAHALIA JACKSON
  (Apollo)
- I Was Praying
  FIVE BLIND BOYS
  (Peacock)
- My Rock
  SWAN SILVERTONE SINGERS
  (Specialty)
- No Room In The Hotel
  JESSE MAE RENFRO
  (Peacock)
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  (Gotham)

PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N.Y.

HOT R & B SELLERS
1. COOL GOOFIN'-Rudy Ferguson-798 & 45
2. TWISTED - Annie Ross - 794 & 45
3. THESE FOOLISH THINGS-Moody-774 & 45
4. HEART IN SORROW-B. McGhee-1301
5. SERENATA - Joe Holiday - 786 & 45
6. DIG - Miles Davis - 777 & 45
7. STITT'S IT - Sonny Stitt - 787 & 45
8. MY HEART IS ACHIN'-Piney Brown-1305
9. Farmer's Market-Wardell Gray-770 &45
10. MOOD FOR LOVE-J. Moody-703 & 45
11. BODY AND SOUL-J. Moody-730 & 45
12. DONDE - Joe Holiday - 791 & 45
13. SMALL HOTEL - Benny Green - 790
14. HEY! JIM - James Moody - 768 & 45
15. THIS IS HAPPINESS-Holiday-767 & 45

New Sensation!
THE RIVER'S INVITATION
by
PERCY MAYFIELD
451 451-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Calif.

A Must In Your Machines!
T-BONE WALKER
"Blue Mood"
b/w
"Got No Use For You"
Imperial 5216
Imperial Records
6425 Hollywood Blvd. Hollywood 28, Calif.

CLARENCE "GATEMOUTH" BROWN
"Dirty Work At The Cross Roads"
and
"You Got Money"
Peacock # 1607

PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas
World's Greatest Rhythm & Blues

"Please don't send anymore orders on:—
"I BELIEVE"
by
Elmore James
and
"ROUND HOUSE BOOGIE"
by
Bep Brown
—we're trying to fill the ones we have."
METEOR RECORDS
1746 Chelsea, Memphis, Tenn., Plant 1914 Chelsea, Memphis, Tenn., Office
9307 W. Washington Blvd., Culver City, Calif., Plant & Office
Phone—Long Distance 7-0036 Local 36-7160

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

PAUL MONDAY
(Peacock 1608)

B+ "I CAN'T FORGET ABOUT YOU" (2:54) [LION PUBLISHING CO.] Paul Monday pipes a slow blues ballad with an emotional interpretation. His smooth voiced vocal of the sentimental lyrics is ably packed by Joe Scott and Orchestra.

B+ "I PROMISE" (2:38) [LION PUBLISHING CO.] Flip is a slow tender item with a striking arrangement. Monday's warm and feelingful treatment, with top-notch orchestral support, makes this a treat for the eardrums.

GRANT (Mr. Blues) JONES
(United 1147)

B+ "HELLO STRANGER" (2:52) Grant (Mr. Blues) Jones sings with powerful simplicity, and clear enunciation, as he waxes a slow blues tune. Piano support adds to the general excellence of the side.

B "IN THE DARK" (3:00) A similar number is etched impressively by the blues shouter. Jones reading of the romantic words makes this a potent side.

VETERAN SINGERS
(States 105)

C "LORD IS RIDING" (2:40) The Veteran Singers sing a quick tempo rhythmic spiritual.

C+ "ON THE BATTLEFIELD" (2:55) Flip is a slow steady beat gospel tune in which the smooth voiced lead is backed with a light chant. About midway, treatment becomes more exciting, with the lead opening up a bit. However, the general overtone remains on the easy side.

WILLIE JOHNSON with THELMA
(Savoy 881)

C+ "DON'T TELL MAMA" (2:41) [CROSSROADS MUSIC] Willie Johnson teams with cute voiced Thelma and the pair dish up a pert side that just touches on the suggestive.

B "THRILL ME BABY" (2:37) [CROSSROADS MUSIC] Willie and Thelma swap romantic chit-chat which result in a few chuckles. This one will appeal and its light touch should bring in some action.

SPIRITUAL HARMONIZERS
(Glory 4004)

C "GOD LEADS HIS CHILDREN" (2:38) [LOIS] The Spiritual Harmonizers blend on a slow beat inspirational item. Strong voiced lead is backed with a steady chant.

B "DO YOU KNOW HIM" (2:37) [LOIS] The Harmonizers come up with a side that moves. The etching has life and an excitement that reaches the listener. Lead voice does a stimulating job and resulting disk is a good bet for the religious market.

MELLO MOODS
(Prestige 799)

C+ "I TRIED AND TRIED AND TRIED" (2:41) [PRESTIGE MUSIC] The Mellow Moods perform with smoothness and come up with an appealing sound as they chant the steady rhythmic item. Teacho Wiltshire and his Band provide the musical backdrop.

B "CALL ON ME" (2:39) [PRESTIGE MUSIC] The fliup-side is a slow, tender tune handled tenderly by the lead singer and backed with the soft chanting of the Moods and the easy orking of Teacho Wiltshire.

THE CASH BOX ★AWARD O' THE WEEK★

"AIN'T IT A SHAME" (2:40)
"TELL ME PRETTY BABY" (2:15)

LLOYD PRICE
(Specialty 452)

LLOYD PRICE

● It is obvious that Lloyd Price will continue to produce hits for a long time.. His "Lawdy Miss Clawdy," which copped first place in the Annual Cash Box Poll, followed by his "Oooh-Oooh-Oooh" which is still in the "hot" charts, is now followed by a pair that will entrench him even more firmly as one of the hottest r & b pipers in the top flight manner that is now expected of Price. Price's expressive chanting is supported by a blaring trumpet and stirring instrumentalizing. The under portion is a rhythmic quick beat that is treated to a driving vocal by the talented chords of the singer. Price does a terrific vocal on the uninhibited tune while being assisted by howls, screams and torrid orking. These two are for you, ops.

HOT LIPS PAGE
(King 4594)

B "I BONGO YOU" (2:40) [LONAT] An exciting quick tempo. An exciting rhythm with a steady bongo. An exciting trumpet solo with general all round good orking. Cute lyrics sung by pert voiced Ruby Richards in Calypso style. That's the story..

C+ "RUBY" (2:42) [LONAT] Hot Lips Page teams up with Ruby on this end and the duo present a humorous reading of the light lyrics. Hoarse voiced "Lips" want Ruby to take him back. He ain't gonna cheat no more.

RAY CHARLES
(Rockin' 504)

B+ "WALKIN' AND TALKIN' TO MYSELF" (2:41) [LOIS] An intriguing and exciting disk is turned out by top-flight singer Ray Charles. A slow tempo item, Charles squeezes out every drop of emotion and comes through with a wonderful portrayal. Interesting piano introduction and accompaniment is provided by the blind singer. This one could be a dig one.

B "I'M WONDERIN' AND WONDERIN'" (2:39) [LOIS] A similar tempo blues with the usual polished Charles vocal. Charles singing has that Hebraic chant feel in parts. Backing is soft and in the mood.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"NOBODY LOVES ME" (2:37)
"CHEATIN'" (2:35)

FATS DOMINO
(Imperial 440)

FATS DOMINO

● Fats Domino comes up with a pair that should create action for the juke box operator. The top deck, "Nobody Loves Me," is a slow blues ballad that is a tuneful item. Domino projects in that easy and relaxed style as he tells of searching for a girl and being unable to live in this world alone. The blues shouter's polished reading of the lovers lament makes this a disk worth going along with. The lower lid is a slow rhythmic blues, again treated to the subdued style of the chanter. Fat's vocal work is enhanced on both decks by strong orking which lends considerable color to both pieces. Ops familiar with Fats Domino releases in the past know what he can do for them.

SONNY THOMPSON
(King 4595)

B "LAST NIGHT" (2:21) [JAY & CEE] The Sonny Thompson ork waxes a rhythmic and exciting, though slow tempo, item. Thrush Lula Reed gives a colorful reading, complete with squeals, to the potent lyrics.

B "CHLOE" (2:34) [ROBBINS] The Sonny Thompson band dishes up a moderate rhythmic dance item as they handle a tasty arrangement of the classic. Solid piano work throughout and a choice sax solo standout on this end.

JOE LIGGINS
(Specialty 453)

C+ "BLUES FOR TANYA" (2:45) [VENICE MUSIC, INC.] Joe Liggins and his instrumental aggregation wax a slow rhythmic easy on the ears side.

B "FREIGHT TRAIN BLUES" (2:38) [JOE LIGGINS PUBL. CO.] With a vocal assist on the lower deck, the group beats out a rhythmic foot tapper that conveys the feeling of a train. Chorus chant and a stimulating sax solo bit add to the etching.

CARMEN TAYLOR
(Mercury 70000)

B "LET ME KNOW YOU LOVE ME" (2:41) [ROCKLAND MUSIC] Carmon Taylor is in good voice. Her feelingful and sexy reading of the tender ballad gives it that "shouter" feel. Like it.

B "PLEASE TELL ME WHY" (2:39) [ROCKLAND MUSIC] Miss Taylor lends her vocal shadings and passionate reading to another slow ballad. Musical backing is subdued.

BOBBY PRINCE
(Chance 1128)

B "TELL ME WHY, WHY, WHY" (2:37) [LUCKY MUSIC, INC.] A quick beat handclapper. Bobby Prince sings the steady beat rouser appealingly as he complains he can't understand why he lost his gal.

C+ "I WANT TO HOLD YOU" [LUCKY MUSIC, INC.] Prince works with a slow rhythmic ditty and handles it well. Adding to the pleasure of the wax is a chorus chant and polished orking.

TAMPA RED
(RCA Victor 20-5134)

B "TOO LATE TOO LATE" (2:55) [ROBERT MELLIN, INC.] Tampa Red pipes a slow rhythmic blues with a smoothness and warmth that should help put this disk over.

B "ALL MIXED UP OVER YOU" (2:45) [Robert MELLIN, INC.] Red dishes up a middle beat romantic blues on the reverse deck. Red tells of his emotional turmoil with a potent vocal. Backing is on the soft side.

THE SPIRIT OF MEMPHIS QUARTET
(King 4575)

C+ "GOD'S AMAZING GRACE" (2:27) [HILL & RANGE] The Spirit of Memphis Quartet harmonize on a slow gospel number. A relaxing side performed by a smooth blend of voices.

C+ "TOLL THE BELL EASY" (2:31) [JAY & CEE] Flip is a quick beat chant in which the Memphis group performs a stacatto type arrangement.

United STARTS THE YEAR WITH 3 BIG RECORDS!!! 3 TOP ARTISTS!!!

TAB SMITH:

"These Foolish Things"
U-140
"Red Hot And Blue"

LEO PARKER:

"Cool Leo"
U-141
"Leo's Boogie"

ROOSEVELT SYKES:

"4 O'clock Blues"
U-139
"Too Hot To Hold"

THE LABEL THAT SPELLS RECORD MAGIC—

United
RECORD COMPANY
5052 COTTAGE GROVE AVENUE
CHICAGO, ILL.
WAgner 4-3933-4

Kickin' The Blues Around

with Sam Evans

Louis Armstrong, Sugar Ray Robinson, and a supporting cast, are currently being offered to promotors as a package. The asking price is $5,000.00, against 50% of the gate, for a one nite stand. This is a big nut, but after all it's a big show and should pull crowds at every stop. . . . **Willie Mabon**, Mr. Sensation, pacted with **Illinois Jacquet** for a tour to cover most top grade R & B theaters. . . . **Sunny Gale**, the "Wheel Of Fortune" gal doing a SRO tour thru the midwest. The pert and real pretty little Miss has another big hit looming for herself with "Tear Drops On My Pillow". **Sunny** and hubby **Jerry Fields** in Chi. for a two-weeker at the Balaban and Katz big house. Next stop will be the University of Minnesota, for a date, then to Buffalo's Town Casino.

* * * * *

Percy Mayfield, the Specialty label's ace singer has penned a tune, and recorded same, that has great possibilities of getting a little different treatment and going in other markets. "The River's Invitation" is a natural for several of the pop singers and for most any of the Western artists. Published by Venice Music, tune is clear and clean, with a sweet melody that should not only help Mayfield, but also anyone else who may tackle it. . . . The never ceasing search for the right material to record is today the biggest single problem in the recording industry. But at last it is believed that we have found the secret, and here it is, free of charge, for all to use, and with absolutely no strings attached. Search like mad for what you think is a good tune. After finding it, rehearse it like mad, for about three or four weeks. Oh yes—almost forgot to say—engage a top flight arranger, at a real high price, to fix up only the maddest possible arrangement. Spend at least four hours in the recording studio, using no less than eighteen strings. After the key tune is cut, relax and tell the boys to just go ahead and make three sides of their own choosing. They'll blow like mad, and the fourth side, with only one take, will be the sensation of the industry. Not only will this side pay all of your session costs, but might result in you having $33,000.00 in accounts receivable, after being in business only six weeks. And this is not fiction, but has actually happened to a mfr. that we know.

MARIE KNIGHT

* * * * *

Bill Heyman, a newcomer on Sittin' In label, has done one that is catching on in Philadelphia, and we believe will go upwards in all charts across the country. It's "I Cried Last Night". Tune is not too slow, and is told in a clear story fashion with good rhythm backing. This singer has promise and serves to further the belief that you don't have to be a big name, these days, to sell a song. Get the right material and you're made. . . . **Lloyd Price**, famed for his "Lawdy Miss Clawdy" on Speciality, comes back with a smart driver in "Tell Me Pretty Baby". The flip is slow and old fashioned blues, but the former side has new and refreshing vigor and a very novel sixteen bar "big sound" introduction. This side will get many a spin on boxes everywhere. . . . **Joe "Papoose" Fritz** does one for Peacock that really rocks. It's "Real Fine Girl" and the lyrics alone are enough to demand attention, to say nothing about the singer's manner of delivery, which is good.

BOBBY PRINCE

* * * * *

Bobby Prince with his "Tell Me Why, Why, Why" for the Chance people, has a clever backing of hand-clapping that gives movement and appeal to this original tune, with the **Al Smith** ork for balance. . . . **Sarah Vaughan** has sailed for England, on board the French liner Liberté, for a series of engagements beginning in London. . . . **William Warfield**, the Porgy of "Porgy and Bess", back in the states for concerts. . . . **Dorothy Dandridge** might get the lead role in the proposed film of the late **Florence Mills**. . . . **Billy Taylor**, and his trio, along with **Larry Storch**, the comedian and the **Cy Coleman** trio holding forth at the Copa Lounge in NYC. . . . **Dinah Washington's** "Gambler's Blues" is reported to be the biggest thing since **Christine Jorgenson.**

* * * * *

Marie Knight, the gospel singer, who is also a real cool looking queen, couples with **Sister Rosetta Tharpe** for the best sounding spiritual to come from Decca in many a moon. "His Eye Is On The Sparrow" is done by the girls in a soft sweet lilting style, but the real kick comes in the last chorus when the singers put a 'ride' on the lyrics that makes the song something different. . . . Awaiting a new release by the **Ravens**, due out anytime now. . . . **Lionel Hampton** started a trend some years back when he made an album called "Moon Glow". With the use of an organ, as backing for his vibes, thruout the disc, the Hamp was the first to use this now very popular style. Many years ago the late **Fats Waller** did some of his immortal work on an organ. Now we find **Count Basie** leading an ever growing array of jazz organists. Some of the latest and best offerings of **Norman Granz** are showing the Basie organ as a prominent part of the entire record. "Paradise Squat" is one that spot-lights some beautiful organ work. This instrument seems to impart a depth and versatility that often can save a record.

SUNNY GALE

* * * * *

Milton Karle is busy these days handling the record promotion for some of the nations top artists, such as **Nellie Lutcher**, **Nat "King" Cole**, **Billy May** and his band, **Johnny Desmond** the singer of "Breakfast Club" fame and the big orchestra of **Jerry Grey**. . . . **Paul Monday**, well known pianist with the **Al Grey** All Star orchestra, who also carries some of the band's vocal chores along with **Rosetta Perry**, has come out with a new release "I Promise" b/w "I Can't Forget About You" for Peacock. Both numbers are sentimentally styled and sung with rich serious emotion. . . . **Howard Lewis** is booking **Little Walter** and **Eddie Boyd** with his band into Houston, Texas for 1/21/53, to begin a string of dates thru-out the southwest. . . . **Amos Milburn**, in addition to a date in Seattle, had a one-niter in Tacoma last week, then begins a slow trek eastward ending at Pep's in Philly for a 3/16 opening.

IT'S BIG!
EVEN BIGGER THAN HIS GREAT "HOW MANY YEARS"
HOWLING WOLF
SINGS
"OH"
"RED"
BACKED WITH
"My Last Affair"
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Chicago 15, Illinois

Stenog

HOT IN NEW YORK

"NUMBER MAMBO"
A Daring Side by Dashing
NAT BROOKS
RAINBOW # 173

HOT IN CHICAGO

"I'M USED TO YOU"
by DO-RAY-ME TRIO
RAINBOW # 181

HOT IN ATLANTA, GA.

"CARAVAN"
A guitar sizzler
b/w "WE DRIFTED APART"
RAINBOW # 188

RAINBOW RECORDING CORP.
767 - 10th AVENUE NEW YORK

Jack Holmes Cashes In On The Cash Box As Show Pulls 1000 Pieces of Mail In First 5 Days

Jack Holmes

NORFOLK, VA.—The entire month of January is becoming *Cash Box* month on WLOW. In the Jan. 3 issue announcement was made that Sheriff Davis had presented the top 25 folk songs, Ray Bateman the 25 popular songs, and Jack Holmes the 25 top in rhythm and blues, as voted by the operators in *The Cash Box* seventh annual poll. However, Jack Holmes seized upon the opportunity and presented the 25 rhythm and blues out of sequence, asking the listeners to put the tunes in order according to *The Cash Box* to see if they could match the experts. The response was overwhelming with almost 1,000 pieces of mail coming in the first five days. He averages 500 per week so feels that he has really cashed in on *The Cash Box*. The letters are still coming in on the average of 150 to 200 a day.

Jack has the distinction of being the first Negro disk jockey in Virginia. He started at WLOW in Sept. 1949 with one half hour program a day. Known as one of the best salesmen in southern radio, he has over 100,000 listeners.

Jack is noted for his expression, "We're together" and, judging from the response of the radio audience, they are with him all the way.

1953
Start the New Year right with these sure Hits

A DOUBLE SIDED HIT!
878
ELMORE NIXON

sings
"FORGIVE ME BABY"
b/w
"Over Here Pretty Baby"
with

HENRY HAYES
Orchestra
STILL GOING STRONG
#857
"BACK-BITER"
by T. J. FOWLER
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

A Sure Fire Hit!
New
FATS DOMINO
"Nobody Loves Me"
b/w
"Cheatin' "
Imperial 5220
Imperial Records
6425 Hollywood Blvd. Hollywood 28, Calif.

A NEW RUTH BROWN SMASH
"Mama, He Treats Your Daughter Mean"
b/w
"R. B. Blues"
Atlantic # 986
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

BIG-BIG!-BIG!
Johnny Ace and "CROSS MY HEART"
THE CASH BOX
★AWARD O' THE WEEK★

"CROSS MY HEART" (2:44)
"ANGEL" (2:45)
JOHNNY ACE
(Duke 107)

JOHNNY ACE

● The long awaited Johnny Ace follow up to his "My Song" has now hit the market and it looks like Ace has another hit tune. Titled, "Cross My Heart", the tune is a slow beat romantic ballad blues that is Johnny's best type of material. Ace not only sings the song, but he collaborated as writer. The blues singer's host of followers, picked up as a result of his previous smash disking, will find the artist sticking very much to the straight, sincere, and warm de- ry that helped put him up with ing blues chanters in the effortless and caressding the lyrics, and deft item, "Angel". item, sentimen other pleasing and

DUKE RECORDS
4104 Lyons
Houston, Texas

MEXICO'S Top Ten Tunes

1. PENJAMO
   Pedro Infante
   (Peerless)
2. COMO GOLONDRINAS
   Tona La Negra
   (RCA Victor)
3. CANTO A LA VIRGEN DE FATIMA
   Trio Huracan
   (Discos Aquila)
4. PALITO DE TENDEDERO
   Don Tosti
   (RCA Victor)
5. MI CHORRO DE VOZ
   Miguel Aceves Mejia
   (RCA Victor)
6. MAMA Y TATA
   Perez Prado
   (RCA Victor)
7. MAGDALENA
   Tito Rodriguez
   (Seeco)
8. POR NUESTRO ADIOS
   Los Diamentes
   (RCA Victor)
9. TU RECUERDO Y YO
   Miguel Aceves Mejia
   (RCA Victor)
10. TU
    Maria Victoria
    (RCA Victor)

Just Released—2 SMASHES!
THE ORIOLES
"TILL THEN"
Jubilee 5107
and
"Hold Me, Thrill Me, Kiss Me"
b/w
"Teardrops On My Pillow"
Jubilee 5108
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Join The March of Dimes
January 2 - 31

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **JAMBALAYA**
   Hank Williams
   (MGM 11283; K-11283)

2. **BACK STREET AFFAIR**
   Webb Pierce
   (Decca 28369; 9-28369)

3. **DON'T LET THE STARS GET IN YOUR EYES**
   Skeets McDonald
   (Capitol 2216; F-2216)

4. **I'M AN OLD, OLD MAN**
   Lefty Frizzel
   (Columbia 21034; 4-21034)

5. **OLDER AND BOLDER**
   Eddy Arnold
   (RCA Victor 20-4954; 47-4954)

6. **KEEP IT A SECRET**
   Slim Whitman
   (Imperial 8169; 45-8169)

7. **MIDNIGHT**
   Red Foley
   (Decca 28420; 9-28420)

8. **I LET THE STARS GET IN MY EYES**
   Goldie Hill
   (Decca 28473; 9-28473)

9. **GAL WHO INVENTED KISSING**
   Hank Snow
   (RCA Victor 20-5034; 47-5034)

10. **SETTIN' THE WOODS ON FIRE**
    Hank Williams
    (MGM 11318; K-11318)

Spectacular Promotion Planned For Arnold Appearance At Houston Fat Stock Show

NASHVILLE, TENN. — Eddy Arnold's manager, Col. Thomas A. Parker, heads the staff of three promotional experts who will arrive in Houston, Texas January 20th to complete the exploitation program in Houston and 100 surrounding communities for The Tennessee Plowboy's appearance as star of Houston Fat Stock Show February 4-15.

In addition to the elaborate publicity and advertising campaign by Herman Engel, general manager of the show, and the Houston Chamber of Commerce, Colonel Parker has supplemented this with more than 10,000 pieces of promotional material from his offices in Tennessee, California and New York.

Assisting Colonel Parker is Ed Thompson, promotion man from his office in Tennessee, and Tom Diskin of Jamboree Attractions, Chicago, who is general assistant to Parker on Arnold's public appearances. Eddy Arnold will fly from Nashville to the Texas city on February 2, two full days in advance of his opening.

From his farm in Tennessee The Tennessee Plowboy has shipped four beautiful Shetland ponies already broken for riding and complete with saddles, blankets and bridles and these will be awarded as matinee prizes to youngsters attending. Details are published by Houston and other Texas newspapers.

Arnold fans will hear him sing scores of songs which made him famous along with his newest "Condemned Without Trial," and "Eddy's Song," his latest Victor hits. With Eddy will be Roy Wiggins, Hank Garland, the Dickens Sisters and the Oklahoma Wranglers.

American Tunes Running 4-6 Months Behind In Japan

OSAKA, HONSHU, JAPAN—Army Sgt. Ted Clemens of the Osaka Armed Forces Radio Station, a D.J. who is better known to his listeners as Cowboy Clem, notified the **Cash Box**, this week, about the tendencies of American music in Osaka.

One of the most interesting facts is that the tunes popular in Osaka are approximately four to six months behind the times, as compared with the U. S. When a tune has almost completely faded from the popularity charts in the U. S., that is when it just begins its rise in Japan. The fellows and girls, especially the Japanese girls, seem to go in a big way for boy and girl duets. The girls have a year round favorite in a tune called "I'll Always Be Glad To Take You Back." This stems from the constant departure of soldiers to Korea and the U. S. The biggest blues tune this month is "Birth Of The Blues" by Ziggy Elman.

Clem, who incidentally just married a popular singer, Patsy Inouye, of Osaka, has a half hour of Western music from 8:00 to 8:30 A.M. Country music which is very popular in this area is also aired from 11:30 to 12:00 and from 4:00 to 4:30 P.M.

Some of the top Folk and Western numbers that are popular in Osaka are Hank Williams' "Half As Much," Ernest Tubb's "Give Me A Little Old Fashioned Love," "I Love You A Thousand Ways" by Lefty Frizzell, and Hank Snow's "I Cried But My Tears Were Too Late."

Osaka has just run its First Annual Amateur English Song Contest for the Governor of Osaka Trophy. A Japanese boy, Keiichi Okamoto, took top honors with a tune called "Love's Old Sweet Song." Cowboy Clem entertained during intermission with some vocaling of folk tunes popular in that area.

Clem says that Western music is a very important means of entertainment for the Japanese folks.

Meeting Dates Of Music Operators' Associations

Jan. 19—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

20—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.

21—Music Operators' Guild of Michigan
Place: Sheraton-Cadillac, Detroit, Mich.

27—Western Massachusetts Music Guild
Place: Contact Ralph Ridkeway, Springfield, Mass. Tel. 2-4948.

Feb. 9—Wisconsin Phonograph Operators' Association
Place: To Be Announced.

18—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE TO SHINE
15208 and 45-15208
RUBY WRIGHT
HOT DOG RAG
LEAVE IT ALONE
15210 and 45-15210

Folk/Western

YORK BROS.
SO FULL OF TEARS
BABY I'M LOST WITHOUT YOU
1156 and 45-1156
TENNESSEE TANGO
RIVER OF TEARS
1135 and 45-1135
HAWKSHAW HAWKINS
BETTY LORRAINE
TANGLED HEART
1154 and 45-1154
BOB NEWMAN
SWEET ORCHARD VINE
STRANGE LOVE
1155 and 45-1155
CHARLIE GORE & RUBY WRIGHT
'TILL I WALTZ AGAIN WITH YOU
WHEN I GAVE YOU MY LOVE
1159 and 45-1159

Rhythm/Blues

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577
ROY BROWN
TRAVELLIN' MAN
HURRY HURRY BABY
4602 and 45-4602
LULA REED
MY STORY
LET ME BE YOUR LOVE
4578 and 45-4578
WYNONIE HARRIS
BRING IT BACK
BAD NEWS BABY (There'll Be No Rockin' Tonight)
4593 and 45-4593
EARL BOSTIC
YOU GO TO MY HEAD
THE HOUR OF PARTING
4586 and 45-4586

Federal

BILLY WARD and his DOMINOES
THE BELLS
PEDAL PUSHIN' PAPA
12114 and 45-12114
I'D BE SATISFIED
NO ROOM
12105 and 45-12105
LITTLE WILLIE LITTLEFIELD
K. C. LOVING
PLEADING AT MIDNIGHT
12110 and 45-12110

DISTRIBUTED BY
King RECORDS INC.
1540 Brewster Ave Cincinnati 14 Ohio

Dallas Goes All Out To Welcome New Station KGKO

DALLAS, TEX.—Buddy Harris, one of the outstanding radio personalities in the Southwest, launched a new chapter of his long career this week with a morning show on a brand new Dallas radio station, KGKO.

This 1,000 watt, 24-hour radio station had its formal opening Wednesday with a day-long program of congratulations and welcome from every Dallas big wheel from the mayor to the Southern Methodist University football coach.

Buddy's show will begin at 6:30 a.m. and run to 8:30 a.m. He will disk jockey a program of music including hillbilly, rhythm and blues and popular tunes. A weekly feature of the program will be a hit parade. He will use *The Cash Box's* weekly poll as his guide.

Buddy Harris began his career in radio back in 1927 in Abilene, Texas, as a singer. In these days it was popular for a singer to have an hour-show of songs and piano accompaniment. During his twenty odd years in Dallas radio he has covered everything from Babe Detrickson playing the harmonica to performances of the Dallas Symphony.

For the past seven years Buddy has been free lancing as a disk jockey.

E. C. (Doc) Harell is the principal stockholder and president of the station. Leonard Coe, station manager, was formerly with the Texas State Network, KTLN in Denver and KVLC in Little Rock. Other personalities on KGKO include Carmine Anthony, an announcer from Chicago; Ed Jordan, a New York Announcer, Clem Cooper, another New York Announcer, John Napp, newsman and also program director. Sam Bennett, formerly of Kansas City, Mo., is the commercial manager.

The station is located in the Cliff Towers Hotel. A ten foot neon sign high above the building marks the spot.

Canadian Army Station Uses C. B. For Programming

WHITEHORSE, CANADA—Armed Forces Radio Station CFWH in Whitehorse, Canada, operated by the Canadian Army in conjunction with the A.F.R.S. of Los Angeles, U. S. A., informed us that they use *The Cash Box* for the programming of their music.

Corporal William F. Kervin, R.C.-A.F., announcer and D. J. for the station, tells us that there is a staff of fifty part time operators that keep the station on the air for twenty hours each day entirely through volunteer assistance by Armed Forces personnel. The group finds that *The Cash Box* is the best source of data for keeping the public informed about the best selling and up and coming records of the day.

York Bros. Break Records In Lorraine, O.

NEW YORK, N. Y.—The York Brothers, King Records, dropped into *The Cash Box* offices last week while visiting New York.

While in Lorraine, Ohio, the duo broke attendance records at the Showboat and were the first entertainers to play the nightclub for two weeks. The boys open at the Esquire Room in Dayton, O., on January 19. Their current disk is "Tennessee Tango."

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

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FOLK AND WESTERN REVIEWS

A DISK A SLEEPER · B EXCELLENT · C+ GOOD · C FAIR · D VERY GOOD · D- MEDIOCRE

BULLSEYE of the WEEK

"GOIN' LIKE WILDFIRE" (2:39)

"SHACKLES AND CHAINS" (2:41)

MAC WISEMAN

(Dot 1150)

● Mac Wiseman comes up with a lively ditty that will sell in the boxes like wildfire, to be a bit corny. "Goin' Like Wildfire" is a moving happy lilt presented with zest and lighthearted appeal by the smooth and pleasant voiced country chanter. Wiseman spins the tale of his romantic inclinations that had his head in the clouds and his mind in a tizzy. Almost half of the country lyrics are romantic (the other half being weepers) and it is difficult to come up with a new twist. However, the "Wildfire" lyrics have a freshness and appeal. The tune provides a lift to the jaded ear, and the presentation helps bring in a winner. The flipend, "Shackles And Chains," tear jerker sung with warmth and feeling. A tender item, it provides a change of pace coupler for the top deck.

ARTHUR (GUITAR BOOGIE) SMITH
(MGM 11413)

B "INDIAN BOOGIE" (2:41) [WORTHAM-BALL] Arthur (Guitar Boogie) Smith chants a quick boogie beat novelty. Smith's lively vocal is aided with an ok musical backing and occasional Indian howls.

C+ "CHICKEN STRUT" (2:39) [LYNN MUSIC] Smith dishes up a cute fast tempo instrumental that features some top-flight guitar work. String picking that simulates chicken clucks still brings a chuckle though it has been presented several times on previous recordings.

SHEB WOOLEY
(MGM 11403)

C+ "A HEART BOUND IN CHAINS" (2:38) [HILL & RANGE] Sheb Wooley warbles a slow mellow item with weeper lyrics. Wooley's lament is backed ably by His Calumet Indians.

C+ "FREIGHT TRAIN CINDERS IN MY EYES" (2:37) [HILL & RANGE] Flip is a change of pace. Sound effects produce train whistle and wheel sounds as Wooley sings the hustling ditty.

AL ROGERS
(Capitol 2322)

C+ "HONKEY-TONK HEAVEN" (2:32) [ACUFF-ROSE PUB.] Al Rogers and his Rocky Mountain Boys spin a slow soft number. Rogers sings the sentimental story of how night life has ruined his girl with ease and warmth.

C+ "ALL THE TIME" (2:35) [ACUFF-ROSE PUB.] The under portion is a cutie set to a fast rhythm. Orking is solid and Rogers handling of the romantic words is pleasurable.

JACK HUNT
(Capitol 2323)

C+ "YOU MUST BE BORN AGAIN" (2:08) [CENTRAL SONGS, INC.] Jack Hunt, with the assistance of a vocal trio, warbles a quick tempo gospel number in country style.

C+ "WE WILL SERVE THE LORD" (2:10) [JACK-A-LYNDA] The group dishes up a similar item with appeal.

DELMORE BROTHERS
(King 1158)

B "THE TRAIL OF TIME" (2:37) [LONAT] The Delmore Brothers blend voices on a slow soft tune with excellent results. The boys chant with feeling and come through with a potent side.

B "WHATCHA GONNA GIMME" [LONAT] The Brothers bounce through a zestful quick beat jump. Harmonica backing makes pleasant listening.

MAC ODELL
(King 1159)

C+ "I'D RATHER HAVE GOD" (2:32) [LONAT] Mac Odell sings a moderate tempo sacred song with much feeling. Strings provide the backing.

C+ "SET YOUR DIAL ON HEAVEN" (2:25) [LONAT] A similar religious number is presented in the same manner by the western chanter.

BILLY BARTON
(Abbott 117)

C+ "YOU WILL ALWAYS BE IN MY HEART" (2:25) [AMERICAN MUSIC, INC.] Billy Barton etches a slow paced melodic item with a nasal type delivery. The Circle O Ranch Boys provide a solid string backdrop.

C+ "BLUES IN THE BLUE OF THE NIGHT" (2:26) [AMERICAN MUSIC, INC.] Barton comes through with a quick beat item which he chants with spirit. A lively side.

ELTON BRITT
(RCA Victor 20-5140)

B+ "THE UNKNOWN SOLDIER" (2:40) [REVERE MUSIC] A pretentious disk is offered by Elton Britt. A lovely tune with hymn like quality is embellished by full chorus, organ and bells. Britt sings the haunting, tender, and emotional number with feeling. A delicate subject handled in fine taste.

B "KOREAN MUD" (2:52) [PEER INT'L.] Flip is a similar number which just falls short of the mark. Story of a dying soldier is a bit too morbid for the general public.

THE CASH BOX FOLK and WESTERN ROUNDUP

Never before in the history of American music has the death of a contributor caused the flurry being accorded **Hank Williams** since his death. We believe it a safe estimate to say that every station in the country and many overseas have paid tribute to the great composer and entertainer in both the country and pop fields. There was such a rush for his records and music that every dealer and jobber has bare shelves with back orders piled up. Having held the top spot in both the writing and performing fields for some time, his name has climbed to even greater heights in 1953. What greater tribute could be paid a member of any field?

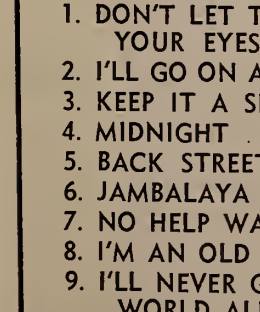
Nashville's WMAK bidding for top record spinning honors in the Music City with announcement of **Noel Ball's** move to station from competitive WKDA ten days hence. Scheduled format will be two hours of country records to open station each morning with vet **Hugh Cherry** directing. Cherry will continue with an hour of pop with Ball taking over for two hours of mixed pop and country. Ball has long enjoyed a top place in Nashville and it is expected that he will take a sizeable audience with him in this move.

The Maddox Brothers & Rose (Columbia) began their KWKH Shreveport connection with their "Louisiana Hayride" appearance last Saturday, Jan. 10. Group has joined the midwestern oater and begin their work with a regular daily airer in addition to the Saturday night "Hayride" feature.

Sue Thompson (Mercury) in Nashville last week and to guest with **Red Foley** (Decca) on his "Grand Ole Opry" NBC'er as well as being featured in WSM's "Sunday Down South" netter. Miss Thompson left Nashville Sunday night to meet a Chicago recording schedule this week.

Marty Robbins (Columbia) arrives in Nashville this week to take up duties at WSM. Robbins is currently hitting via his top selling waxing of his own tune, "I'll Go On Alone". WSM pact was headed by Robbins' manager, Harry Stone, of Phoenix, Arizona.

The Carlisles (Mercury) playing Texarkana, Austin and Baytown, Texas this week under direction of Shreveport booker, Tillman Franks, who is handling act exclusively. Group is currently getting top attention in country circles for writing and Mercury recording of "No Help Wanted" which is hitting for top brackets.



HANK WILLIAMS

Hank Snow (RCA Victor) planed to California last Sunday, Dec. 11, for two weeks of dates on west coast under booking of Marty Landeau.

A 30 minute portion of WSM's "Friday Night Frolic" is set for regional netting during next two weeks. Show is a "Grand Ole Opry" preview staged in stations auditorium studio.

Red Foley's (Decca) guest schedule for his Saturday night "Grand Ole Opry" Prince Albert NBC'er includes **Elton Britt** (RCO Victor) Jan. 17 with **Ernest Tubb** (Decca) getting with Foley on Jan. 24. **Tex Ritter** (Capitol) expected in for the Jan. 31 show.

Mercury Records' Nashville office has been moved and enlarged to head Southern district promotion and sales. Plans are for two promo-sales men to work out of the Nashville address under direction of Dee-Kilpatrick who also handles label's country talent.

Wilma Lee & Stoney Cooper (Columbia) of WWVA in Wheeling booked into Niagara Falls Jan. 18 by "Ramblin Lou" Schriver, top country deejay of local WJJL as well as favorite area entertainer.

CBS looking seriously at KWKH in Shreveport with an eye toward coast-to-coasting a portion of station's "Louisiana Hayride" Saturday nighter.

Webb Pierce (Decca) was announced last week as top man in country artist poll of "Farm and Ranch Magazine". Pierce will receive trophy of recognition on his "Grand Ole Opry" show at an early date.

Claude Casey, head country man at WGAC in Augusta, Ga., staged station's Fiddler's Convention in local auditorium last Sunday, Jan. 11. Fiddlers from five states attended for the contest.

KWKH in Shreveport has brought **Jim Reeves** to station from Longview, Texas to handle their 11:30 to 1:00 A. M. spot. Time was formerly filled with pop records and was changed to country under Reeves' direction.

More and more country shows are beginning remote operation from sponsor's locations. **Uncle Don Andrews** is doing three shots daily from Skyway Television and Appliance Co. over his WSGW Saginaw, Mich. connection. . . . **Happy Ison** has moved a half hour of his air time to Britt's in Orlando, Florida on W O R Z.

J. C. Johnson, country spinner of WGOV in Valdosta, Ga. playing personals in area with newly organized group Tennessee Rangers. . . . **Bill Drake** who emcees KEEN's "Dude Ranch" airer from San Jose, Calif. playing at The Old Corral in Sunnyvale, Calif. with a newly organized group.

Bob Martin, formerly of KBIS in Bakersfield, Calif., now doing a 2½ hour country record show daily from WMIL in Milwaukee as "Ranch House Roundup".

Operators and music counters in St. Louis are being serviced with weekly listing of top five country tunes as requested on **Dwight Gordon's** KXLW shows. **Norb Moore**, pop man of same station, also includes the top ten listings from his shows.

Nelson Bragg, country topper of WCOP in Boston, emcee'ing **Jimmy Dickens'** (Columbia) Boston showing on Jan. 23.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	DON'T LET THE STARS GET IN YOUR EYES	Skeets McDonald (Capitol)
2.	I'LL GO ON ALONE	Marty Robbins (Columbia)
3.	KEEP IT A SECRET	Slim Whitman (Imperial)
4.	MIDNIGHT	Red Foley (Decca)
5.	BACK STREET AFFAIR	Webb Pierce (Decca)
6.	JAMBALAYA	Hank Williams (MGM)
7.	NO HELP WANTED	The Carlisles (Mercury)
8.	I'M AN OLD OLD MAN	Lefty Frizzell (Columbia)
9.	I'LL NEVER GET OUT OF THIS WORLD ALIVE	Hank Williams (MGM)
10.	A FOOL SUCH AS I	Hank Snow (RCA Victor)

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Tom 'N Jack
WKAB—Mobile, Ala.

1. The Gal Who Invented Kissin' (Hank Snow)
2. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
3. Keep It A Secret (S. Whitman)
4. Don't Trifle On Your Sweetheart (Ernest Tubb)
5. You Win Again (H. Williams)
6. Tennessee Tango (York Bros.)
7. Older And Bolder (E. Arnold)
8. It's All Your Fault (W. Rey)
9. Country Church (W. Pierce)
10. I Had A Dream (B. Walker)

Sal Rezza
WWEZ—New Orleans, La.

1. Midnight (Red Foley)
2. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
3. Jambalaya (Hank Williams)
4. The Gal Who Invented Kissin' (Hank Snow)
5. Older And Bolder (E. Arnold)
6. Back Street Affair (W. Pierce)
7. Keep It A Secret (S. Whitman)
8. Indian Love Call (Whitman)
9. Settin' The Woods On Fire (Hank Williams)
10. Jam-Bowl-Liar (Homer & Jethro)

Harry D. Taylor
WRIC—Richmond, Va.

1. A Wedding Ring Ago (Wells)
2. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
3. Back Street Affair (B. Walker)
4. I'm An Old, Old Man (Lefty Frizzell)
5. Waiting For The Boys (Mac Wiseman)
6. Our Honeymoon (Carl Smith)
7. I Still Write Your Name In The Sand
8. Life Is A Heartache (H. Berry)
9. I Let The Stars Get In My Eyes (Goldie Hill)
10. Don't Ever Take The Ribbons From Your Hair (E. Arnold)

Buck Ritchey
KVI—Seattle, Wash.

1. No Help Wanted (Carlisles)
2. Feelin' Low (Cowboy Copas)
3. Things I Might Have Been (Wade Ray)
4. I'll Never Get Out Of This World Alive (H. Williams)
5. Don't Let The Stars Get In Your Eyes (Slim Willet)
6. Honey, Baby Blues (N. Burris)
7. Settin' The Woods On Fire (Hank Williams)
8. I Still Do (Sons Of The Pioneers)
9. I'm A Lone Wolf (Hawkins)
10. Hootin' And Howlin' (Allen)

Clarence Kneeland
WICH—Norwich, Conn.

1. Jambalaya (Hank Williams)
2. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
3. A Fool Such As I (H. Snow)
4. Tennessee Tango (York Bros.)
5. Our Honeymoon (Carl Smith)
6. I'll Go On Alone (Robbins)
7. That's The Kind Of Love I'm Looking For (Carl Smith)
8. Settin' The Woods On Fire (Hank Williams)
9. Keep It A Secret (S. Whitman)
10. Back Street Affair (W. Pierce)

Joe Morris
WKDK—Newberry, S. C.

1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. Mothers Prayer (Eddy Arnold)
3. Back Street Affair (H. Snow)
4. It's No Sin (Cowboy Copas)
5. I'll Go On Alone (Robbins)
6. No Helo Wanted (Carlisles)
7. That's Me Without You (Sonny James)
8. The Crazy Waltz (P. W. King)
9. Condemned Without Trial (Eddy Arnold)
10. Midnight (Red Foley)

Dick Embody
WGGF—Coffeyville, Kan.

1. Keep It A Secret (S. Whitman)
2. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
3. That's Me Without You (Sonny James)
4. I'm An Old, Old Man (Lefty Frizzell)
5. A Fool Such As I (H. Snow)
6. The Gal Who Invented Kissin' (Hank Snow)
7. Settin' The Woods On Fire (Hank Williams)
8. I'll Go On Alone (Robbins)
9. Back Street Affair (W. Pierce)
10. Crazy Waltz (Pee Wee King)

Chuck Thompson
WFOR—Hattiesburg, Miss.

1. No Help Wanted (Carlisles)
2. Tennessee Tango (P. W. King)
3. Eddy's Song (Eddy Arnold)
4. Midnight (Red Foley)
5. Goin' Steady (Faron Young)
6. Keep It A Secret (S. Whitman)
7. River Of Tears (York Bros.)
8. Move It Over (Tiny Hill)
9. I'm An Old, Old Man (Lefty Frizzell)
10. I'll Go On Alone (Robbins)

Verne Lotz
KOTA—Rapid City, S. D.

1. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
2. Midnight (Red Foley)
3. You Win Again (H. Williams)
4. The New Wears Off Too Fast (Hank Thompson)
5. Back Street Affair (T. West)
6. Tennessee Tango (Molly Bee)
7. Things I Might Have Been (Wade Ray)
8. Older And Bolder (E. Arnold)
9. Jambalaya (Hank Williams)
10. That's Me Without You (Sonny James)

"Cousin Johnny"
WNLC—New London, Conn.

1. Midnight (Red Foley)
2. I'll Go On Alone (Robbins)
3. I Let The Stars Get In My Eyes (Goldie Hill)
4. A Wedding Ring Ago (Wells)
5. Deep Blues (Red Foley)
6. I'll Never Get Out Of This World Alive (H. Williams)
7. Are You Missing Me (Jim & Jessie)
8. I Heard A Juke Box Playing (Kitty Wells)
9. Jam-Bowl-Liar (Homer & Jethro)
10. My Old Brown Coat And Me (Doc Williams)

Bill Thorton
KRLW—Walnut Ridge, Ark.

1. That's Me Without You (Sonny James)
2. Goin' Steady (Faron Young)
3. I'm An Old, Old Man (Lefty Frizzell)
4. A Wedding Ring Ago (Wells)
5. It's In The Book (Standley)
6. A Fool Such As I (H. Snow)
7. The Gal Who Invented Kissin' (Hank Snow)
8. I Let The Stars Get In My Eyes (Goldie Hill)
9. I Heard The Juke Box Playing (Kitty Wells)
10. Who Do You Love (A. Inman)

Bruce Grant
WHB—Kansas City, Mo.

1. Keep It A Secret (S. Whitman)
2. Don't Let The Stars Get In Your Eyes (Ray Price)
3. Honey Baby Blues (N. Burris)
4. Midnight (Red Foley)
5. Tennessee Tango (P. W. King)
6. I Love No One But You (George Morgan)
7. Boomerang (Cowboy Copas)
8. Never Be Ashamed (Williams)
9. Indian Love Call (S. Whitman)
10. Full Time Job (Eddy Arnold)

Sleepy Eyed John
WHHM—Memphis, Tenn

1. No Help Wanted (Carlisles)
2. The Gal Who Invented Kissin' (Hank Snow)
3. Somebody Loves You (Tubb)
4. Goin' Steady (Faron Young)
5. That's Me Without You (Webb Pierce)
6. Keep It A Secret (S. Whitman)
7. A Fool Such As I (H. Snow)
8. Don't Let The Stars Get In Your Eyes (Red Foley)
9. Old, Old Man (Lefty Frizzell)
10. Please Believe (G. Morgan)

Mack Sanders
KFBI—Wichita, Kan.

1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Jambalaya (Hank Williams)
3. Back Street Affair (W. Pierce)
4. Midnight (Red Foley)
5. I'm An Old, Old Man (Lefty Frizzell)
6. Don't Trifle On Your Sweetheart (Ernest Tubb)
7. Older And Bolder (E. Arnold)
8. You Don't Have Love At All (Jimmy Dickens)
9. Our Honeymoon (Carl Smith)
10. Goin' Steady (Faron Young)

Bob & Jim Show
WFBC—Greenville, S. C.

1. I'll Wash Your Love From My Heart (Jim & Jessie)
2. I'll Go On Alone (Robbins)
3. No Help Wanted (Carlisles)
4. Honey Baby Blues (N. Burris)
5. Hard Hearted (Clude Moody)
6. Goin' Steady (Faron Young)
7. Midnight (Red Foley)
8. Blue Bonnett Lane (Colwell Bros.)
9. Mistakes (Jimmy Lee)
10. Faith Is The Key (J. T. Adams)

Don Larkin
WAAT—Newark, N. J.

1. Jambalaya (Hank Williams)
2. Don't Let The Stars Get In Your Eyes (Slim Willet)
3. Midnight (Red Foley)
4. Don't Let The Stars Get In Your Eves (Skeets McDonald)
5. I'll Go On Alone (Robbins)
6. Keep It A Secret (S. Whitman)
7. Settin' The Woods On Fire (Hank Williams)
8. I Let The Stars Get In My Eyes (Goldie Hill)
9. No Help Wanted (Carlisles)
10. Goin' Steady (Faron Young)

Skip-a-Long Hathaway
KUGN—Eugene, Ore.

1. The Things I Might Have Been (Wade Ray)
2. Condemned Without Trial (Eddy Arnold)
3. I'll Go On Alone (Robbins)
4. Keep It A Secret (S. Whitman)
5. It's All Your Fault (W. Ray)
6. Eddy's Song (Eddy Arnold)
7. Rockin' Chair On The Moon (Bill Haley)
8. I'm An Old, Old Man (Lefty Frizzell)
9. Don't Let The Stars Get In Your Eves (Red Foley)
10. Sawmill Boogie Blues (Howard Western)

Hugh Cherry
WMAK—Nashville, Tenn.

1. I Let The Stars Get In My Eyes (Goldie Hill)
2. I'll Go On Alone (Robbins)
3. Condemned Without Trial (Eddy Arnold)
4. Midnight (Red Foley)
5. Juke Joint Johnny (L. Moore)
6. The Things I Might Have Been (Wade Ray)
7. I'll Never Get Out Of This World Alive (H. Williams)
8. Must I Cry Again (The Hilltoppers)
9. That's Me Without You (Webb Pierce)
10. Please Believe (G. Morgan)

Cracker Jim
WMIE—Miami, Fla.

1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. Jambalaya (Hank Williams)
3. Back Street Affair (W. Pierce)
4. Keep It A Secret (S. Whitman)
5. Midnight (Red Foley)
6. The Gal Who Invented Kissin' (Hank Snow)
7. I'll Go On Alone (Robbins)
8. Older And Bolder (E. Arnold)
9. A Fool Such As I (H. Snow)
10. Tennessee Tango (P. W. King)

Tex Roper
KFAL—Fulton, Mo.

1. Back Street Affair (W. Pierce)
2. Midnight (Red Foley)
3. Don't Let The Stars Get In Your Eyes (Slim Willet)
4. Settin' The Woods On Fire (Hank Williams)
5. Jambalaya (Hank Williams)
6. I'll Go On Alone (Robbins)
7. Goin' Steady (Faron Young)
8. Eddy's Song (Eddy Arnold)
9. I'm An Old, Old Man (Lefty Frizzell)
10. No Help Wanted (Carlisles)

Smokey Smith
KRNT—Des Moines, Iowa

1. I'll Go On Alone (Robbins)
2. Don't Let The Stars Get In Your Eyes (Slim Whitman)
3. Most Of All (M. R. Taylor)
4. A Fool Such As I (H. Snow)
5. I'll Never Get Out Of This World Alive (H. Williams)
6. Tennessee Tango (P. W. King)
7. Do You Care For Me (Tommy Warren)
8. Goin' Steady (Faron Young)
9. You Don't Have Love At All (Jimmy Dickens)
10. Feelin' Low (Cowboy Copas)

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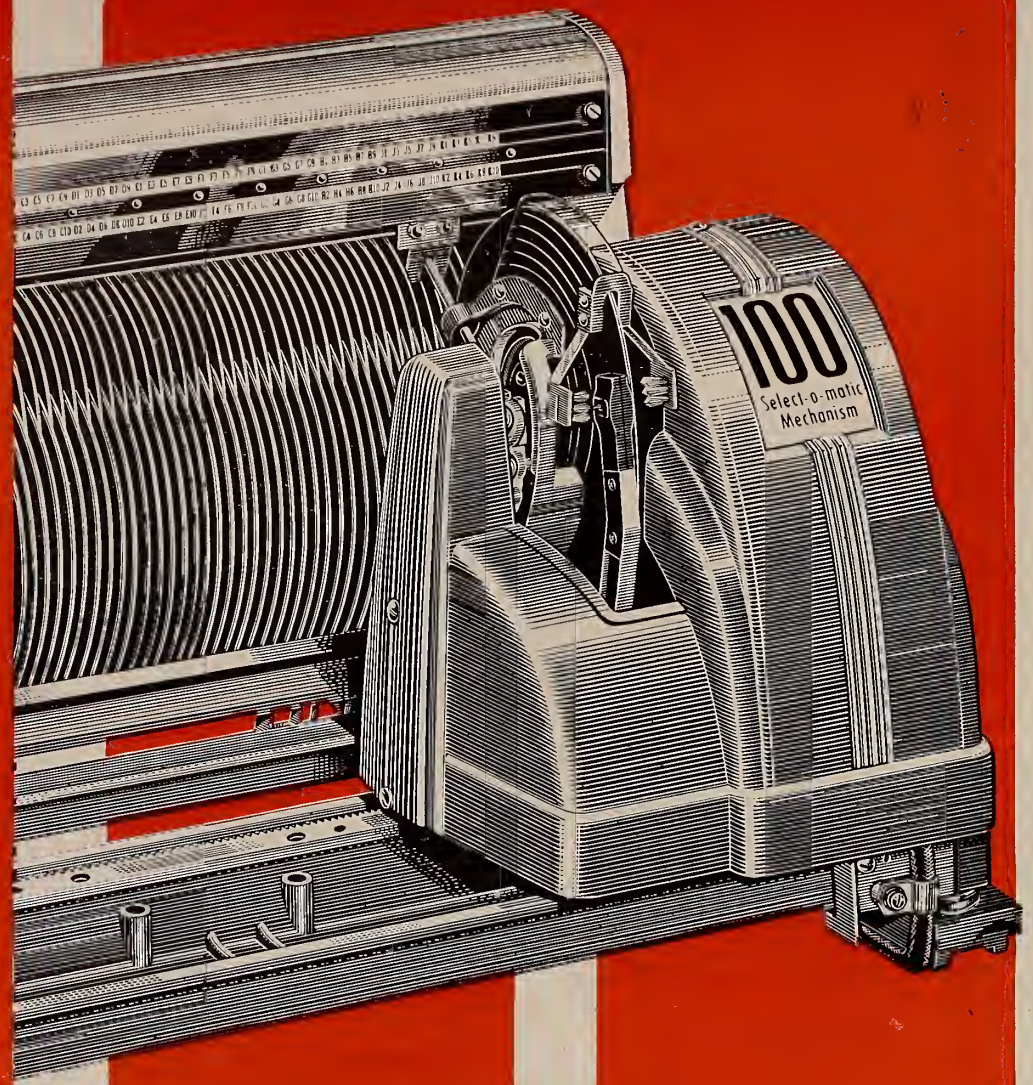

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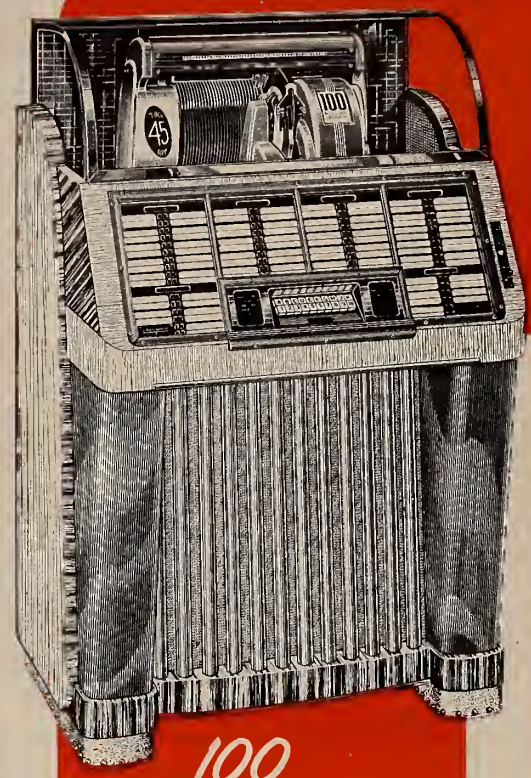

100 Selections at the phonograph

100 Selections anywhere in the location

1st LISTING of "20 YEAR CLUB" MEMBERSHIP

An Editorial—

WEEKLY TABLOID OPENLY FLAUNTS LOCATION COVERAGE IN TRADE'S FACE

NEW YORK—The question before the industry, for many years, has been whether a coin machine trade publication should be made available to locations.

So that the locations can learn, not only inner-trade workings, but of tremendously GREATER IMPORTANCE, the price of all equipment as well as where to buy that equipment.

The answer has always been NO—from all in the industry. And always will be NO.

It has been proved, by hard experience and loss of revenue by operating companies, that when a location discovers it can purchase equipment (and obtains the prices of these machines for only 'two-bits') that the operator is harmed beyond calculation.

The location either buys its own machines (pushing the professional operator out of the spot) or demands more percentage from each collection.

In most instances, where the location buys its own equipment, sooner or later, the location owner discovers he's made a grievous error. He then frantically calls for a professional operator.

However, the original operator usually isn't the one who is recalled. And in the interim, with no operator serving the location, there is no revenue forthcoming to the entire trade, in the further purchase of machines and merchandise.

It was with this premise in mind that *The Cash Box* established its policy of distribution: *NO NEWSSTAND SALES.*

It is bad enough that another publication, a tabloid weekly, which delves into the coin machine business, is available to anyone on newsstands for just "two-bits".

Any operator can tell of personal experiences whereby locations, having obtained this publication, have ousted him from lucrative spots.

Now this publication is going even further.

***It will now send these locations its tabloid* and openly so advises its readers.**

What's going to happen to the operator who has contracted to service these locations?

What's going to happen when these locations are openly advised where they can purchase the same equipment they are now featuring?

What's going to happen when they learn the actual price the professional operator pays for his equipment?

Will the operator have to:

1) Take out his machines?

2) Take a cut in percentage?

3) Sell the equipment to the location?

No matter what the answer, the operator is due for another beating!

These, then, are the questions:

How long can a servant serve two masters?

How long can the candle be burned at both ends?

How long should a publication be allowed to serve the coin operated machines industry when it flagrantly and openly offers the location confidential industry information such as where to buy, and how much to pay for the equipment from which the professional operator earns his livelihood?

Nate Gottlieb's Vacation Short Lived

CHICAGO—Constant long distance phone calls, coming in at the rate of 8 every 20 minutes, placed such pressure on Nate Gottlieb that he ran away for a rest to Starved Rock Lodge, Starved Rock, Ill.

"Regardless of the fact," Alvin Gottlieb reported, "that our distributors know we are doing everything possible to satisfy their orders for our new hit game 'Queen Of Hearts,' they persist in long distance phone calls in an effort to have us boost the number of machines we are shipping them.

"Many times," Alvin stated, "this is absolutely impossible, but," he continued, "it seems that our distributors just won't believe us.

Alvin laughingly said, "Nate's vacation at Starved Rock didn't last very long for the phone calls were being transferred up there so he decided to come back and handle them from here."

NEW YORK—During the past several weeks, we've been thrilled to hear from so many coinmen who have sent us applications for membership in the newly formed "20 Year Club." Altho many have communicated with us, we know that there are numbers of coinmen who have been associated with the coin machine business for 20 years or more who haven't sent in their names. We shall continue to add names to our list as they are received, and have no intention of curtailing membership at any time. Application once again appears in this issue, we intend to carry it in coming issues.

Listed below, alphabetically, are the names of those who have been connected with the industry for 20 years or more, and have received membership cards to the "20 Year Club."

If you've been around for any length of time, we're sure you recognize many of your friends. The names listed below, are the men, whether they're operator, distributor or manufacturer, who have, in many instances pioneered the industry, and who have seen it grow from a small business to a big industry.

We take pride in publishing the members of the "20 Year Club" as received up to January 15, 1953:

A

ABRAHAM, JOS.
Cleveland, O.
ALBERG, WILLIAM
Brooklyn, N. Y.
ALEXANDER, ELIAS
Youngstown, O.
ALEXANDER, JOSEPH
Youngstown, O.
ALEXANDER, N.
Youngstown, O.
ALLEN, JAMES
Grand Rapids, Mich.
ANGOTT, CARL
Detroit, Mich.
ARONSON, CHARLES
Brooklyn, N. Y.
ASH, JOSEPH
Philadelphia, Pa.

B

BACKE, EARL
Merrick, L. I., N. Y.
BAKER, CHESTER
Pine Bluff, Ark.
BARBER, FRED
Dallas, Tex.
BARRON, JERRY
San Mateo, Calif.
BENNETT, PAUL
Chicago, Ill.
BERGMAN, ALFRED
Buffalo, N. Y.
BETZ, WILLIAM
St. Louis, Mo.
BLALOCK, FLETCHER
New Orleans, La.
BLATT, THEODORE
Brooklyn, N. Y.
BLATT, WILLIAM
Miami, Fla.
BLUMENFELD, IRVIN
Baltimore, Md.
BOND, DAVID
Boston, Mass.
BOWEN, CARL
Grand Rapids, Mich.
BOYD, LESLIE C.
New York, N. Y.
BRAGG, R. C.
Danville, Va.
BRANDT, PETE
St. Louis, Mo.
BRILLIANT, JOSEPH
Detroit, Mich.
BROWER, O. A. "REP"
Aberdeen, Wash.
BUCKLEY, PATRICK J.
Chicago, Ill.
BURKE, TOM
Elizabeth, N. J.
BURKE, WILLIAM J.
Baltimore, Md.
BUTLER, RAYMOND B.
Haverhill, Mass.
BUSH, TED
Miami, Fla.
BYE, BILL
Kansas City, Kans.

C

CAMP, CLARENCE
Memphis, Tenn.
CARLYLE, ROBERT
Grand Rapids, Mich.
CARSLEY, GEORGE
Montreal, Canada
CASOLA, LOU
Rockford, Ill.
CHAPMAN, ABE
Los Angeles, Calif.
CHARLE, C. S.
Springfield, Mo.
CHRISTOPHER, VIRGIL
Baltimore, Md.
CLARK, SAM W.
Benton Harbor, Mich.
COHN, NAT
New York, N. Y.
CONNORS, JOSEPH
Long Island, N. Y.

D

DADDIS, ART
Palm Beach, Fla.
DICHTER, SAMUEL S.
Ft. Wayne, Ind.
DAUL, HARRY
Green Bay, Wis.
DELAPORT, ANGELO
Syracuse, N. Y.
DENVER, ALBERT
Brooklyn, N. Y.
DIXON, LEO
Youngstown, O.
DOLPH, H. W.
Tulsa, Okla.
DURANT, LYN
Chicago, Ill.

E

EHRENFELD, EMANUEL
Passaic, N. J.
ENGELN, AL
Nashville, Tenn.

F

FISHMAN, JOE
Newark, N. J.
FRANCO, DAVID
Montgomery, Ala.
FLOWE, J. N.
Greenwood, S. C.
FRIEDMAN, JAKE
Atlanta, Ga.
FURLOW, ED
Dallas, Tex.

G

GAUNT, FRED
Los Angeles, Calif.
GELTZER, IRVING
New London, Conn.
GENSBURG, SAMUEL
Chicago, Ill.
GERSH, BILL
Chicago, Ill.
GINSBERG, EDDIE
Chicago, Ill.
GINSBERG, MORRIE
Chicago, Ill.
GISSER, MORRIS
Cleveland, O.
GLASS, LOUIS S.
Madison, Wis.
GOLDMAN, GEORGE
Baltimore, Md.
GOLDSTEIN, LENNY
Cincinnati, O.
GOTTLIEB, DAVID
Chicago, Ill.
GOTTLIEB, MORRISS
Dallas, Tex.
GOTTLIEB, NATE
Chicago, Ill.
GOTTLIEB, SOL
Chicago, Ill.
GREEN, HARRY
New York, N. Y.
GREEN, MILTON
Brooklyn, N. Y.
GROSS, WILLIAM
Philadelphia, Pa.

H

HALEY, GERALD
Chicago, Ill.
HANKIN, MRS. M.
Atlanta, Ga.
HAPPEL, CARL
Milwaukee, Wis.
HAPPEL, WILLIAM R.
Los Angeles, Calif.
HASKIN, HARRY
Yonkers, N. Y.
HASTINGS, SAM
Milwaukee, Wis.
HAWK, TED
Ft. Wayne, Ind.
HAWLEY, DAN
Portsmouth, Va.
HILLMAN, MYRON S.
Fall River, Mass.
HOELZEL, CARL
Kansas City, Mo.
HOFFMAN, HARRY
Baltimore, Md.
HOOD, RICHARD
Chicago, Ill.
HORNBECK, DICK
Kinaston, N. Y.
HUGHES, ED
Dallas, Tex.
HURVICH, HARRY
Birminaham, Ala.
HURVICH, MAX
Birmingham, Ala.

J

JENKINS, GEORGE
Chicago, Ill.
JOHNSON, O. K.
Aberdeen, Wash.
JONES, HERB
Chicago, Ill.

K

KAUFFMAN, JACK
Philadelphia, Pa.
KAUFMAN, BABE
Atlantic High'lds, N.J.
KING, R. C.
Scottsbluff, Neb.
KOEPPEL, HARRY
New York, N. Y.
KOEPPEL, HYMIE
New York, N. Y.
KOREN, LOU
Miami Beach, Fla.
KRESBERG, SAMUEL
New York, N. Y.

L

LA BEAU, ARCHIE
St. Paul, Minn.
LATOWSKI, JOE
Chicago, Ill.
LA VIETZ, HIRSH de
Washington, D. C.
LAVOIE, ARTHUR
Fall River, Mass.
LAYMON, LUCILLE
Los Angeles, Calif.
LAYMON, PAUL
Los Angeles, Calif.
LEMKE, HENRY
Detroit, Mich.
LESCHIN, MURRAY
L. I. C., N. Y.
LESNICK, MAC
Baltimore, Md.
LEVEY, WILLIAM
Miami Beach, Fla.
LEVINE, MAX
Brooklyn, N. Y.
LEVINE, SIDNEY
New York, N. Y.
LIBBEY, JR., THOMAS
Haverhill, Mass.
LIEBERMAN, HAROLD
Minneapolis, Minn.
LONDON, SAM
Milwaukee, Wis.
LUCAS, VICTOR J.
Chicago, Ill.
LYNCH, SI
Dallas, Tex.

M

MANGAN, JAMES T.
Chicago, Ill.
MANGONE, JOE
Miami, Fla.
MARDER, MORRIS
Miami Beach, Fla.
MARMER, WILLIAM
Cincinnati, O.
MAROON, CHARLES
Bridgeport, O.
MASON, PHIL
Washington, D. C.
McCALL, ANDY
St. Louis, Mo.
McCORMICK, DAVID
Goldsboro, N. C.
McCORMICK, JR., J. G.
Goldsboro, N. C.
McGINNIS, ROY
Chicago, Ill.
McKEE, C. R.
Grand Island, Neb.
McKELVEY, E. S.
Edwardsville, Ill.
MILLER, BILL L.
Grand Rapids, Mich.
MILLER, GEORGE A.
Oakland, Calif.
MILLS, MRS. GEORGE
Huntington, W. Va.
MITNICK, JACK
New York, N. Y.
MITTLEMAN, SIDNEY
Elizabeth, N. J.
MOHILL, JULIUS
Chicago, Ill.
MOLONEY, RAY T.
Chicago, Ill.
MORRIS, IRVING
Newark, N. J.
MULLIGAN, JACK
Sharon, Pa.
MULLININX, JR., O. J.
Savannah, Ga.
MUNVES, JOE
New York, N. Y.
MUNVES, MIKE
New York, N. Y.

N

NELSON, JACK
Chicago, Ill.
NOMDEN, SR., JACOB
Oak Park, Ill.

O

O'CONNOR, KEN
Richmond, Va.
ORENSTEIN, SAMUEL
Providence, R. I.
ORLECK, JOE
New York, N. Y.

P

PAGE, FRANK
Roanoke, Va.
PALASTRANT, BEN D.
Boston, Mass.
PARKOFF, MEYER
New York, N. Y.
PAULSON, LARRY
Grand Rapids, Mich.
PELL, FRANK M.
Orlando, Fla.
PIETERS, J. R. "PETE"
Kalamazoo, Mich.
POLLAK, SEYMOUR
No. Tarrytown, N. Y.
PONSER, GEORGE
New York, N. Y.
POOLE, HARRY
Boston, Mass.
PROCK, GEORGE
Dallas, Tex.

R

RABKIN, WILLIAM
L. I. C., N. Y.
RAVREBY, ED
Boston, Mass.
RECHSCHAFTER, ABE
Hartford, Conn.
REDD, SI
Allston, Mass.
RICE, MIKE
Oklahoma City, Okla.
RIECK, LESTER C.
Chicago, Ill.
ROCKOLA, DAVID C.
Chicago, Ill.
RODINS, BEN
Miami Beach, Fla.
ROSEN, DAVID
Philadelphia, Pa.
ROSEN, HARRY
New York, N. Y.
ROSENBERG, HYMIE
New York, N. Y.
ROSS, HARRY
New York, N. Y.
ROTH, MAX
Wilkes-Barre, Pa.
ROTHSTEIN, I. H.
Philadelphia, Pa.

S

SALYER, W. H.
St. Louis, Mo.
SANDLER, IRV
Des Moines, Ia.
SAUVE, ART
Detroit, Mich.
SCHLESINGER, AL
Poughkeepsie, N. Y.
SCHLESINGER, HARRY
Poughkeepsie, N. Y.
SCHLESINGER, SAM
Poughkeepsie, N. Y.
SCHNELLER, LENNY
Philadelphia, Pa.
SCHNELLER, NATE
Philadelphia, Pa.
SCHULTZ, OSCAR
Chicago, Ill.
SEEBURG, MARSHALL
Chicago, Ill.
SHANNON, A. H.
Houston, Tex.
SHAY, VINCE
Chicago, Ill.
SHRIVER, REX
Chicago, Ill.
SILVERSTEIN, SOL
Baltimore, Md.
SIMON, ALBERT
New York, N. Y.
SIMON, JACK
Los Angeles, Calif.
SISKIND, HARRY
Brooklyn, N. Y.
SOLOMON, WOOLF
Columbus, O.
SMITH, BEN
New York, N. Y.
SPARKS, R. M.
Sooerton, Ga.
STEINBERG, HARRY
Miami Beach, Fla.
STERN, DAVE
Elizabeth, N. J.
STERN, HARRY
Philadelphia, Pa.
STERN, SAM
Chicago, Ill.

T

TAKSEN, LEON
Harrisburg, Pa.
TARAN, SAM
Miami, Fla.
THURKETTLE, P. A.
Toledo, O.
TRATSCH, WALTER
Chicago, Ill.
TRIPPE, CARL
St. Louis, Mo.
TRUCANO, TONY
Deadwood, S. D.

W

WEAVER, HERB
Baltimore, Md.
WEDEWEN, H. E.
Cleveland, O.
WEILER, IRVIN
Kansas City, Mo.
WEINBERGER, JOE
Cincinnati, O.
WEINBERGER, LEO
Louisville, Ky.
WEINBERGER, SAM
Indianapolis, Ind.
WEISMAN, SAMUEL A.
Baltimore, Md.
WESTERHAUS, JOE
Cheviot, O.
WILLENS, LEO
New York, N. Y.
WILLIS, KEN C.
Miami, Fla.
WOLBERG, SAMUEL
Chicago, Ill.
WOLBURST, SIDNEY A.
Newton, Mass.
WRENN, GEORGE
Dallas, Tex.
WRIGHT, BUDGE
Portland, Ore.
WURGLER, ED R.
Buffalo, N. Y.

Y

YEO, P. M.
Grand Rapids, Mich.
YOUNG, JOE
New York, N. Y.

Z

ZORNISKY, HYMIE
Omaha, Neb.

KIDDIE RIDE OPERATORS BURN AT DIRECT-TO-LOCATION COVERAGE BY WEEKLY TABLOID "BILLBOARD"

"EXPORT BUYERS"

HERE IS *IMPORTANT NEWS*

Write or cable immediately for aur free 1953 cain-machine catalag and new 1953 Export Price lists. Get aur low prices far new and reconditioned cain machines, phonographs, amusement games, vending machines, all madels and brands. Valuable information. Sensational bargains in rebuilt equipment, packed for export, ready for shipment. All rebuilt machines shipped for export guaranteed first-class canditian. Our Expart Department is complete, prampt, immediate shipment, praperly packed ta insure safe delivery on all our equipment. Write ar cable for your catalags and price lists NOW.

BADGER SALES CO., INC. 2251 West Pico Blvd. Los Angeles 6, Calif.

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"OLDEST AND LARGEST EXPORTER OF COIN OPERATED MACHINES ON THE PACIFIC COAST." ESTABLISHED IN 1928.

METEOR ROCKET is down to earth

The finest ride on the market designed and built in the interests of the operator!

SPECIFICATIONS: Overall length 74"—Base 40" long—29" wide—12" high. Weight Approx. 250 lbs. 110V AC Current. 10c National Rejector.

RUGGED — Built af welded auta-body steel. Matar integrated with gear bax—na belts needed. Ball and raller bearings with completely sealed lubrication. Highly simplified electrical system — all parts readily accessible.

ATTRACTIVE — Real eye catcher — brilliantly decarated. Plexiglass Radar Instrument Panel fully illuminated — shaws 3 flashing falling rackets! Part and starbaard lights flicker at all times ta attract play!

REALISTIC — Jet streamlines with thrilling pulsating matian plus saunds that build real illusian af super-sanic flight. Actian starts at drop af cain. Movable Jay-Stick fires machine guns with nerve tingling rat-a-tats.

SAFE — Lawest slung fuselage enables child ta get in and aut unaided. Heavily upholstered and padded cackpit seat with ample leg raam.

Meteor mechanisms are designed and built in aur twa plants — working parts are reduced ta their bare essentials for trouble-free operatian and an absolute minimum af cast ta you!

GET METEOR-OPERATE METEOR -SET UP ROUTES!

IMMEDIATE DELIVERY!
FINANCING AVAILABLE!
Write — Wire — Phone

METEOR MACHINE CORPORATION

Manufacturers of Amusement Equipment
319 Hinsdale Street, Brooklyn 7, N. Y.
Phone: HYacinth 5-2756

Kiddie Ride Manufacturers' Execs Express Fear Ops May Lose Good Spots. "Billboard" Reports It Will Circulate To: "Dept. Stores, Super Markets, Shopping Centers, Theatres, 10c. Stores, Resorts"

Amusement, Music And Vendors Ops Also Feel Endangered As Prices And Source Of Supply Made Known To Locations

CHICAGO — Not only are kiddie ride ops plenty burned, but even executives of the leading kiddie ride manufacturers are worried about what will happen when the tabloid weekly known as 'Billboard,' and which also somewhat delves into the coin operated machines field, along with burlesque, pitchmen, night club, stage, and other such outlets, mails its January 31, 1953 issue (which is supposed to be a special issue devoted to the kiddie rides) to what 'Billboard' reports, in an open advertisement, in its Jan. 10 issue:

"Department Stores, Super Markets, Shopping Centers, Filling Stations, Theatres, 10c Stores, Resorts."

The manufacturers have been selling kiddie rides, and at extremely good prices, to operators everywhere in the nation.

These operators have worked hard and long to get this equipment into these new type locations.

Operators complain because now comes a weekly tabloid, which also somewhat delves into the coin operated machines industry, and openly publishes prices of equipment (which prices are confidential to this industry and this industry only) and which weekly tabloid can be obtained on newsstands by any location owner for "two-bits," to tell the locations aforementioned all about kiddie rides; how why, when, where to buy them, and what they cost.

Executives of leading manufacturers are puzzled. One of them stated that altho he doesn't care to advertise in such an issue, due to his firm's contract he will be represented, but he is going to be careful what he says in his ad.

In the meantime the operators, who worked hard and long hours to get into the locations aforementioned, will be faced with the very real danger that they may lose these locations.

Now that the location owners and their executives, are going to actually be mailed this weekly tabloid (with the whole story about kiddie rides as per their very statement) operators may find that the tremendous investments which they have already made may suddenly go by the boards.

This is truthfully laying it thick right on the operator's neck, operators feel. It's busting right in the operator's face, they are convinced.

But that's not all. Operators of other type amusements, music and vendors, who have also been able to get into these spots, since they've been opened to the field, now also face the real danger of losing them, they say.

These location owners will see prices of juke boxes, vending machines, pinballs, and all other types of coin operated products, the operator claims.

And, as indicated, many a location may be lost. Such lost locations will only be returned to the industry after years and years of effort.

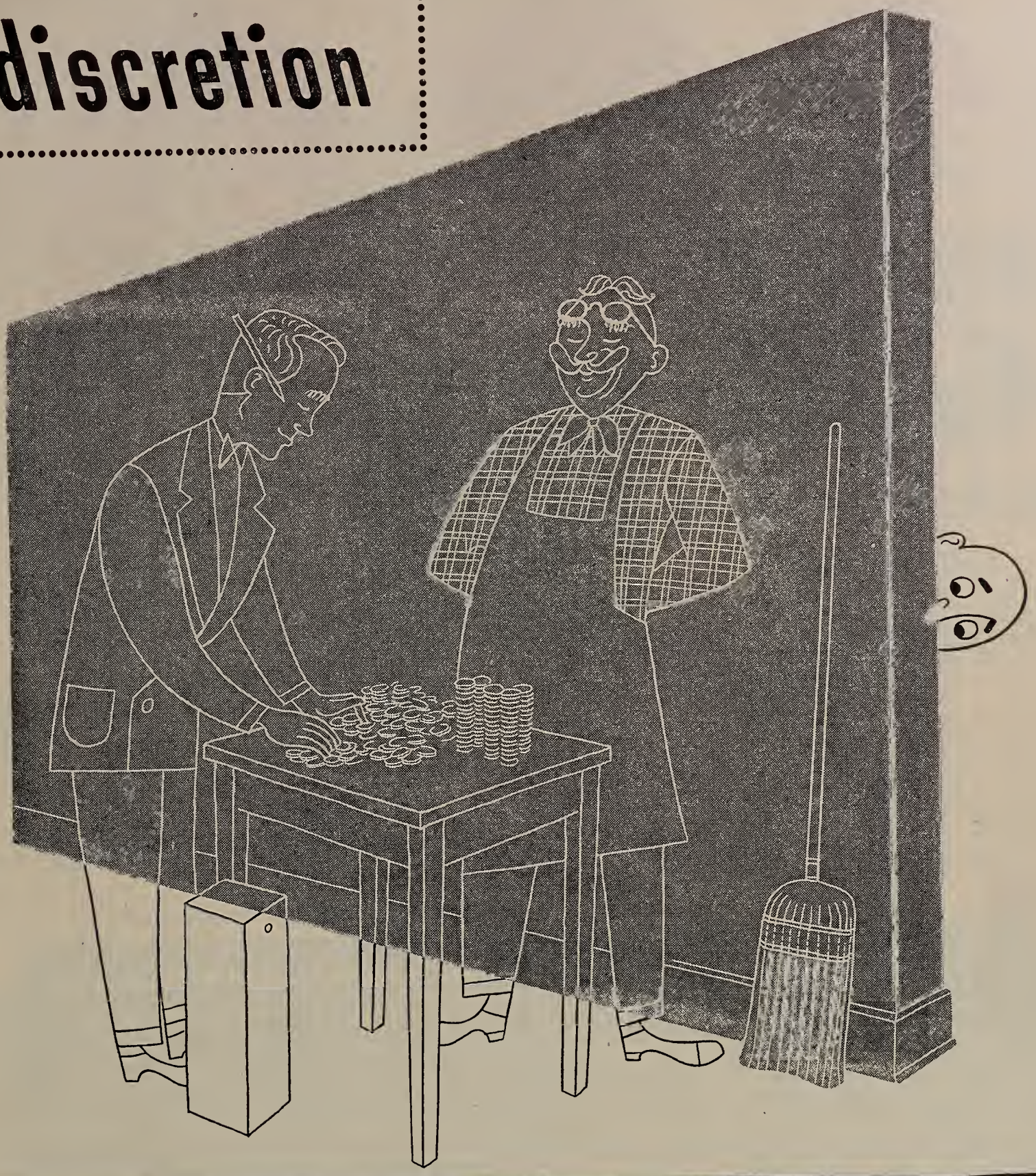
It will mean loss to the entire field. It means, with the professional operator out of the picture in a number of locations, and all in the field know this to be a fact, no machines of any kind will be sold to the operator who lost the spot, especially for that spot or other spots he loses.

Whatever machines the location owner buys will stay there—for years on end—as has happened in the past.

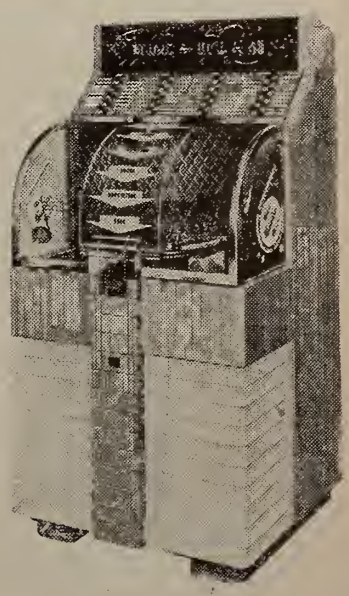
Therefore all in the field, from manufacturer, thru distributor to jobber, stand to lose more sales outlets. While operators stand to lose more locations.

Outlets the manufacturers and wholesalers, and locations the operators, can ill afford to lose at this time.

discretion



Handling money has always called for tact, discretion and care to avoid suspicion and mistrust. When the operator empties the brimming cash box of the Model "D", he does so in the presence of the location's owner — never in sight of the patrons. Satisfying as is the size of the "take", the wise operator is careful to see that grosses are known only to those authorized to have the information.

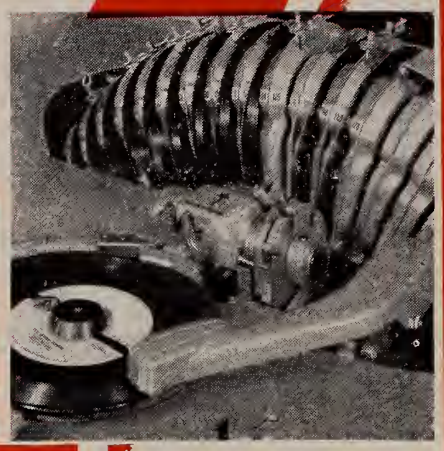


The "D" is available in 80 and 40 selections, blond or mahogany cabinets.

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Only ROCK-OLA FireBall has the new revolving record drum



for 120 selections!

See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

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EASTERN VENDING SALES CO., INC.
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HACOLA DISTRIBUTING CORP.
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B. D. LAZAR COMPANY
1635 Fifth Avenue, Pittsburgh 19, Penn.

MUSIC & TELEVISION CORP.
1119 Commonwealth Avenue
Boston 15, Massachusetts

S & K DISTRIBUTING CO.
2014 Fairmount Avenue
Philadelphia 30, Pennsylvanio

SEACOAST DISTRIBUTORS, INC.
1200 North Ave., Elizabeth, New Jersey

MIDWEST

BADGER NOVELTY COMPANY
2546 North 30th Street, Milwaukee, Wis.

BINCO MUSIC DISTRIBUTING CO.
1329 S. Calhoun St., Ft. Wayne, Indiana

BRILLIANT MUSIC COMPANY
19963 Livernois Ave., Detroit 21, Mich.

CALDERON DISTRIBUTING
450 Massachusetts Ave., Indianapolis, Ind.

CENTRAL COIN MACHINE EXCHANGE
525 S. High St., Columbus, Ohio

DAYTON MUSIC SALES
815 St. Poul Ave., Dayton 10, Ohio

DIXON DISTRIBUTORS
3808 Southern Blvd., Youngstown, Ohio

FABIANO AMUSEMENT CO.
208 E. Dewey Ave., Buchanan, Michigan

IDEAL NOVELTY COMPANY
2823 Locust Street, St. Louis 3, Missouri

LA BEAU NOVELTY SALES CO.
1946 University Ave., St. Poul 4, Minn.

LAKE CITY AMUSEMENT CO.
4533 Payne Avenue, Cleveland, Ohio

SAVAGE NOVELTY COMPANY
628 Third Street, Beloit, Wisconsin

SUPERIOR SALES COMPANY
1337 Second Ave., Des Moines, Iowa

TOLEDO COIN MACHINE EXCHANGE
814 Summit St., Toledo, Ohio

UNI-CON DISTRIBUTING CO.
3410 Moin Street, Konsos City 2, Missouri

WORLD WIDE DISTRIBUTORS, INC.
2330 N. Western Ave., Chicogo 47, Ill.

NORTHWEST

PUGET SOUND NOVELTY CO.
114 Elliott Ave., West, Seattle, Wash.

SOUTHERN

A. M. & F. DISTRIBUTING CO.
3118 Tulane Ave., New Orleons, Louisiana

H. M. BRANSON DISTRIBUTING CO.
811 E. Broadwoy, Louisville, Kentucky

CAPITOL MUSIC COMPANY
135 E. Amite Street, Jackson, Mississippi

COIN AUTOMATIC MUSIC CO.
241 W. Main St., Johnson City, Tennessee

FRANCO DISTRIBUTING CO.
24 North Perry, Montgomery, Alabama

ROBINSON DISTRIBUTING CO.
301 Edgewood Ave., S. E., Atlanta, Ga.

S & M SALES COMPANY, INC.
1074 Union Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
2828 So. Blvd., Charlotte, North Carolina

SOUTHERN MUSIC DIST. CO.
418 Margaret St., Jacksonville 6, Florida

SOUTHERN MUSIC DIST. CO.
503 W. Central Ave., Orlando, Florida

FRANK SWARTZ SALES COMPANY
515-A Fourth Ave., So., Nashville, Tenn.

WERTZ MUSIC SUPPLY CO.
1013 E. Cary St., Richmond 19, Virginia

SOUTHWEST

AUTOMATIC MUSIC CO.
1214 W. Archer, Tulsa, Oklahoma

BORDER SUNSHINE NOVELTY
2919 N. Fourth Street
Albuquerque, New Mexico

BOYLE AMUSEMENT COMPANY
522 North West Third
Oklahoma City, Oklahoma

FT. WORTH AMUSEMENT COMPANY
1210 S. Main Street, Ft. Worth, Texas

FRONTIER AMUSEMENT
2020 Myrtle Avenue, El Paso, Texas

PAUL W. HAWKINS
329 East 7th Street, Tucson, Arizono

RUTHERFORD ENTERPRISES
608 Johnson Street, Amarillo, Texas

UNITED AMUSEMENT CO.
446 N. Main St., San Antonio, Texas

WESTERN

H. B. BRINCK
825 East Front Street, Butte, Montana

DAN STEWART COMPANY, INC.
2667 West Pico, Los Angeles, Californio

DAN STEWART COMPANY, INC.
140 E. Second, South, Salt Lake City, Utah

MODERN DISTRIBUTING CO.
3222 Tejon Street, Denver 11, Colorado

OSBORN DISTRIBUTING COMPANY
2647 Thirty-Eighth Avenue
San Francisco, California

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

GOTTLIEB'S

Queen of Hearts

WITH

5 BRAND NEW

"DROP-THRU" BALL TRAP HOLES

. . . TEN—JACK—QUEEN—KING—ACE

REPLAYS FOR:

STRAIGHT!

FULL HOUSE!

4 OF A KIND!

5 OF A KIND!

♥"*HERE WE GO AGAIN!*"

QUEEN OF HEARTS is proving to be such a "natural" that orders are piling up beyond all expectation. Please bear with us and your Gottlieb Distributor just a bit longer.

BE SURE!

ORDER AT ONCE FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Competition Increases Kiddy-Ride Revenue

JACK NELSON

CHICAGO — The merchant who "guessed" that his store was good for just so many ride-dimes a day is getting a pleasant surprise when he permits his operator to place the Bally "Space-Ship" side-by-side with "The Champion," reports Jack Nelson, Bally general sales manager.

Instead of the ride-revenue being divided between the two rides, earnings from each ride are usually equal to average earnings of the previous single ride. Thus total ride-revenue is immediately doubled by the addition of the Ballyhorse's airborne companion, he states.

"More amazing to skeptical merchants is the fact that, when, after 'The Champion' has galloped for several months in lonely glory in a store, the 'Space Ship' is moved in alongside of the horse, horse-earnings actually go up, while profits from the 'Space-Ship' exceed average previous profits of the horse," Nelson says.

He quotes an experienced ride-operator as attributing the beneficial effects of ship-and-horse competition to the "try-them-both" psychology of children and parents. "When only 'The Champion' is on location," the operator-psychologist observed, "a parent may be inclined to limit the little gold-digger to one ride per shopping-trip. But, when the 'Space-Ship' and 'The Champion' are both there, exerting double fascination on parent and child, the fond father or doting mother is tempted to indulge the youngster to the extent of letting him or her try both rides. Often in the excitement the kid manages to promote a second ride on the ride he happens to like best at the moment. So 3 or maybe 4 rides are rung up where only 1 was rung up before.

"The same psychology works with the kids. The lad who is loaded with, say, 2 or 3 dimes may want to invest only 1 dime for a ride on 'The Champpion', if the horse is the only ride in sight—saving the rest of his bankroll for candy and comics. But, if he has to choose between 'The Champion' and the 'Space-Ship', he solves the problem simply by riding each in turn. If he is still holding, after he gives each ride a whirl, he is inclined to go back to the first ride just to double-check his appitude for a life in the saddle, as compared to the sky—figuring he can always go home for a cooky instead of buying candy and suddenly remembering how mama frowns on comics."

"The worst mistake a merchant—or operator—can make," concluded Nelson, "is to figure that 'The Champion' and the 'Space-Ship' will merely divide the money, if placed in the same location. The Ballyhorse and the 'Space-Ship' really cooperate when placed side by side."

Blendow Sales Mgr. For Meteor

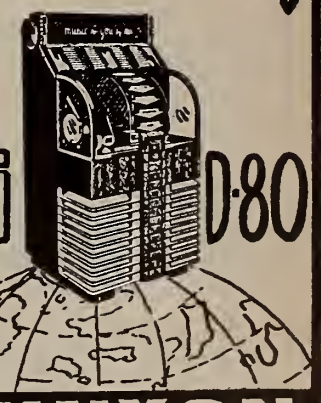
BROOKLYN, N. Y.—Al Blendow, well known and one of the most experienced coinmen in the country, this week was appointed sales manager for Meteor Machine Corporation, this city.

Meteor, who introduced its kiddie ride "Meteor Rocket" to the trade several months, reports that the ride found favor with the operators, and it now is in full production filling orders. The firm also states it has set up several distributors thruout the country, but that it still has available territory open in some areas.

Blendow's experience over the years includes every phase of the business, operating, distributing and manufacturing. He served in the past as sales manager for International Mutoscope Corporation, and in the same capacity for Automatic Products Corporation.

Thru the above positions, as well as wholesaling equipment as a jobber and distributor on Coinrow several years ago, Blendow has accumulated a large number of business acquaintances, both locally and thruout the nation, which will stand him in good stead in his present capacity.

ON TOP OF THE WORLD



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Permo Inc.

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LARGEST coin machine STOCK

SEND FOR OUR COMPLETE PRICE LIST

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Exclusive AMI Dist. Ea Pa
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BONUS PLAY!

STRIKE on each frame good for 2 extra shots.

SPARE on each frame good for 1 extra shot.

POSSIBLE SCORE: Up to 900 Shooting 30 Strikes in 10 Frames!

3 WAYS TO PLAY

IT'S THE SEASON!
BOWLING IS BOOMING NOW!

FASTER!

KEENEY DISTRIBUTORS ALL REPORT THAT TEAM BOWLER IS BUILDING HEAVY LEAGUE PLAY!

Keeney's
10
TEN PLAYER
TEAM BOWLER

KEENEY LITE-UP PINS

NEW!

2 FULL FIVE-MAN TEAMS
The only game that offers realistic bowling competition for 5-man teams!

EVER-SLICK Silent Playfield

Adjustable to:
NEW BONUS PLAY
★ 20-30 SCORING
★ EXTRA SHOTS ON TENTH FRAME

LOCATIONS ARE ASKING FOR Keeney's TEAM BOWLER for LEAGUE PLAY AND BONUS SCORING

Keeney's
10-PLAYER
for 5-MAN
TEAM
BOWLING!

See YOUR KEENEY DISTRIBUTOR

READY WITH IMMEDIATE DELIVERY!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

WE'VE GOT IT!!
EXCLUSIVE DISTRIBUTORS FOR
ROCK-OLA 1953
"fireball"
120 Selections
C'MON IN AND SEE IT!!

SPECIALS!!

SLUGFEST, ea.	$159.50
RED SHOES, ea.	89.50
MERCURY, Athletic Scale, ea.	69.50
ROSE BOWL, ea.	149.50
DALE GUN, ea.	62.50
TURF KING, ea.	95.50

BINGO GAMES Every kind on hand. Write Immediately!

Bally BEAUTY CHAMPION SPACE SHIP

LAKE CITY AMUSEMENT CO.
4533 PAYNE AVE., CLEVELAND, OHIO
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WE HAVE THESE HITS!
For IMMEDIATE DELIVERY

BALLY
- THE CHAMPION (Horse)
- SPACE SHIP
- BEAUTY

GOTTLIEB
- QUEEN OF HEARTS

WILLIAMS
- DISK JOCKEY

Also all new and used equipment.
Write for FREE Price List and Order Forms

INTERNATIONAL AMUSEMENT COMPANY
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Sid Steibel Passes

LOUISVILLE, KY. — Sid Stiebel, well known distributor here, and for the past 18 years distributor for the J. P. Seeburg Corp. of Chicago, Illinois, passed away this Thursday, January 8, 1953.

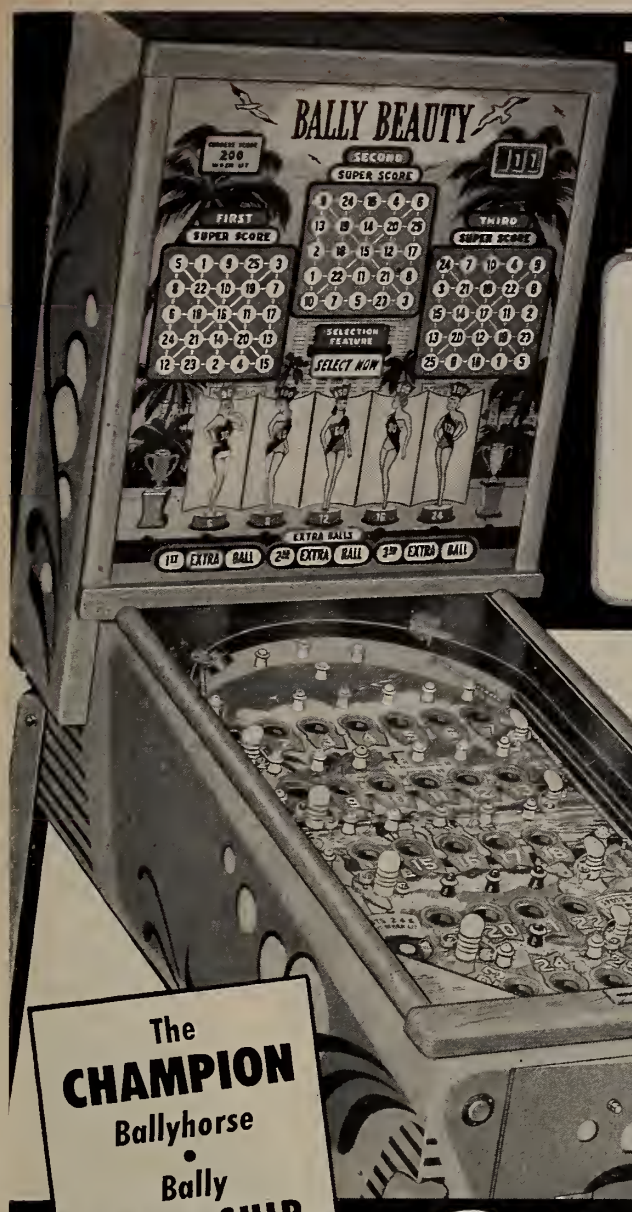
Stiebel was well known to all in the industry. For many years he helped many operators throughout this state to enjoy fine returns from the phonographs he represented as well as the other products he distributed.

He left behind his wife, Mrs. Bess Stiebel, and his daughter, Mrs. Shirley Waldman.

Walter Waldman, Stiebel's son-in-law, is expected to carry on the business of the S. L. Stiebel Company, though formal announcement in this regard hasn't as yet been made.

UPPER MID-WEST MUSINGS

Frank Mager of Grand Rapids, Minn. was in town pickin up some supplies and equipment for his route. . . . **Joe Totzke** of Fairmont, Minn., stopped in to see what was new in coin operated equipment. Joe reports that TV is making some in-road in and around the Fairmont area and he should know since he is handling quite a bit of the TV sales in that territory. . . . **Mr. & Mrs. Bruce Ruffing** of Wells, Minn. made a trip into town, and Mrs. Ruffing had a lot of fun playing Chicago Coin's new Bowler, Bowl-A-Ball. . . . A two-some who made the trip into the Twin Cities were **Floyd Carlon** and **Roy Foster** of Sioux Falls, S. D. It certainly is nice when competitors can come to town together and pick up their records and supplies for their routes. . . . **Walter Fischer** of Pipestone, Minn., managed to spend a few days in the Twin Cities, and was apparently getting lined up on some of the latest games which have been released, such as Gottlieb's Queen of Hearts. . . . **Bill Welch** of Chippewa Falls, Wis., was seen in and around town. . . . **J. Allen Redding** of La Crosse, Wis., was a welcome sight, having been absent from the Twin City area for several months. . . . Genial **Arnold Brevik** of Watertown, S. D., spent a couple of days in town, but no matter where he stopped he always seemed to be in a hurry to go on to the next place. It's a cinch that Arnold doesn't let any grass grow underneath his feet. . . . In town picking up some supplies and records for the route were: **Elgin E. McDaniel** of Wadena, Minn., **Jim Donatell** of Spooner, Wis., **Ken Anderson** of Austin, Minn., **Pete Kramer** of St. Cloud, Minn., **Kaiser Savard** of Red Lake Falls, Minn., **Lester York** of Mitchell, S. D. . . . **Pete Wornson** of Mankato, Minn., was under the weather for several days due to a bad cold but there have been reports that he's up and around again and back on the route. . . . In town and then out again like a flash were: **George Atol** of Duluth, Minn., Zenith Sales Company; **Gerald Johnson** of Menomonie, Wis., **Jerry Hardwig** of St. Cloud, Minn., and **John McMahon** of Eau Claire, Wis.



BALLY BEAUTY

More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature

Popular 3-4-5-IN-LINE scoring
HORIZONTAL, VERTICAL, DIAGONAL

Plus attractive 4-CORNERS SCORE

Advancing SUPER-SCORES
dramatized in frills of Beauty Queens on backglass

Popular EXTRA-BALLS feature
Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations . . . add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

The CHAMPION Ballyhorse • Bally SPACE-SHIP SEE BACK COVER

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Form Music Guild Of Michigan—Will Meet Jan. 21 At Sheraton-Cadillac Hotel

DETROIT, MICH.—Irving B. Ackerman, Detroit attorney reports that he has been instructed to file Articles of Incorporation for a group of music machine operators in Michigan, which is to be known as the Music Operators Guild of Michigan, Inc.

"The men who are charter members of the organization represent a cross-section of both large and small operators, as well as distributor operators," states Ackerman.

"This proposed group of men are creating this Guild not in competition with the Michigan Automatic Phonograph Owners Association, for which I am attorney," explains Ackerman, "but because of personalities and differences now existing in the administration of the present association, and they feel that it is necessary to create a new association in order to lend all of their efforts in preserving their rights in any legislation that may affect their business."

Ackerman advises that a general meeting will be held on Wednesday, January 21, at the Sheraton-Cadillac Hotel, this city, at 8:00 P.M., and invites all the music operators in the state to attend.

V. I. P.'s To Attend Baltimore Op's Banquet

BALTIMORE, MD.—Plans for the coming 5th annual Dinner and Dance of the Amusement Machine Operators Association (AMO) of Greater Baltimore, which will be held at the Lord Baltimore Hotel, this city, on Sunday night, February 1, are almost complete, according to a report by Irvin Goldner, president.

"Most of the arrangements have been made, and we are now concentrating on our show," states Goldner.

Some of the most important people in the area attend the yearly affair, and this year, there will be more present than at any previous banquet. Those who have already accepted invitations are: Thomas D'Alesandro, Jr., Mayor of the city of Baltimore; Thomas N. Biddison, City Solicitor; J. Neill McCardell, City Comptroller; Leon Abramson, Vice President of the City Council; Stanley Scherr, Chief Judge, Traffic Court; Edward A. Garmatz, Congressman of the 3rd District; James P. S. Devereux, Congressman of the 2nd District; and Samuel N. Friedel, Congressman of the 7th District. James Devereux, by the way, is the former Marine General who became famous at the beginning of World War II as the hero of Wake Island, who, at that terrible moment, exclaimed "Send us more Japs!" Several other dignitaries are expected to be in attendance.

In addition to expecting a full attendance of local coinmen and those affiliated with the coin machine business, many out-of-town personalities of the business have indicated their intention of attending this most outstanding affair. (Reservations should be sent to Irv Goldner, Amusement Machine Operators Association of Greater Baltimore, 2441 N. Charles Street, Baltimore, Md.).

Geo. George

CLEARAWAY!
Here Are The Machines You Need At The Prices You Want To Pay! Rush Your Order Quick!

Roy Monroe

MONEY-SAVERS that are BIG MONEY MAKERS!

United 6 Player Deluxe Shuffle Alley	$295.00
United 6 Player Shuffle Alley (Big Pins—Formica Top)	260.00
United 5 Player Shuffle Alley (Big Pins—Formica Top)	235.00
Chicago Coin Match Bowler	395.00
Keeney 2 Player Shuffle Alley	49.50
Keeney 4 Player Shuffle Alley	95.00
Chicago Coin Twin Bowler with Flyback Pins	32.50
Universal Super Twin Bowler	39.50
Gottlieb Bowlette	25.00
Bally Double Header	59.50
Williams Jalopy (Very Clean)	159.50
Williams Star Series	75.00
Williams Slugfest	149.50
Universal 5 Star	80.00
United ABC	140.00
United Stars (Like New)	325.00
United Leader	325.00
Silver King Duck Hunter (Brand New)	17.50
Wurlitzer Bar Box, Model 2140 (Like New)	12.50
Bally Futurity (Like New)	275.00
Seeburg Bear Guns (Very Clean)	249.50
Seeburg 5c-10c & 25c 3 Wire Wall Box	32.50
Seeburg 5c 3 Wire Wall Box	15.00
Seeburg 1946 Phonographs	149.50
Seeburg 1947M Phonographs	169.50
Seeburg 100M	650.00

NOTICE
We are only listing a cross-section, very few of the machines we have on hand. If you don't see what you want—WRITE NOW—we have it and it's priced lower—reconditioned better—and guaranteed regardless of price.

WANT TO BUY
We need all types of arcade equipment. Send us a list of what you have for sale.
WRITE! WIRE! PHONE!

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

Special Sale!

Buckley Boxes	$ 5.00
Uneeda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49 50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

The Perfect Companion To

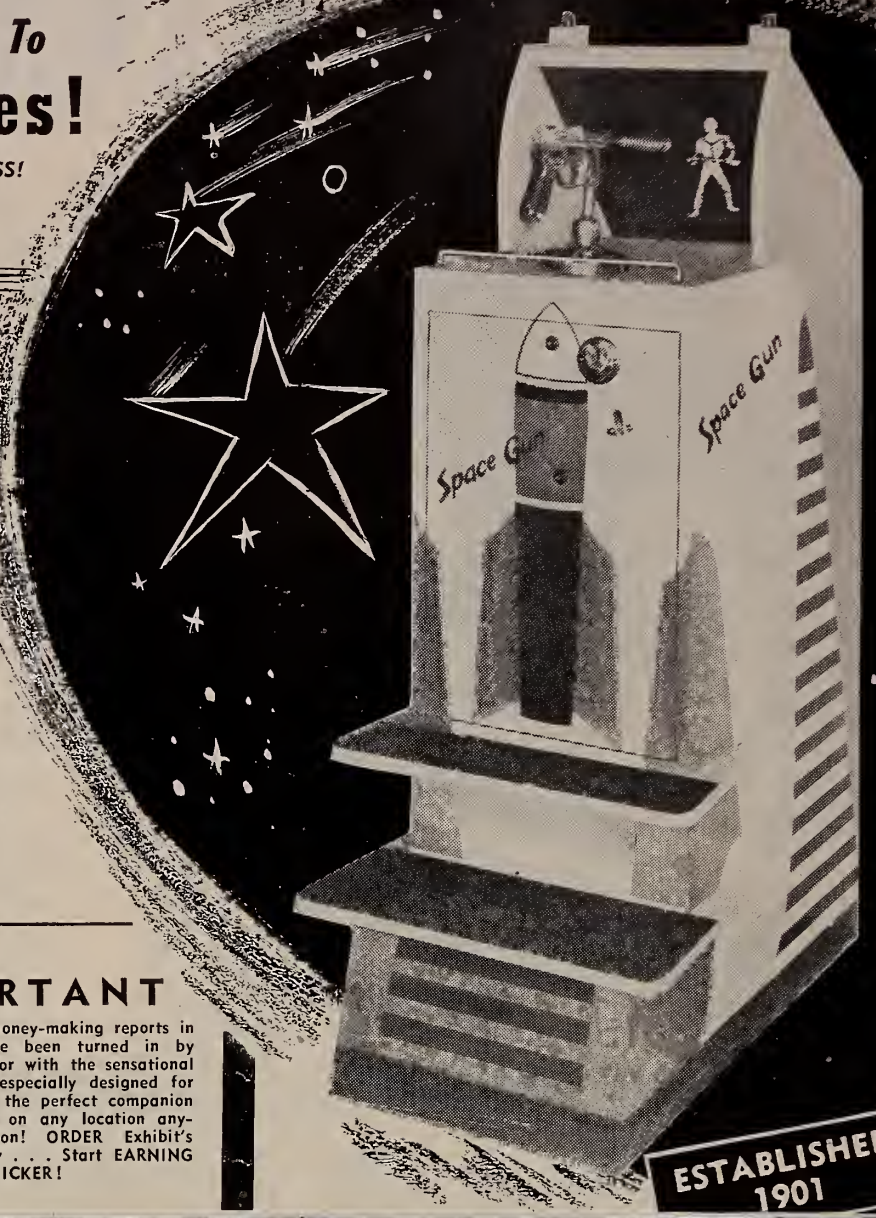
All Kiddie Rides!

DESIGNED ESPECIALLY FOR KIDDIE BUSINESS!

Exhibit's

ATOMIC ACTION

SPACE GUN



★ Shoot Space Men That Glow in the Dark
★ Black-lighted Targets Evaporate When Hit
★ Unlimited Shots—Timed Shooting Cycle
★ Walk-up Steps on Cabinet for kids too
★ Trouble-free Gun Sounds and Shoots in True Space-Gun Fashion
★ Fast, Thrill-packed Action Gets Repeat Play

ORDER TODAY
FROM YOUR EXHIBIT DISTRIBUTOR!

INVESTIGATE EXHIBIT'S FINANCE PLAN

IMPORTANT

Most sensational money-making reports in all gun history have been turned in by operator after operator with the sensational new "SPACE GUN" especially designed for kiddie business! It's the perfect companion to every kiddie ride on any location anywhere in the nation! ORDER Exhibit's "SPACE GUN" Today . . . Start EARNING BIGGER PROFITS QUICKER!

ESTABLISHED 1901

EXHIBIT SUPPLY, 4218 4230 W. LAKE ST., CHICAGO 24, ILL.

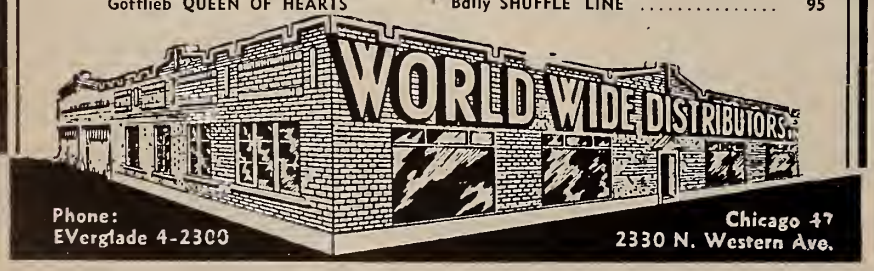
BINGO GAMES

Bally BRIGHT LIGHTS	$210
Bally FROLICS	450
Bally ATLANTIC CITY	415
Bally BRIGHT SPOT	315
Bally CONEY ISLAND	315
Bally SPOT LITES	335
Bally PALM BEACH	525
United A.B.C.	150
United STARS	325

BRAND NEW GAMES
Williams DISK JOCKEY
Williams FOUR CORNERS
Bally BEAUTY
United 10th FRAME STAR BOWLER
United SHOW BOAT
Gottlieb QUEEN OF HEARTS

SHUFFLE GAMES

United SIX PLAYER	$265
United FIVE PLAYER	225
United FOUR PLAYER	200
United OFFICIAL SHUFFLE ALLEY	365
Keeney BIG LEAGUE BOWLER	$185
Keeney LEAGUE BOWLER	115
Keeney KING PIN	35
Chi. Coin BOWLING ALLEY	$55
Williams DOUBLE HEADER	$45
Bally HOOK BOWLER	$95
Bally SHUFFLE LINE	95



Phone: EVerglade 4-2300
Chicago 47
2330 N. Western Ave.

Bob Bear Visits Central States Distribs

NORTH TONAWANDA, N. Y.—Bob Bear, genial sales manager of The Rudolph Wurlitzer Company, this city, is busily engaged in visiting the firm's distributors thruout the central states.

This past week, Bear travelled to Cleveland to see Herb Wedewen of Northern Music, Inc.; Lenny Goldstein of T. & L. Distributing Co., Cincinnati, O.; the executives of Cain-Cailouette, Inc., Nashville, Tenn.; and Buster Williams of Williams Distributing Co., Inc., Memphis, Tenn.

Bear will continue his travels for the next week or so, covering several additional distributors thruout these central states.

Coven Reports Music Ops Color Preference

BEN COVEN

CHICAGO—Maybe you, too, have wanted to know what music operators prefer as far as cabinets and colors are concerned.

Ben Coven of Coven Distributing Company, Wurlitzer distributors, this city, decided to keep a record of music operators' requests as to the type of cabinets they preferred.

For some weeks now Coven has been jotting down cabinet preferences as the operators ordered the new Wurlitzers from his firm.

This past week, Ben Coven came up with the following "operator's preference" report:

No. 1 in preference of the music ops here was the Walnut cabinet. About 40% of the music ops preferred this cabinet.

No. 2—Mahogany. About 25% of the music ops preferred this cabinet.

No. 3—Blonde. Of which 20% of the total orders of the operators called for.

No. 4—The Blue cabinet, about 10% and No. 5—The Red cabinet preferred by about 5% of the ops.

"It certainly was interesting", Ben Coven reports, "to have taken this survey of operators' for cabinets and colors.

"In fact", he said, "at the present time we are willing to take any color cabinets if we can only get them.

"We're far behind and are constantly calling for the Wurlitzer factory to ship us carload lots."

Yes! Yes! Yes!
Here's IN-LINE SCORING plus HIGH SCORE WITH A BRAND NEW "DOUBLE FEATURE" CARRY-OVER!!!
NEW!
Williams DISK JOCKEY
Yes! 27 WAYS TO SCORE REPLAYS plus
Williams DISK JOCKEY will capture and hold any LOCATION! HURRY! HURRY! HURRY!
the Tantalizing new "DOUBLE FEATURE" which DOUBLES the "in-line" replays for next game when bumpers 1 to 5 are hit in consecutive order.
Yes IT SURELY PULLS REPEAT PLAY!
HITTING BUMPERS 1 to 7 in consecutive order scores replay and lites both side roll-overs for replays!
Gets and Holds Sustained Play
See Your Distributor Now!
Williams MANUFACTURING COMPANY
FAST FLIPPERS!
CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

Exhibit Clicks With Kiddie "Space Gun"

FRANK MENCURI

CHICAGO—Frank Mencuri, sales-manager of Exhibit Supply, this city, reported this past week that its "Space Gun" was clicking everywhere it has been placed.

"This 'Space Gun' ", Mencuri stated, "is the very first of its type to be the 'perfect companion' to all kiddie rides.

"It was especially designed for the kiddies", he continued, "and the way that the steps are built invites the kids to come on up to the gun and start shooting away at the space targets."

Collection reports which Mencuri showed, and which have been received from various types of locations everywhere, are absolutely up and above anything which any guns have been earning.

He gleefully said, "This is one gun that many passed up at first, believing that it was just one more of the products designed for the gun-shooters, but", he said, "it definitely was designed for the kiddie trade, and that is where these 'snap-judgment' guys made their mistake.

"They didn't realize that in Exhibit's 'Space Gun' they had something which had never before been on the market.

"And that is", he continued, "a specially designed gun for the kiddies themselves.

"Those first operators", he reported, "who placed the 'Space Gun' in the very same locations with their kiddie rides, are among the happiest operators we've met.

"The collection reports are absolutely phenomenal. Some of them are so high we just don't even dare make them public for we feel that some skeptics would think we were kidding the operators."

Production is now at top speed over at the Exhibit factory. "Space Guns" are being rushed out to the operators all over the country just as fast as is possible.

The firm hopes to catch up with its backlog of orders. But from all indications it seems that the backlog is growing beyond the "catching up" stage.

Hirsh Apptd. Mgr. Herman Distributing

NEW YORK—Joe Hirsh, known to all in the trade here for many years, has been appointed manager of the 10th Avenue offices of Herman Distributing Company, this city, according to an announcement by Arthur Herman.

The firm is local distributors for the line of Evans' phonographs and Scientific Machine Corporation's kiddie rides.

Hirsh, who is familiar with all of the city's operators, will handle all phases of the business at this office.

"Altho I've been here only a few days," stated Hirsh, "I know that our immediate problem is to fulfill operators' orders for the Evans' phonograph. We're back-ordered plenty, and I'm hoping the factory ships us a large quantity of machines by the end of the month."

Juke Box Blows Top

COLUMBUS, O.—It happend. A juke box actually blew its top.

Police here reported that Grace Westerfelt, a customer, was showered with glass, and was treated for minor cuts at a hospital when a juke box here burst wide open while playing a hillbilly tune.

The blow off was attributed to a short circuit in the wiring, according to firemen who were called to the scene.

WE SPECIALIZE IN MUSIC!

SEEBURG 1-46	$150
SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	275
SEEBURG M-100A	695
WURLITZER 1015	175
WURLITZER 1080	150
WURLITZER 1250	475
WURLITZER 1400	Write
A.M.I. MODEL A	350
A.M.I. MODEL B	425
A.M.I. MODEL C	450
EVANS CONSTELLATION	425
MILLS CONSTELLATION (Evans Mech.)	250

Reconditioned—Refinished

Exclusive Distributors for
SEEBURG PRODUCTS

ATLAS MUSIC CO.
2200 N. WESTERN AVENUE
CHICAGO 47, ILLINOIS
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Join the MARCH OF DIMES
JANUARY 2 TO 31

JANUARY						
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Letter From An Operator

Dear Mr. Editor:

Well, every once in a while, you let some salesman talk you in to buying a machine.

They get it hosited up into your pickup, and you're on your way. Before you even know what it is all about.

Then, while you are driving, you suddenly begin to think. "Why did I buy this machine? I actually came to town to buy a different one."

You start to worry. Maybe Sally (that's Mrs. Slugger) ain't going to like this. After all, Sally helps decide on the machine to buy. Especially for Joe's Tavern.

So, instead of going right to the store, where Sally is waiting, you go directly to Joe's Tavern.

You get a hold of Joe and bring him out to where you parked the pickup. You point to the new machine.

Joe says, "That ain't the machine Sally said she's getting for me.

"The name is different," he says.

So you say, "Hey look, Joe, what's in a name?"

You tell him what the salesman told you. Joe don't gor for this sales talk too good. Anyways not like you went for it.

So then you get a little anxious. You talk fast. Like the salesman talked to you. You begin to get a little bit nervous, too.

You say to Joe, "Look here, Joe, didn't I loan you ten bucks when you didn't want Mamie to know?" (Mamie is Joe's wife).

Well, you gab and gab. And, at last, Joe gives in. He says, "Okay, bring it in", he says, "but", he says, "I ain't happy."

So you quick pull the machine off the pickup. Almost ripping your clothes to pieces. And you get it into Joe's joint.

You set it up. Test it. It's playing fine. Then you grab the old piece and hoist it back up on the pickup. You drive away quick.

Well, you get close to the store. There is Sally (that's Mrs. Slugger). Her head is sticking out up above the window curtain. She is looking down the street. Looking right at you.

You get off the pickup easy like. No rush. And make like you are busy. You go to the back of the pickup. Drop down the tailboard. Pull over the old machine. And make like you are going to carry it into the store.

Sally (that's Mrs. Slugger) comes dashing out. She trumpets, "Wait a minute, Solly. Take that machine over to Ned's new place. He's waiting for it," she says.

Ordinarily you would tell her to go jump. And go across the street to Mary's Coffee Pot for some coffee. But not today.

"Okay", you say, "let's get it over with." (like you are some kind of poor, hard working martyr).

So you jump back in the pickup. And drive over to Ned's place. Ned's just opened this lunch wagon across from the factory.

Right away Ned hollers, "I want a new machine." (Who tells these guys these things anyways?)

You quietly explain to Ned, "Look, Ned, we got to first find out what they go for here.

"Then", you say, "when we see what's it all about, you get the best."

Anyways, after a couple of cups of coffee, Ned says, "Oh, okay."

So you set up the machine. You get out of the joint and into the pickup. And drive off fast.

When you get near the store, there's Sally (that's Mrs. Slugger). Her face is again sticking up above the curtain. She is watching for you. You park the pickup. Walk into the joint.

Sally asks, "How'd it go, Solly?"

You say, "Okay".

She says, "Alright. Now make out cards for the spots." (Sally used to be a bookkeeper).

You say, "Look, Sally, you make out the cards. You know the machines. I'm going across the street to get me a cup of coffee."

You beat it quick. Even as you see the black clouds creeping up into her eyes.

Anyways, you tell all these things to Sam, so's he'll understand Sally (that's Mrs. Slugger) now he's starting to work for us as my helper.

So Sam Simpson asks, "But what happened with the machine you put in Joe's Tavern? That wasn't the one Mrs. Slugger wanted you to get for Joe."

"Oh, that machine, Sam", I says, "Well, Sam, that machine worked out okay in Joe's joint. But, it sure was a flop everywhere else we put it after that."

What are you going to do?

Sincerely Yours,

Solly Slugger
Your Operator Friend

Reports from coinrow this week are mixed—some good, and some unfortunate. The good reports reflect on the sensational business being done by all the wholesalers. Surprisingly enough, in this usually slow month of January, both music and amusement machines moving out to operators as rapidly as they arrive from the manufacturers. The bad news is the number of coinmen suffering from illness of one kind or another, mostly colds and viruses. The run of sickness is probably caused by the unusual winter weather we're having here. Some days it's cold, then it's warm, then it rains or snows.

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Among those suffering from the virus was **Meyer Parkoff** of Atlantic-Seaboard Corp., who was kept out of the office. His associate, **Harry Rosen**, who just returned from a short vacation in Miami Beach, had to rush home, as his wife came down with the same illness. . . . **Hymie Koeppel**, Koeppel Distributing Co., gets bitten by the virus bug, and although he tries to stay on the job, finally has to give in and go home, leaving brother **Harry** to carry on. . . . **Nat Cohn**, Conat Sales, had to get along without his secretary, as she, too, was home ill. . . . Most shocking, was to hear that **Dave Rosen** of David Rosen, Inc., Philadelphia, was in the University Hospital, Phila., recovering from an illness, probably picked up during his recent travels through Europe. We suggest a note to Dave at the hospital from his friends will bring him some good cheer. . . . Nice to report that our old friend, **Al Blendow**, back in the business, as sales manager for Meteor Machine Corporation, Brooklyn, manufacturers of the "Meteor Rocket" a kiddie ride. . . . **Joe Young's** (Young Distributing) showrooms greatly enhanced by the display of the new Wurlitzer 1550 model, with the beautiful cabinets of red and blue Testileather. Joe, by the way, enthusiastically reports that sales of the new Models 1500 and 1550 this week were the greatest since the introduction of these models. . . . **Mabel**, pretty secy to **Al Simon**, Albert Simon, Inc., celebrated a birthday this week. Al going dizzy trying to keep up with the demand of local ops for ChiCoin's "10th Frame Special Bowler." He now has the new shuffle game "Name Bowler" on hand also, and the many playing features, including the mystery number, has met with immediate approval of the ops.

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Lennie Schneller of Nate Schneller, Inc., Phila. (kiddie ride manufacturers) and **Harry Stern** of Williams Mfg. Co. (Chicago game mfr.) drop into the office to visit. . . . We were shocked when **Jack Gordon**, Seeburg district representative, told us that **Sid Stiebel**, of Louisville, died suddenly of a heart attack on Wednesday, Jan. 7. . . . We're told that Al **Deppe**, arcade owner in Staten Island, N. Y., has been appointed to head a consulate office in one of Spain's large cities. Al, whose success in the arcade business is a story in itself, is expected to leave for Spain very shortly. His son will run the concessions and arcade. . . . **Joe Hirsh** appointed manager of Herman Distributing Co. 10th Avenue office. The firm is distributor for Evans' phonographs and Scientific's kiddie rides. . . . **Morris Rood**, Runyon's N. Y. manager, still suffering from virus, comes in and tries to carry on with his duties. **Irving (Kempy) Kempner**, roadman, stays around to help out. . . . **Jim Fitzpatrick** of Bridgeport, Conn., visits along coinrow. . . So does Mrs. **Gertrude Browne** of Paramount Vending Co., Beacon, N. Y. . . . Wanted to try out skill on Exhibit's new "Space Gun" at **Mike Munves'**, but they were all out. "This is the greatest gun we've ever sold," stated Munves. "Can't even keep a sample on our floors." . . . **Nat Cohn**, Conat Sales, preparing to take a trip throughout the country, visiting his distributors. . . . Is your name included in the list of members of the "20 Year Club" published in this issue? If not, send us your name! . . . **Charley Kanter**, Cincinnati music op (and music lover) drops into the office to say hello. . . . Baltimore ops and their families getting ready for their 5th Annual Dinner and Dance at the Lord Baltimore Hotel on Sunday, Feb. 1. This banquet will be the tops in attendance and entertainment, according to **Irv Goldner**, president of the association.

This is a big week in the entertainment field for Dallas. A brand new radio station, KGKE had its opening Wednesday and a whole bevy of record and stage personalities are scheduled. **Mel Torme**, the Velvet Fog, is at the Colony Club, **Spike Jones** will make his appearance at the State Fair Auditorium and the Incomparable **Hildegarde** will begin an engagement at the Adolphus Hotel. . . . Coin machine operators are optimistic about business. The weather has been beautiful—practically the only section of the country to have fair skys and sunshine. . . . We talked to **Tommy Chatten** over at Commercial Music. He had just returned from a trip to West Texas. In Mineral Wells he saw W. B. (Berry) Walton—things are going great for Berry. . . . **George Green** of Odessa is doing a bang up business with new shuffle alleys and the wonderful auto-photo machine. . . . **Pete Zunga**, who recently came from San Antonio to Big Spring, is adding new equipment to his ever growing route. He runs mostly Latin American and Rhythm & Blues spots. . . . **Ray Barnes** is happy over the fair weather. It means he can spend some time at his favorite pastime—golf. . . . **Garland Delemar** says that business is great over Waco way. . . . **Jimmy Garrett** of Longview was in Dallas this week making the rounds of distributors.

Like **Jack Nelson**, sales manager of Bally Mfg. Co. said this past week, "Well, all we can do is completely agree with what you (**The Cash Box**) have been saying right along: This is the biggest boom we've ever enjoyed." . . . That's the case right down the line. Everyone of the mfrs is working top speed. Trying to get equip't out to the trade. The big demand, of course, is for new products. Juke box, amusements, and vendor mfrs, are producing as fast as they can. This is the first January in history that's been so terrific. It's attributed to the fact that there is no convention. So that no one is holding back from buying—'waiting for the show'—as the old excuse used to go.

Very important, too, is the survey made among ops and mfrs regarding the fact that the weekly tabloid, Billboard, which also identifies itself with this industry (as well as with pitchmen, burlesk, television, etc.) is running a special kiddie ride issue. Reports it will mail to: "Dept Stores, Super Markets, Shopping Centers, Filling Stations, Theaters, 10c Stores, Resorts." This according to its own published statement. Certainly a very lovely thing. Operators who have worked hard to build such locations, to lose them to direct coverage.

Paul Huebsch over at Keeney sure busy this past week. Dozens of furniture men came over to see Keeney. And Paul was all alone. Handling these furniture men while trying to take the long distance phone calls for the firm's "Team Bowler." **Roy McGinnis** sick at home the past few weeks. **John Conroe** just barely able to make it down to his office for a few hours each day. . . . **Barnet Sugerman** of Runyon Sales was in town. Flew right out before many, who wanted to talk to him, could contact him. . . . Whether you know it or not, a great many of the visitors to the furniture show here are operators, jobbers and distribs. They are also in the furniture biz in their home towns. . . . For the 10th successive year **Roy Rogers** has been picked as "King of the Cowboys" (Motion Picture Award). This sure brought a huge smile to Art Weinand's face when he was working up the firm's circular on Roy Roger's "Trigger."

Frank Mencuri of Exhibit who was first taken off the drinks has just been taken off smoking. "But," buts Frank, "at least I've got one thing to be happy about. That's the big hit our 'Space Gun' is making." . . . Tip to coinmen who ship by truck: **Label your merchandise "COIN MACHINES."** Not 'coin operated machines.' The rate is much lower. . . . Happy Birthday this week to: **Ernie H. Petering** of N. Tonawanda, N. Y.; **Bill Alberg** of Brooklyn, N. Y. and to **Ben L. Kulick** of Buffalo, N. Y.

One of the busiest men this past week was **Ed Levin** of ChiCoin. In a short time Ed received phone calls from: **Ted Bush**, Miami; **Harold Lieberman**, Minmeapolis; **Al Simon**, N.Y.C.; **Ben Lazar**, Pittsburgh; **Dan Stewart**, L.A.; **Irv Blumenfeld**, Baltimore and **Ray Williams**, Dallas. Ed talking about the fact samples all shipped on "Name Bowler," and that "Tenth Frame Special" available again for factory forced into rerun of this game, while "Super Match Bowler" going great. . . . **Lou Boasberg** of Nola in town with a gang of about ten men who were attending the furniture shows. . . . **Eddie Shore** of Atlas Novelty, Pittsburgh, proving himself a really terrific salesman while **Phil Greenberg** down in Miami resting. . . . **Jack Nelson** claims that **Lou Dunis** and **Johnny Michaels** are the two greatest salesmen in the northwest.

Dave Bender of Coven Distribs rushed to the hospital with a gall bladder attack. In the meantime **Ben Coven** so busy he just can't get himself straightened out. Ben advises that his charming wife, **Trudy**, not feeling too well while his sons, **Jeffrey** and **Larry** both ill. . . . One of the industry's leading execs, **Nate Gottlieb**, was practically driven out of his office by the deluge of long distance calls he's been getting for more "Queen Of Hearts." Nate dashed for a rest to Starved Rock Lodge. But had to come back in a hurry when "Commodore" Alvin Gottlieb yelled for 'help.'

Music ops from Cleveland and Youngstown, O. on their way in to visit with **Ray Cunliffe** and study 10c play here. **Harry Copeland** from Youngstown. Nice note from **Morrie Ginsburg** of Atlas Music who tells us he thinks the "20 Year Club" is "a very, very good idea." **(If you've been in the coinbiz for 20 years—send in your name and become a member of this exclusive fraternity).** . . . **Les Rieck** claims that one reason they are still building 78's is due to the export trade. Les believes that, within a year or so, everything will be 45rpm.

Ted Rubenstein can't agree with some optimistic guys that licensing will come into effect here without action in Springfield. . . . **Sam Stern** advises that the firm continuing ahead with their "Disk Jockey." . . . **Al Stern** entraned for Florida this past week. To get much needed rest. In the meantime, **Len Micon** busier than ever, and yowling for more Rock-Ola 120's. Len advises, "Looks like **Jack Skor** has scored again." Jack's putting on a leetle weight. . . . Just about here heard that **Jack Nelson** of Bally started a long trip thruout the southwest where he will catch up with **Phil Weinberg** and both will cover many, many miles.

Mike Spagnola staring out the window at the warm weather and dreaming of golf. "What with hardly an AMI left to sell, what else is there to do?" Mike asks. . . . Gran'pa **Art Garvey** dashes up to Cleveland to cover Ohio with **George Metz** and **Joe Abraham** of Lake City Amusement. . . . Wonder if TV's "Danger" program (Tues., Jan. 13) helped pistachio vendors anywhere 'round the country sell more pistachios? Pistachio vendor was used to smuggle rough diamonds on this show. One enclosed in each nut. . . . High scorers last Monday evening at Chi's Aut. Phono Bowling League were: **M. Peroni** of B&B Novelty and **Tillie Galgano** of the records. . . . An oddity in bowling were **Dominick Radusta's** scores: 173, 174 and 175 for three games. . . . In the meantime all the 12 teams getting spruced up for pics to be taken as you read this column. This is only bowling league in the coinbiz.

Busy as he is, **Bill DeSelm** was entertaining coinbiz furniture men, like **Norwood Veatch** of St. Louis, who popped in with his associate. They are engaged in the furniture biz with him. . . . **Johnny Casola** still down in Birmingham, Ala. where his dad is very, very ill. . . . **Lou Casola** back home. . . . Bumped into **Herb Oettinger** having lunch at Fritzel's with **Mrs. D. Lerner**, sister of **Bill** and **Al Rodstein** of Philly and Mrs. Lerner's friend, **Mrs. N. Isenberg.** . . . **Joe Kuss** blew in from Siberian exile for a few hours of pleasant visiting at the big United plant. ("Siberia," in the terms of the United boys, is the old Broadway plant).

Jim McNulty and **Kurt Kluever** two busy guys over at Rock-Ola. Awaiting reports from their regional men, **Lew Sebastian, Ed Hall** and **Jack Barabash**, who are fine-combing their territories to learn whether there are enough parts and supplies depots close enough to operators' hadquarters. . . . Sure was a busy week. More guys would like to do what Gran'pa **Ray Riehl** did. Just pick up and disappear for a few days. Which Ray did.

New! chicago coin's
NAME BOWLER
NOW BEING DELIVERED!
PLUS Super MATCH BOWLER
PLUS 10th FRAME SPECIAL BOWLER
PLUS MATCH BOWL-A-BALL
chicago coin MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210
EXGHANGE SPECIAL - While They Last!
WURLITZER 1015 AND 1100
COLOR CYLINDERS — $3 Per Pair
MUST HAVE YOUR OLD FRAMES — SEND THEM PREPAID TO US

Williams Continues With "Disk Jockey"

SAM STERN

CHICAGO—Sam Stern, executive vice-president and general sales manager of Williams Manufacturing Company, this city, reported this past week that the firm is continuing production of its successful game, "Disk Jockey."

Stern reported that demand for the game hasn't as yet even showed signs of slackening.

Therefore, to keep up with the flow of orders it has been necessary to continue production of the game.

"In addition," Sam Stern remarked, "'Disk Jockey' has proved itself, on locations everywhere, as one of the most outstanding five-balls ever produced.

"We have reports," he continued, "where 'Disk Jockey' has created new high collection peaks.

"This," he stated, "actually happened on locations where the operators didn't believe any game could supersede the collection records already made.

"The game itself has proved to be one of the most profitable the operators have yet featured," Stern said.

"We feel certain that many operators will have 'Disk Jockey' on location for many months to come," he concluded.

THE 20 YEAR CLUB

CLIX BIG WITH TRADE'S MEMBERS

NEW YORK—Applications for membership in the "20 Year Club" are pouring in (idea first presented in the November 29 issue of *The Cash Box*).

As originally stated, membership in the "20 Year Club" can be had by just returning the attached coupon, stating the year you entered the coin machine business. We will mail you a membership card.

We emphasize again that there are no other qualifications. No dues, no expenses, no officers, no duties . . . nothing but the desire to join a body of your friends who have been associated with the coin machine business for 20 years or more.

It's a grand idea and can serve many purposes. For instance, Tom Libbey of Haverhill, Mass., writes: *"I hope to see some of the names of fellows I knew in the business years ago and have half forgotten and often wondered what became of them. It would be interesting to have a special corner marking the spot for members to meet at conventions and coin machine shows."*

SO—YOU TWENTY YEARERS—MAIL IN THE COUPON BELOW:

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)

CALIFORNIA CLIPPINGS

LOS ANGELES

There's a great deal of interest on the part of music and game operators in the 1953 MOA convention, with many 'phoning yours truly for dates and details which as yet have not been announced. We're checking though, and as soon as we do get word, we'll let you know via this column. There's many an operator who vehemently express a desire for an all-industry show, with every facet of the coin machine business represented. . . . Our recent item concerning the manufacture of a brand new kiddie ride by a local operator was confirmed this past week. The model of said ride is in its final working stages with actual location tests to be made shortly. For obvious reasons, the details of this innovation in the kiddie field will have to remain confidential at the request of the chap who is building it. . . . We were wrong about **Phil Robinson**, Chicago's Coin's regional rep, discarding the beret. We saw Phil, beret and all, anxiously searching for his car keys during that downpour one day last week. "Business continues to be sensational," sez Phil, "with Chi-Coin's '10th Frame Special Bowler' and 'Bowl-A-Ball' leading the parade." . . . We doubt that **Abe Chapman** could have topped **Lloyd Mangrum**'s 280 in the recent L.A. Open, but Abe's going down to Pebble Beach for the annual **Bing Crosby** Tournament to see what this Mangrum guy has anyway. . . . And as for our report that **Jack Simon** is gaining a bit around the middle—'this true—when we came visiting this past week, Jack was out—eating again too. Business though around the Simon Sales Co. is grade A.

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Talk about dime play is more than talk round these parts, it's becoming a widespread movement. Ops in the San Diego area report sensational results with very little "resentment" on the part of the general public. . . . Local op being sued by a family whose moppet took a tailspin off of a kiddie ride on Hollywood Blvd. Which brings up the interesting point—who is liable—the operator or the location? . . . Like the way **Charley Daniels**, Paul Laymon Co., always gives off the appearance of the Beau Brummel he is. Those sport shirts he wears do the trick—where d'ya get 'em Chazz? . . . As for the rest of the boys at the Laymon emporium—they're hustling right along with those many fine Bally games and Wurlitzer phonos keeping 'em busy. **Ed Wilkes** reports he'll have enough work around his new Long Beach home to keep him busy for many a moon. . . . Sorry to see that beautiful Christmas tree decorated by prexy **Paul Laymon** himself go. . . . Music ops wary of some of those "double entendre" disks suddenly flooding town via a Chicago manufacturer. . . . **H. D. McClure**, San Luis Obispo made the rounds this past week.

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We didn't believe him when he said so, but Al Silberman proved he's a man of will power by giving up smoking just like that. And as for that six drink "Soda Shoppe" that has ops waiting with baited breath, it should be along any week now, sez Al. . . . Badger Sales prexy **Bill Happel** reports lots of interest on the part of ops in the William "Disk Jockey." "Wish we could get a ton of Evans phonos," sez Bill, "we've certainly got the orders for 'em." . . . **Joe Duarte**, export manager at Badger, did a landslide of business over the recent Xmas and New Year's holidays. . . . **Ben Korte** of Glendale in town this past week . . . ditto **C. L. Andrews** of Santa Ana. . . . We're happy to report that we saved **Lyn Brown**, Exhibit Supply a sizable repair bill this past week, when we chased a lad we found turning handsprings on a Reindeer. Said lad was promptly bounced on the noggin. Lyn by the way, tells us that Exhibit's "Space Gun" is going wild too, with operators throughout this area literally eating 'em up. . . . Huge order for Rock-Ola "Fireball" phonos was garnered this past week by **Jack Dolan**, Dan Stewart Company. "One of the things we're exceptionally happy about with our new Rock-Ola phonograph," sez Jack, "is the minimum amount of service calls ops report they've had." Prexy **Dan Stewart** paid a visit to Los Angeles this past week only to be greeted with the avalanche of rain we had. . . . And those rumors about pretty **Jo Ann Lewis** getting married may be more truth than fiction. . . . **Fred Gaunt** and **Al Bettleman** keeping quite busy these days at **Charlie Robinson's**, with United's "Circus" still the headliner. Prexy Charlie off for a quick out of town trip, but back at the helm the next day.

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Bob Smith, Jr., handling a flock of phone calls in almost nothing flat, with ops showing lots of interest in the many pieces of vending equipment the firm carries. . . . Mary Solle, Bill Leuenhagen's Record Bar, beating the drums for **Clyde McCoy's** great disking of "The Music Goes Round & Round" an oldie from way back. Mary by the way, also reports that she's never had sooo many calls as she's had for **Willie Mabon's** "I Don't Know" on Chess. New Gottlieb pin game tagged "Queen of Hearts" is just that say ops. Game is meeting with lots of ops' approval and is rising greatly in demand. . . . **Hank Tronick**, Minthorne Music Co., looking quite sporty in that handsome blue serge. Can't understand how dapper Hank never did quite get that screen test at MGM. "As for business," sez Hank, "we're kicking on all 45."

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Ops along the row this past week included **George Licali**, Ontario; Mrs. E. **Bryant**, Glendale; **Ray Chiarelli**, Madera; **Andy Gablirsch**, Visalia; **Glen Catlin**, Montrose; **The Gordon Brothers** of San Berdoo; **Ted Meyers** of Santa Barbara; **Dick Harrison** of Fontana; **Bill Black** down from Bakersfield; **Ray Hernandez**, Puente.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classied ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—Tubes: 2051: 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: INdependence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

FOR SALE

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—United Alleys: 5 Player $215; 5 Player with Formica and large pins $240; 6 Player $240; 6 Player with Formica and large pins $265; 6 Player Deluxe $325; 6 Player Supers $350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOwer 1-6715

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Bit Hit $165; Slug Fest $140; Whiz Kids $105; Hits & Runs, Genco, $55; Canasta $25; Boston $39.50; 49 Majors $27.50; Jennie $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tucson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morroco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: SUperior 1-4600.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—The Best of the South. Good, clean, mechanically perfect. Triplets $80; Olympic $175; Be-Bop $85; Knockout $60; Bomber $65; Lucky Inning $50; Double Shuffle $60; Utah $50; Dreamy $70; Bowling Champ $45; Tampico $55; Harvest Time $55; Just 21 $35; Maryland $50; Star Series $55; Thing $50; Turf King $100; Futurity $235; Bright Lights $175; Zingo $185; Holiday $240; Lite-A-Line $125. 1/3 deposit required with each order. CROWN NOVELTY Co., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel: CAnal 7137. NICK CARBAJAL, GENERAL MANAGER.

FOR SALE — Chicago Coin Pistols $65; Chicago Coin Hit Parades $75; Penny Counter Grippers $20; Bingo Roll $50; 750 Wurlitzers $45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE — Keeney 4 Player $75; Genco Targets $60; Bally Baseball $50; Telequiz & Film $75; all in excellent condition, ready to operate. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—We have all type Bingos at right prices. Genco's 400—all latest factory improvements for right results. Clean—ready for location $275. MERIT INDUSTRIES, 542 W. 63rd St., CHICAGO 21, ILL. Tel: ENglewood 4-9202 and 4-9204.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125 Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE — Williams Games: Long Beach, new, $319.50; Horse Feathers, new, $319.50; Slug Fest, like new, $189.50; Hayburner, like new, $149.50; Sea Jockey, like new, $159.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Used Cigarette Machines ready for location, at lowest prices. Nationals, DuGreniers, Keeneys. Write or Wire. BILL BYE, 1401 NO. 28TH STREET, KANSAS CITY, KANSAS.

FOR SALE—ABC $175; Long Beach $375; 5 Star $50; County Fair $175; Steeplechase $225; Stars $450; AMI "A" $325; "B" $425; "C" $475; 1015 $100; Evans $350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

FOR SALE—Reconditioned—Thing—$35 Lucky Inning $35; Photo Finish $35; Citation $35; Champion $45; Winner $85; Goalee $75; Carnival $25; Control Tower $85. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel: OLive 2800.

FOR SALE—Frolics—Ready for location—$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music—F.O.B. Cleveland $1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HEnderson 1-7577.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Seeburg Wall Boxes 3W2L56 5¢ $10 each; 3W5 & 7L56 (5-10-25) $25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: BIgelow 8-3524.

FOR SALE — Sunshine Park $395; Long Beach $325; Twin Rotations $395; Keeney 4 Player Conversions for long board $195. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel: UNiversity 6900.

FOR SALE — America's finest reconditioned phonographs and mnsic accessories. Everyone of our reconditioned machines guaranteed beantiful condition regardless of price. Tell us what yon need. Get onr prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Make us an offer on all or part: 3 Bally 1-ball "Champions," 3 Universal "Winners" A-1 condition, cleaned and checked!! T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

FOR SALE — Photomatic—4 for 25c camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for music, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE—AMI "A" $350; C.C. Hit Parade New $175; Wilcox Gay Recordio $125; Thunderbolt Horses $450; Turf Kings Clean $125; Winner $100; Mutoscope Silver Gloves $250; A.B.C. $165; Shoot-A-Line New $200. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Tel.: BElmont 3-4074.

FOR SALE—Sacrifice—25 3020 Wurlitzer Boxes; 2 1017 Wnrlitzer Hideaways; 7 4000 Model Wurlitzer Star Speakers; 2 219 Wurlitzer Steppers; 6 2140 Wurlitzer 5 & 10 Boxes; 1 Model 212 Master Unit; 1 Model 216 Receiving Unit. All in grand condition. Package deal only $899.50 F.O.B. Glens Falls. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

FOR SALE — "Closeouts" — Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout $50 each; 5 Winners $75; 5 Turf Kings $110; 5 Champions $39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE PA. Tel.: 22-894.

FOR SALE—Kiddie Rides — Profit Producers For The Entire Store—Every machine guaranteed 100%. You must be satisfied or money refunded. Exhibit Big Bronco; Atomic Jet Space Ship; Meteor Rocket Space Ship; Miss America Boat Ride; Late Metal Typers; Late Midget Movies; Six Shooters; Horoscope Scales. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel: ALgonquin 4-4040.

FOR SALE — New and used Metal Typers: One Williams Horse Feathers $125; Two Dancing Dolls Arcade Piece $100 each; Athletic Scales $50 each; Shine Boy $50 each; Advance Shocker New $15. All above equipment in the best of condition ready for location. Will trade on rides, pins, or music. FLORIDA MUSIC CO., 3010 N. RIO GRANDE, ORLANDO, FLORIDA. Tel: 2-7171.

FOR SALE—Packard Wall Boxes $4 ea.; Wurlitzer 3031's $5 ea.; Wurlitzer 3025's $6 ea.; Photo Finishes and Citations $25 ea. Packard Inserts $3 per thousand; Rockola Playmasters $50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—1 Exhibit Jet Gun $195; 1 United A.B.C. $125; Bally Futurity $249.50 Clean; 1 Genco Springtime $95; 1 Dale Gun $49.50; 1 Hayburner $175; 1 Chicago Coin Baseball Shuffle Alley $49.50. AUTOMATIC AMUSEMENT CO., 308 N.W. EIGHTH ST., EVANSVILLE, INDIANA.

FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Lun-A-Ride two weeks on location—practically brand new condition $475, or best offer. Also 10 Q Ball pool games. Contact BOX 124, THE CASH BOX, 26 W. 47th STREET, NEW YORK, N. Y.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week yon can have a 40 word ad in this section plus a free fnll year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Indnstry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts $335; Atlantic Cities $435; Bright Spots $315; Leaders $310; Bright Lights $220; Genco 400's $295; Genco Jumpin' Jacks (new write); Turf Kings $120; Citations $30; Hot Rods $40; Genco Advance Rolls $30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—24 W4-L56 (5-10-15) $34.50 ea; 11 W1-L56 (5c) Remote $4.50 ea; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Wnrlitzer 1100 $349; Seebnrg 148ML $265; 146S $115. On hand, a large snpply of Packard, Wnrlitzer and Seebnrg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Williams Hayburners, $139.50; Spark Plugs $149.50; Sea Jockeys $149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-o-graphs, write. 5 Seeburg Bear Guns $189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B8s 45 r.p.m. Seeburg M100As and AMI model C's. BUSH DISTRIBUTING COMPANY, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—Wm. Long Beach $295; Wm. Music Mite $65; Bally Shuffle Line $99.50: Thunderbolt Horse $550; Wm. Sea Jockeys $159.50; Quizz Time $65; C. C. 4 Player Derby $175. All types used pins. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743. GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Match score shuffle game conversion nnit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successfnl in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other valnes. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Attention Exporters—Write us for the lowest prices on the finest reconditioned, mechanically perfect coin machines in general. Phonographs, Pingames, Arcade Equipment, etc. Write us today. Inquiries invited. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel: CAnal 7137. NICK CARBAJAL, GENERAL MANAGER.

FOR SALE—Pin Bowler $75; Double Action $75; Set Shot Basketball game $295; Springtime $85; College Daze $75; Tri Score $50; Canasta $50; Rocket $69.50; Nifty $89.50; Pinky $89.50; Keeney 4 Player $150; Knockout $69.50; A.B.C. $175; United 5 Player $250; United 6 player $295; Chicago Coin 6 Player formica top like new $300; Bright Lights $250; 1015 Music $175. K. C. SPECIALTY CO., 510 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6865 or 7-6391.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MUlberry 2110.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Spotlite $319.50; Frolic $475; Long Beach $275; Good Five Balls nsed on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shnffle Games, etc. Tell ns what yon need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Late; Keeney Super DeLuxe League Bowler $295; United 5 Player $225. Crating extra. Write or Call ANTHONY HIRT, 2420 No. 8 STREET, SHEBOYGAN, WISC. Tel: 5197.

FOR SALE—Spot Lite $375; A.B.C. $175; Zingo $200; Lite-A-Line $125; Bright Lights $325; Coney Island $350; Flying Sancer $65; Tri Score $50; Big Inning $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—Coney Islands $335; Atlantic Cities $425; Universal Five Star $75; Keeney Lite-A-Line $95; Skee Alley $65. Frolics — write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before yon bny get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Connter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Seebnrg 147 $99; Packard Manhattan $99; Shnffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,000; Shipman Folders $10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—Seeburg M100 A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs $649; Seeburg 148 ML reconditioned, refinished $259; Seeburg 147 M reconditioned, refinished $115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Spotlite $375: Harvest Time $50; Knockout $60; Utah $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Compare our prices: Clean equipment ready for location. Exhibit's Silver Bullets $110; Bally's Hi-Rolls $39; Turf King, like new $95; Photo-Finish $40; Universal's Winner $45. No Crating charge. Write, wire, or phone for more bargains. STANLEY AMUSEMENT COMPANY (Since 1939), 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI 5110.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—United Alleys with Genuine formica tops and big pins: 6 Players $250; 6 Player Deluxe $300; Bear Guns $225; Bing-A-Rolls $45. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — Phonograph Motors Rewound. Aireon, AMI, Evans, Mills, Rock-Ola, Seeburg, Wurlitzer split-phase phonograph motors rewound for $5. No Extras. 24-Hour Service. If it's used in a coin machine we'll rewind it. CAROLINA ELECTRIC CO., BOX 125, MATTHEWS, N. C.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York Ctiy, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—"O.P.S. Off". Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

Did YOU Fill Out The Last

(DECEMBER 27th)

"END-OF-MONTH INVENTORY ISSUE"

of The Cash Box

FOR YOUR FIRM?

IF YOU DIDN'T, THEN TEAR OUT AND MAIL THIS COUPON TODAY!

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing $15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME .....

ADDRESS .....

CITY..... ZONE.... STATE.....

Individual's Name .....

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
694th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

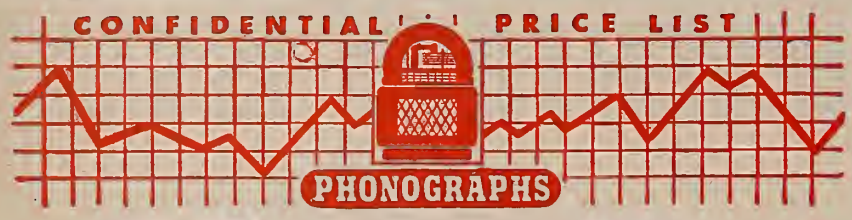
[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	39.50
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
2. 700	39.50	89.50
4. 750M	50.00	79.50
2. 750E	45.00	79.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
2. 800	39.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	100.00	175.00
1. 1017 Hideaway	99.50	150.00
2* 1100	275.00	375.00
4* 1080	125.00	179.50
2* 1250	369.00	475.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	9.95	25.00
4. 3020 Wall Box	22.50	30.00
4. 3025	5.95	6.00
4. 2140 Wall Box	14.50	17.50
2. 219 Stepper	21.50	22.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	40.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
1. Commander	39.50	69.00
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
2* 146S	115.00	129.00
2* 146M	125.00	150.00
4. 147S	100.00	140.00
2* 147M	140.00	175.00
4. 148S	125.00	219.00
4. 148M	195.00	275.00
4* 148ML	240.00	265.00
3* M-100-78	649.50	850.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	7.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	10.00	12.50
4* W1L-56 Wall Box 5c	4.50	10.00
4. 3W5-L-56 Wall Box 5, 10, 25c	25.00	34.50
4. W4L-56	29.50	34.50
4. W6L-56-5/10/25 Wireless	30.00	49.50
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	50.00	79.50
4. Commando	30.00	49.50
2. 1422 Phono ('46)	85.00	94.00
4. 1424 Phono (Hideaway)	140.00	169.00
4. 1426 Phono ('47)	115.00	175.00
4. 1428	279.50	295.00
2. 1432 (Rocket '51)	419.00	439.00
4. 1434	550.00	575.00
4. Magic Glo (1428)	295.00	325.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	4.00	7.50
1* Manhattan	79.50	135.00
1. Model 7 Phono	49.00	99.00
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	100.00	250.00

AMI

2. W.O.M. 5/10	25.00	30.00
6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
1* Model A '46	249.50	350.00
2* Model B '48	349.50	450.00
2* Model C	399.50	475.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	75.00	139.50
4. Ristaucrat	35.00	79.50
4. Williams Music Mite	39.50	69.50
4. Evans Constellation	350.00	425.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	125.00	225.00
4. Ali Baba (Got 6/48)	25.00	35.00
2. Alice (Got 8/48)	19.00	39.50
1. Aquacade (Un 4/49)	22.00	39.50
4. Arcade (Wm 11/51)	115.00	195.00
4. Arizona (Un 5/50)	27.50	50.00
2* Atlantic City (B 5/52)	415.00	435.00
2. Baby Face (Un 1/49)	24.50	39.00
4. Ballerina (B 48)	10.00	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	39.00
4. Bank-A-Ball (Got)	37.50	50.00
4* Barnacle Bill (Got 8/48)	25.00	34.50
2. Basketball (Got 10/49)	70.00	95.00
2. Be Bop (Ex)	39.00	110.00
4. Bermuda (CC 11/47)	20.00	34.50
4. Big Hit (7/52)	160.00	195.00
2. Big Top	49.50	64.50
4. Black Gold	25.00	59.50
4. Blue Skies (Un 11/48)	20.00	40.00
2. Bolero (Un 1/52)	195.00	250.00
2. Bomber (CC 5/51)	55.00	70.00
4. Bonanza (Wm 11/47)	12.50	29.50
2. Boston (Wm 11/47)	40.00	75.00
3. Bowling Champ (Got 2/49)	44.50	65.00
4. Bowl. League (Got 8/47)	10.00	50.00
1* Bright Lights (B 5/51)	210.00	325.00
2* Bright Spot (B 11/51)	295.00	350.00
1. Broadway (B)	175.00	295.00
4. Buffalo Bill (Got 5/50)	44.50	79.50
2. Buccaneer (Got 10/48)	19.00	44.50
2. Buttons & Bows (Got 3/49)	40.00	65.00
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	195.00	250.00
2. Campus	55.00	95.00
2. Canasta (Ge 7/50)	30.00	50.00
4* Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	34.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	15.00	25.00
1. Champion (B '48)	39.50	49.00
4. Champion (CC 6/49)	64.50	74.50
4. Chico	27.00	45.00
2. Chinatown (Got 10/52)	195.00	215.00
4* Cinderella (Got 3/47)	15.00	29.50
4. Circus (Un 9/52)	465.00	500.00
4* Citation (B '48)	24.50	55.00
2. Cleopatra	15.00	39.50
1. College Daze (Got 8/49)	60.00	85.00
4* Coney Island (B 9/51)	245.00	350.00
4. Contact	22.50	55.00
1. Control Tower (Wm 4/51)	85.00	100.00
4. County Fair (Un)	165.00	175.00
6. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
2. Crossroads (Got 5/52)	160.00	195.00
4. Cyclone (Got 5/51)	135.00	150.00
4. Dallas (Wm 2/49)	39.00	44.50
2. De Icer (Wm 11/49)	59.50	65.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
1. Domino (Wm 6/52)	185.00	225.00
2. Double Action	42.00	75.00
2. Dble. Feature (Got 12/50)	75.00	95.00
1. Dbl. Shuffle (Got 6/49)	49.50	75.00
4. Dreamy (Wm 3/50)	85.00	94.50
4. Eight Ball	120.00	175.00
4. Entry (B '47)	25.00	65.00
2. El Paso (Wm 11/48)	35.00	39.50
2. Fighting Irish (CC 10/50)	50.00	69.50
4* Five Star (Univ. 5/51)	50.00	125.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	32.50	44.50
4. Flying Saucers (Ge 12/50)	65.00	69.50
2. Football (CC 8/49)	25.00	35.00
2. Four Horsemen (Got 9/50)	75.00	95.00
2. Four Hundred (Ge '52)	255.00	295.00
4. Four Stars (Got 6/52)	190.00	210.00
3. Freshie (Wm 9/49)	49.00	79.00
2* Frolics (B 10/52)	445.00	495.00

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4* Futurity (Ge 6/52)	249.50	295.00
2. Georgia (Wm 9/50)	69.50	75.00
1. Gin Rummy	35.00	70.00
4. Gizmo (Wm 8/48)	19.50	45.00
2. Glamour	24.50	110.00
4. Gold Cup (B '48)	15.00	19.50
6. Gold Mine	29.50	49.50
3. Golden Gloves (CC 7/49)	65.00	79.50
4. Gondola	19.50	25.00
4. Grand Award (CC 1/49)	20.00	49.00
4. Handicap	225.00	250.00
2. Happy-Go-Lucky	120.00	159.50
4. Harvest Moon(Got12/48)	25.00	49.00
3. Harvest Time (Ge 9/50)	45.00	85.00
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
4. Hayburner (Wm 7/51)	139.50	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	29.50	75.00
2. Hit & Runs (Ge 5/51)	40.00	75.00
2. Hit 'N' Run (Got 4/52)	165.00	175.00
4. Holiday (CC 12/48)	15.00	49.50
4. Holiday (Ke 12/51)	235.00	325.00
4. Hong Kong (Wm 10/52)	225.00	250.00
4. Horse Shoe (Wm)	149.50	159.50
4. Hot Rods (B '49)	40.00	65.00
2. Humpty Dumpty (Got 10/47)	19.50	25.00
4. Jack 'N Jill (Got 4/48)	25.00	49.50
2. Jalopy (Wm 9/51)	159.50	200.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
4. Jockey Special (B '47)	19.00	25.00
4. Joker (Got 11/50)	110.00	119.50
1. Judy (Ex 7/50)	85.00	105.00
4. Just 21 (Got 10/50)	15.00	25.00
4. K. C. Jones	55.00	95.00
4. King Arthur (Got 10/49)	40.00	90.00
4. King Cole (Got 5/48)	20.00	72.50
4. King Pin (CC)	50.00	125.00
4* Knockout (Got 1/51)	50.00	75.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
1* Leaders (Un)	299.50	325.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4* Lite-A-Line (Ke 6/51)	95.00	125.00
1* Long Beach (Wm 8/52)	195.00	395.00
4. Lucky Inning (Wm 5/50)	35.00	60.00
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	100.00	110.00
4. Majors '49 (CC 2/49)	39.50	49.50
4. Major League Baseball	20.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
2. Majorettes (Wm 4/52)	165.00	175.00
4. Mardi Gras	29.50	45.00
4. Marjorie (Got 7/47)	14.50	29.50
1. Maryland (Wm 4/49)	45.00	55.00
4. Merry Widow	24.50	29.50
4. Melody (B 47)	15.00	49.50
2. Mercury (Ge)	45.00	85.00
2. Mermaid (Got 6/51)	95.00	135.00
6. Miami Beach	15.95	19.50
2. Minstrel Man (Got 3/51)	90.00	115.00
4. Monterrey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 12/49)	20.00	39.50
4. Morocco	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
2. Niagara	135.00	225.00
2. Nifty (Wm 12/50)	69.50	100.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	75.00	85.00
4. Oklahoma (Un 6/49)	45.00	64.50
4. Old Faithful (Got 1/50)	75.00	110.00
1. Olympics (Wm)	195.00	210.00
1. One Two Three	20.00	45.00
1* Palm Beach (B 7/52)	475.00	525.00
4. Paradise (Un 7/48)	12.50	20.00
4. Paratrooper (Wm 9/52)	190.00	220.00
4. Phoenix	29.50	49.50
4* Photo Finish	25.00	45.00
1. Pin Bowler (CC 7/50)	50.00	115.00
2. Pinch Hitter (Un 5/49)	20.00	40.00
1. Pinky (Wm 10/50)	89.50	99.50
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
2. Playland (Ex 8/50)	65.00	89.50
4. Playtime (Ex)	40.00	65.00
4. Puddin Head	15.00	39.50
1. Punchy (CC 11/50)	69.00	80.00
2. Quarterback (Wm)	29.50	89.50
2. Quartet (Got 2/52)	165.00	185.00
2. Rag Mop (Wm 11/50)	75.00	85.00
2. Rainbow (Wm 9/48)	10.00	35.00
4. Ramona (Un 2/49)	15.00	20.00
2. Rancho (B '48)	10.00	25.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	75.00	90.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	95.00
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	49.50	69.50
4. Rockettes (Got 8/50)	99.50	115.00
4. Rondevoo (Un 5/48)	15.00	20.00
2. Rose Bowl (Got 10/51)	140.00	149.50
2. Round Up (Got 11/48)	19.00	34.50
2. St. Louis (Wm 2/49)	29.00	44.50
4. Sally (CC 10/48)	10.00	20.00
4. Samba	29.50	59.50
1. Saratoga (Wm 10/48)	17.00	39.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	25.00	34.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm12/51)	149.50	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	50.00
4. Serenade (Un 12/48)	11.00	34.50
4. Shanghai (CC 4/48)	15.00	49.50
2. Shantytown	39.50	89.00
2. Sharpshooter (Ge)	15.00	49.50
2* Shoo Shoo (Wm 2/51)	57.50	95.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	10.00	20.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
2. Skill Pool	95.00	205.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
1. Slugfest (Wm 3/52)	145.00	159.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
3. South Pacific (Ge 3/50)	50.00	89.00
2. Spark Plugs (Wm 10/51)	135.00	250.00
4. Special Entry (B '49)	19.00	25.00
6. Speed Ball	14.50	32.50
2. Speedway (Wm 9/48)	24.00	35.00
4. Spinball (CC 5/48)	10.00	25.00
4. Spot Bowler (Got 10/50)	119.50	135.00
1* Spot-Lite (B 1/52)	300.00	375.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
1. Sportsman (Wm)	100.00	125.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
2* Springtime (Ge)	69.50	95.00
6. Stage Door Canteen	10.00	25.00
4* Stars (Un 6/52)	325.00	450.00
4. Stardust (Un 5/48)	14.50	20.00
4. Steeple Chase (Un 2/52)	225.00	295.00
2. Stop & Go (Ge 3/51)	50.00	75.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	20.00	34.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	49.50
6. Supercharger	19.50	24.50
4. Super Hockey	29.50	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	59.50
1. Sweetheart (Wm 7/50)	50.00	95.00
2. Tahiti (CC 10/49)	22.00	62.50
4. Tampico (Un 7/49)	55.00	64.50
6. Target Skill	12.50	19.50
2. Telecard (Got 1/49)	10.00	49.00
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	49.50
1. Thing (CC 2/51)	35.00	75.00
1. Three Feathers	45.00	85.00
2. Three Four Five (Un 10/51)	145.00	325.00
4. Three Musketeers Got 7/49)	29.50	75.00
4. Thrill (CC 9/48)	25.00	29.50
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	165.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
1. Trigger	119.50	135.00
1. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action	25.00	79.50
4. Triplets (Got 7/50)	94.50	115.00
3* Tri-Score (Ge 1/51)	35.00	75.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	24.50	44.50
4. Tumbleweed	72.50	85.00
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	85.00	145.00
1* Utah (Un 8/49)	35.00	65.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	29.50
2. Watch My Line (Got 9/51)	55.00	85.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	125.00	169.50
4* Winner (Univ.)	45.00	100.00
4. Wisconsin (Un 3/48)	15.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
4. Zingo (Un 10/51)	200.00	225.00

CONFIDENTIAL PRICE LIST
SHUFFLES — REBOUNDS

4* Bally Shuffle-Line	95.00	125.00
2. Bally Hook Bowler	95.00	144.50
2. Bally Baseball	29.00	89.50
4. Bally Shuffle Champ	25.00	55.00
4. Bally Shuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	24.50	49.50
2. ChiCoin Bowling Alley	40.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	75.00	110.00
4. ChiCoin Bowl Classic	59.50	69.50
4. Chi Coin Horseshoes	75.00	95.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Baseball	45.00	49.00
4. ChiCoin Trophy	50.00	89.50
1. ChiCoin 6 Player	295.00	300.00
4. ChiCoin 6 Player Deluxe	265.00	345.00
4. Exhibit Strike	25.00	89.50
4. Exhibit Twin Rotation	350.00	475.00
2. Genco Shuffle Target	39.50	119.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4. Genco 8 Player Reb'd.	125.00	150.00
4. Ge Target Skill	100.00	125.00
2* Gottlieb Bowlette	15.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	50.00	95.00
2. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	79.50
2* Keeney League Bowl	115.00	139.50
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super Deluxe League	275.00	295.00
4. Keeney DeLuxe League Bowler	245.00	265.00
1. Keeney Big League Bowl	174.50	225.00
4* Keeney 4-Way Bowl	100.00	150.00
4. Keeney 6-Player	225.00	250.00
4. Keeney Super Deluxe	295.00	325.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. Deluxe Twin	85.00	95.00
2* Un. Deluxe 6-Player	295.00	325.00
2. Un. Super 6 Play	334.00	375.00
4. Un. Dbl. Shuffle	40.00	45.00
4. Un. Official Bowler	349.50	379.50
4. United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	50.00
4* Un. Shuffle Alley Exp.	29.50	50.00
4. Un. 2-play Express	35.00	60.00
4. Un. Sin Rebound	50.00	70.00
4. Un. Twin Rebound	125.00	145.00
4. United Slugger	65.00	79.50
2* United Skee Alley	59.00	85.00
2. Un. 4-Player	195.00	200.00
4* Un. 5-Player	199.50	250.00
4* Un. 6-Player	240.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
1. Univ. Super Twin	39.50	69.00
4. Universal Twin Bowler	35.00	49.50
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shuffle	29.50	45.00
1. Williams Dbl. Head	45.00	50.00

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	75.00	165.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	65.00	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	90.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	185.00	225.00
4. ChiCoin 4 Player Derby	150.00	195.00
4* ChiCoin Goalee	59.00	125.00
4. ChiCoin Hockey	65.00	75.00
4. Chi Midget Skee	125.00	150.00
3* ChiCoin Pistol	55.00	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	34.50	75.00
6. Evans Tommy Gun	49.50	100.00
3* Exhibit Dale Gun	28.00	100.00
4. Exhibit Gun Patrol	175.00	215.00
4* Exhibit Jet Gun	195.00	265.00
4. Exhibit Pony Express	250.00	385.00
6. Exhibit Rotary Mdsr.	175.00	275.00
2. Exhibit Silver Bullets	110.00	125.00
4. Exhibit Six Shooter	165.00	125.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
4. Jack Rabbit	55.00	95.00
2. Keeney Air Raider	95.00	119.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bombers	100.00	150.00
4. Muto. Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	350.00
4. Mutoscope Silver Gloves	250.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	535.00
4. QT Pool Table	89.50	125.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Battin Pr.	29.50	45.00
4. Scientific Pitch 'Em	140.00	185.00
4* Seeburg Bear Gun	189.50	275.00
4. Seeburg Chicken Sam	105.00	110.00
4. Seeburg Shoot the Chute	49.50	75.00
7. Set Shot Basketball	250.00	375.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
4. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	95.00	139.00
4. Un. Team Hockey	65.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	125.00	150.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
4* Williams Star Series	45.00	100.00
4. Williams Super World Series	175.00	195.00
4. Williams Quarterback	75.00	85.00
4. Wurlitzer Skeeball	100.00	150.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00	$250.00
4. Du Grenier (Mod. A-7)	110.00	140.00
4. Du Grenier (Mod. A-9)	120.00	150.00
4. Du Grenier (Mod. AC-7)	125.00	155.00
4. Du Grenier (Mod. AC-9)	130.00	160.00
4. Du Grenier (Mod. E-7)	135.00	165.00
4. Du Grenier (Mod. ES-9)	140.00	170.00
4. Du Grenier (Mod. E-9)	145.00	175.00
4. Du Grenier (Mod. ES-11)	150.00	180.00
4. DuGrenier "W" (9 col.)	65.00	85.00
4. DuGrenier "S" (7 col.)	69.50	85.00
4. DuGrenier "S" (9 col.)	69.50	85.00
4. DuGrenier Champion (9 col.)	85.00	97.50
4. DuGrenier Champion (11 col.)	97.50	125.00
4. Eastern Electric C-8	139.00	150.00
4. Electro (8-col.)	229.50	250.00
4. Electro (10 col.)	249.50	255.00
4. Lehigh PX (Elec. 8 col.)	125.00	145.00
4. Lehigh PX (10 col.)	89.50	149.50
4. Lehigh King Size	125.00	145.00
4. National 750	85.00	125.00
4. National 950	85.00	105.00
4. National 950	89.50	130.00
4. National 9-A (9 col.)	100.00	125.00
4. National Electric	95.00	139.50
4. Rowe Diplomat (10-col.)	179.50	185.00
4. Rowe Imperial (6 col.)	79.50	95.00
4. Rowe Imperial (8 col.)	80.00	85.00
4. Rowe Royal (6 col.)	79.50	100.00
4. Rowe Royal (8 col.)	95.00	130.00
4. Rowe Royal (10 col.)	95.00	140.00
4. Rowe President (8 col.)	100.00	145.00
4. Rowe President (10 col.)	100.00	125.00
4. Rowe Crusader (10 col.)	98.50	155.00
4. Rowe Electric (8 col.)	125.00	150.00
4. Uneeda "A" (6 col.)	45.00	60.00
4. Uneeda "A" (8 col.)	49.50	90.00
4. Uneeda "A" (9 col.)	59.50	85.00
4. Uneeda "E" (6 col.)	50.00	79.50
4. Uneeda "E" (8 col.)	79.50	95.00
4. Uneeda "E" (9 col.)	75.00	80.00
4. Uneeda "E" (12 col.)	65.00	80.00
4. Uneeda "E" (15 col.)	75.00	95.00
4. Uneeda 500 (7 col.)	90.00	95.00
4. Uneeda 500 (9 col.)	79.50	110.00
4. Uneeda 500 (15 col.)	75.00	115.00
4. Uneeda Monarch (8 col.)	95.00	115.00
4. Uneeda Monarch (10 col.)	79.50	110.00
4. Uneeda Monarch (12 col.)	79.50	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.00	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00	97.50
4. Stoner (Mod. 120, 5 col.)	89.50	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50	99.50
4. Coan "U-Select-It"	35.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chef-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c, 10c 300 cups	240.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO

Bally Beauty	$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Special Bowler	589.50
Name Bowler	599.50

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Space Gun	375.00
Space Patrol	1,047.50
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Queen of Hearts	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	$995.00
Aqua Jet (Boat Ride)	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Show Boat	$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,095.00

WILLIAMS MFG. CO.

Disk Jockey	$349.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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UNITED'S 10TH FRAME

Super Shuffle-Alley

with

Extra Play—Extra Profit

10TH FRAME FEATURE

PLUS

HI-SPEED SCORING INDICATORS

FOR EXTRA-FAST PLAY

HIGH SCORE FOR THE WEEK **FEATURE**

PLAYER WRITES NAME ON BACK-GLASS

STRIKE OR SPARE FLASHER LIGHTS

•

CAN PICK UP 7-10 SPLIT

•

FORMICA PLAYBOARD

HIGHEST SCORE KEY CONTROL

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

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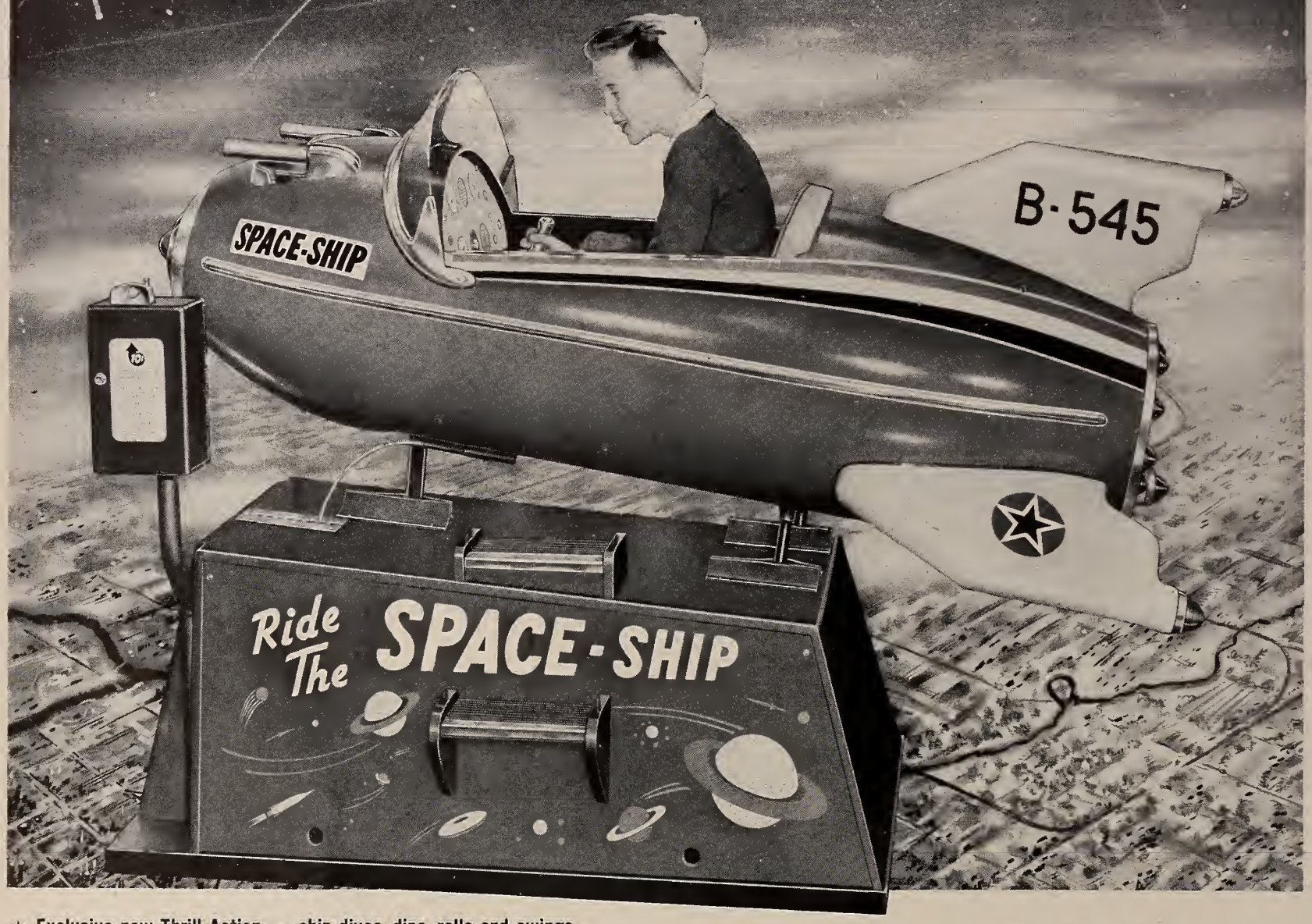
FASTEST PROFIT-PRODUCER EVER BUILT IN KIDDY-RIDE CLASS

Bally® SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action
captures biggest play, insures biggest profit



★ Exclusive new Thrill-Action . . . ship dives, dips, rolls and swings
★ Variable speed controlled by pilot ★ Colorful Eye-Appeal attracts attention on location
★ Colored Lights flash in nose, tail, wings, and dials of realistic instrument-panel
★ Airblast blows from concealed blower ★ Twin Ray-Guns with exciting sound-effects
★ Positively Safe ★ Sturdy Construction ★ Simple Mechanism ★ National Rejector

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NOW AVAILABLE
SEE YOUR DISTRIBUTOR

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter in battle . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.

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